
Jenna Shay

Graphic Designer

Contact

Portfolio jennashay.com
E-mail work@jennashay.com
Behance [behance.net/jennashay](https://www.behance.net/jennashay)

Skills

Print design, digital design, visual hierarchies
Branding, logotypes, moodboards, style guides
Typography, illustration, color theory
Wall labels and wayfinding signage design

Education

2017 **M.F.A. Visual Communication Design**
Cum Laude
Rochester Institute of Technology
Rochester, New York

2010 **B.A. Art History**
Cum Laude
Minors: German, Fine Art
Nazareth College
Rochester, New York

2007 **German Language and Visual Culture**
Studienforum Berlin
Berlin, Germany

Experience

Oct 2021–
Present **Freelance Graphic Designer**
Jack Morton, San Francisco Bay Area
Designing presentations for Google's annual Accelerate event series through Bay Area agency Jack Morton.

Bishop Museum of Science and Nature, (Southern Florida—Remote from SF Bay Area)
Designing and illustrating flyers, invitations, social media, t-shirts, and buttons for marketing and events as well as wall labels and signage for permanent collections and temporary exhibitions. Adhering to brand guidelines.

June 2017–
Octo 2021 **Graphic Designer**
Design Emporium, (Remote from SF Bay Area)
Designed for print and web from problem statement to final deliverables, focusing on pixel-perfect vectors, illustrations, brand guides, brochures, posters, and document layouts.

Aug 2015 –
June 2017 **Graphic Designer**
Vignelli Archive, Rochester, New York
Contributed in-house design work such as brand guides and mockups for external clients.

May 2016–
Nov 2016 **Graphic Design Intern**
American Folk Art Museum, New York City
Designed the layout for *Fables Across Time: Kalila and Dimna*, a children's book which features stories written in both English and Arabic. Designed print and digital material—brochures, invitations, digital tour app icons.

Tools

Software Illustrator
InDesign
Photoshop
AfterEffects
XD/Figma/Sketch
Dropbox
Google Workspace

Web Dev HTML / CSS

Languages English
French, German