Jenna Murphy

Pandas Challenge

Data Visualization, Part-Time

**Observable Trends for Heroes of Pymoli**

Based on the analysis of the data provided when looking at gender demographics and purchase trends I was able to find a few key trends. Firstly, the demographic is primarily male, making up 84.03% of the data sample. Because of this, despite averaging a slightly lower total purchase per person than women or non-disclosed, the male population spent the most. Second, 44.8% of the players are in the age range of 20-24. This age group was also the highest spenders, making a total of 365 purchases valued at $1,114.06. Lastly, the most popular item “Final Critic” was also the most profitable.