JENNATUL MACWE

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Full-Stack Web Developer with Graphic Design background, experienced in working at a startup company to develop functional and visually intuitive web applications. Proficient in frontend and backend development using Laravel, MySQL, JavaScript, and REST APIs. Possesses strong Graphic Design skills using Figma and Adobe Illustrator for social media content creation, layout design, product design, and other visual assets.

EDUCATION

Bachelor of Informatics Engineering (GPA 3.70)

Universitas Trunojoyo Madura   2021 – 2025

EXPERIENCE

Web Developer Intern – Weza Solutions   February - Juni 2024

- Designed and developed a web-based Gizi Checker application using Laravel.
- Created a BMI (Body Mass Index) calculator feature based on weight and height input.
- Implemented a daily calorie needs calculator based on user data (age, gender, weight, height, activity level).
- Built a daily calorie tracking feature for recording food and beverage consumption (breakfast, lunch, dinner).
- Developed user & admin dashboards for monitoring nutrition and calorie data.
- Integrated nutritional data using an Express.js API.
- Managed user and nutrition databases with MySQL.

Graphic Designer & Video Editor, Rumah Roster   October 2023 – February 2024
Malang

- Created promotional and informational video content with a total reach of over 1,800 views.
- Designed more than 30 Instagram feed posts promoting Rumah Roster Malang's product patterns, reaching 400+ total likes.
- Developed a sales catalog to support product marketing efforts.

Graphic & Product Designer Intern – LuarKelas (Klasify)   September - December 2023

- Led the visual development of educational children's products, from concept to packaging design
- Designed and produced six products, including cards, packaging, and board games such as Hansel Cards, Alphabet Cards, and Snake and Ladders (Edu Version).
- Supported marketing needs by designing gift boxes, stickers, and pricing posters.

Graphic Designer Intern – Metalearn.id   March - May 2023

- Created over 20 informative Instagram feed visuals, reaching a total engagement of 300+ likes.
- Designed supporting visual assets for event campaigns.

PROJECTS

Restaurant Web – Software Engineering Course Project   Sep – Dec 2023

- Collaborated with a team to plan and develop a web-based system to support restaurant dine-in order services by analyzing user requirements.
- Responsible for designing the interface and user experience.
- Conducted business process modeling to represent the end-to-end restaurant service flow.
- Developed menu management and table reservation features for customers.

Memory Card Game - Self-Employed (Freelance)   October - November 2023

- Developed a simple memory card game using HTML, CSS, and JavaScript.
- Core features: card matching, score calculation, and responsive interactive display in the browser.

Educational Card Game – Self-Employed (Freelance)   August 2023

- Designed and illustrated 20 educational game cards for children.
- Created packaging design for the educational card game product.

Self-Introduction Animation – Final Project, Multimedia Engineering Course   November - December 2022

- Created a self-introduction animation using Adobe After Effects with a creative visual concept and engaging storytelling.
- Achieved grade **A** as recognition of quality design and project execution.

ORGANIZATIONAL EXPERIENCE

Google Developer Groups On Campus, Media and Creative Devision   September 2023 - 2024

- Created the official mascot as the visual identity of GDGOC Universitas Trunojoyo, successfully strengthening the community's branding.
- Designed and produced 60+ Instagram visual contents, achieving over 1,200 total likes.
- Designed and presented event posters that effectively boosted participant engagement.

Information Technology Center, Infokom Devision   October 2022 – July 2023

- Enhanced account engagement by designing Instagram feeds and stories, reaching over 1,000 likes and views.
- Designed 20 promotional posters for organizational events.
- Increased followers by 800+ through optimized content design and audience interaction.

HARD SKILLS

- **Web Development**: Laravel, MySQL, HTML, CSS, JavaScript
- **Design Tools**: Figma, Canva, Adobe Illustrator.
- **Graphic & Product Design**: social media content design, layout design, packaging, educational product design, poster creation, and Illustration
- **Others**: Microsoft Office

SOFT SKILLS

- Detail-oriented
- Team Collaboration
- Strong communication skills
- Time management
- Problem-solving

CERTIFICATIONS

- **Coding Camp Software Engineering** - RevoU
- **DSF18-UI/UX Desain** - *Dibimbing*
- **Networking Essentials** - *CISCO Networking Academy*
- **Database Foundations dan Database Design** - *Oracle Academy*