Jenna Ella P. Pangilinan

5th April 2024



Block 4 Lot 4 and 6 Bellissima Subdivision Barangay Saguin, City of San Fernando, Pampanga, 2000

Mark Anthony Madalipay

Continuous Improvement Manager iPhiTech IT and Digital Solutions Mark.Madalipay@iphitech,com Dau, Mabalacat City, Pampanga, 2010

Dear Mark Anthony Madalipay,

I am writing to express my interest in the Graphic Designer and UI/UX Designer positions at iPhiTech IT and Digital Solutions, as found through your website at iphitech.com. With a strong foundation in design and a diverse skill set, I am confident in my ability to contribute creatively to your team and enhance your projects.

In my previous roles, I have demonstrated versatility in creating and refining designs to meet specified criteria. Proficient in Adobe Photoshop, Adobe Premiere, and Procreate, I have crafted visually appealing designs and illustrations, enhancing website aesthetics. Additionally, my knowledge of HTML and CSS enables collaboration with front-end developers to achieve desired visual outcomes.

A recent project involved developing a website for my college organization, where I successfully balanced aesthetics with functionality, garnering positive feedback from users and organizers alike. Further, I am particularly drawn to the innovative and user-centered design principles of iPhiTech IT and Digital Solutions. Projects like the Design City initiative have captivated my interest, reflecting a deep understanding of user needs and a commitment to exceptional user experiences.

I am eager to apply my passion for design and dedication to the user experience to the graphic designer and UI/UX designer roles at iPhiTech IT and Digital Solutions. Thank you for considering my application. I am enthusiastic about the opportunity to contribute and am available for an interview at your earliest convenience.

Sincerely,

Jenna Ella P. Pangilinan



