

# Jenna McClelland

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<b>EDUCATION</b>	<b>University of Toronto</b> , Toronto, Canada <b>Honours B.A. in English, German, and Visual Arts - 3.85/4 GPA</b>	2010 – 2015
	<ul style="list-style-type: none"><li>• Facilitated class discussions - both verbally and with creative visual tactics - which molded my ability to speak publicly and communicate effectively with my peers</li><li>• Took complex arguments and ordered responses into organized pieces of writing</li><li>• Developed an enduring interest in photography and visual expression</li></ul>	
<b>RELEVANT EXPERIENCE</b>	<b>METRAC</b> Research Assistant	2015 – Present
	<ul style="list-style-type: none"><li>• Finding relevant research to direct social projects, panels and articles.</li><li>• Projects Include:<ul style="list-style-type: none"><li>– “Domestic Violence/IPV Against Transgender Individuals”</li><li>– “Gendered Urban Planning”</li></ul></li><li>• Developing a voice on these issues and using it to direct project ideas.</li></ul>	
	<b>FAIR TRADE BROKERS</b> Sales and Marketing Assistant	2013 – 2015
	<ul style="list-style-type: none"><li>• Participated in Fair Trade Canada conferences and panels, focusing on Fair Trade marketing strategies and awareness in Canada - as one of the youngest attendees.</li><li>• Educated key buyers on the ethical benefits of the Fair Trade system, with an emphasis on our import line including products from Oxfam International.</li></ul>	
	<b>INSTIGATOR COMMUNICATIONS</b> Communications Intern	2013
	<ul style="list-style-type: none"><li>• Researched and copywrote fact sheets, blog posts and articles for client websites.</li><li>• Produced a daily media report outlining top news headlines across Canada.</li><li>• Developed monthly social media plans on Facebook and Twitter with room for relevant real-time updates.</li></ul>	
	<b>McCLELLAND PREMIUM IMPORTS</b> Editor and Media Coordinator	2010 – 2015
	<ul style="list-style-type: none"><li>• Writing and revising advertisements for media outsources, including radio, signage and posters to be used at events.</li><li>• Obtained Prud’Homme Beer Cert. to educate and engage a highly conscious consumer.</li></ul>	
<b>OTHER EXPERIENCE</b>	<b>HERE</b> – Writer/Visual Artist Creative writing for long periods of time with a diverse group in an inclusive space. Assembled original layout designs for the annual HERE publication.	2014 – 2015
	<b>SCRIBOPHILE</b> – Writer and Editor Editing fiction through line-by-line critiques, providing thoughtful comments that push their writing forward and receiving perspective and support for my own creative pieces.	2015
	<b>HARVEST KITCHEN</b> – Server Provided a fine-dining experience, forming relationships with a diverse customer-base. Developed multi-tasking skills in a fast-moving environment.	2014
<b>SKILLS &amp; INTERESTS</b>	<ul style="list-style-type: none"><li>• Writing, photography, poetry, art and music curation, and visual art.</li><li>• 10 years of experience playing guitar and performing in front of audiences.</li><li>• Voracious reader and traveller with a strong interest in new perspectives.</li></ul>	