
Jenna Shay

Graphic Designer

Contact

Portfolio jennashay.com
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Behance behance.net/jennashay

Skills

Print design, digital design, visual hierarchies
Branding, logotypes, moodboards, style guides
Typography, illustration, color theory
Wall labels and wayfinding signage design

Education

2017 **M.F.A. Visual Communication Design**
Cum Laude
Rochester Institute of Technology
Rochester, New York

2010 **B.A. Art History**
Cum Laude
Minors: German, Fine Art
Nazareth College
Rochester, New York

2007 **German Language and Visual Culture**
Studienforum Berlin
Berlin, Germany

Experience

Oct 2021– Present **Freelance Graphic Designer**
Jack Morton, San Francisco Bay Area
Designing presentations for Google's annual Accelerate event series through Bay Area agency Jack Morton.

June 2017– Octo 2021 **Bishop Museum of Science and Nature, (Southern Florida—Remote from SF Bay Area)**
Designing and illustrating flyers, invitations, social media, t-shirts, and buttons for marketing and events as well as wall labels and signage for permanent collections and temporary exhibitions. Adhering to brand guidelines.

Aug 2015– June 2017 **Graphic Designer**
Design Emporium, (Remote from SF Bay Area)
Designed for print and web from problem statement to final deliverables, focusing on pixel-perfect vectors, illustrations, brand guides, brochures, posters, and document layouts.

May 2016– Nov 2016 **Graphic Designer**
Vignelli Archive, Rochester, New York
Contributed in-house design work such as brand guides and mockups for external clients.

May 2016– Nov 2016 **Graphic Design Intern**
American Folk Art Museum, New York City
Designed the layout for *Fables Across Time: Kalila and Dimna*, a children's book which features stories written in both English and Arabic. Designed print and digital material—brochures, invitations, digital tour app icons.

Tools

Software Illustrator
InDesign
Photoshop
AfterEffects
XD/Figma/Sketch
Dropbox
Google Workspace

Web Dev HTML / CSS

Languages English
French, German