JENNA SHAY Visual Designer

Seeking an opportunity to use visual information to communicate a clear and engaging message

Contact

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Skills

User Research	UI Design
Storyboarding	UX Design
Sketching	Motion Graphics
Wireframing	Branding

Education

MAY 2018
Candidate M.F.A. Visual Communication Design
Rochester Institute of Technology
Rochester, New York

2006–2010
B.A. Art History
Cum Laude
Minors in German, Fine Art
Nazareth College
Rochester, New York

2007
German Language and Culture
Studienforum Berlin
Berlin, Germany

Qualifications

PLATFORMS	Microsoft Windows
macOS
SOFTWARE	Adobe CC
Sketch
Principle
Microsoft Office Suite
InVision
Cinema 4D
Autodesk Maya
WEB DEV	HTML / CSS
Javascript
COMPUTER LANGUAGES	Java
Python 3
HUMAN LANGUAGES	English
German
French

Experience

November 2015-May 2017
Print Designer
Rochester Institute of Technology
Rochester, New York
Designed a series of lecture posters for the Department of Communication. Saw the projects through from concept to execution to final print

January 2016-July 2017
Web / UI / UX and Print Designer
Signal > Noise
Rochester, New York
Redesigning the website: UI/UX, user testing, and some web development. I also design the flyers, posters, social media assets for this music collective

August 2015–May 2017
Web Designer and Product Manager
Vignelli Center for Design Studies at RIT
Rochester, New York
Communicated the director's product vision to the team and oversaw the design, development, and launch of a website redesign. Conceptualizing, mocking up, and implementing future updates that further actualize the brand image, training grad assistants to update content

May 2016–November 2016
Design Intern
American Folk Art Museum
New York, New York
Designed a children's book *Fables Across Time*, brochures, invitations, and digital tour assets

September 2013–March 2014
Accounting and Exhibition Design
Genesee Center for the Arts and Education
Rochester, New York
Developed branding and designed materials for community-based and juried ceramics shows and administered a 70+ member rental program

January 2012–September 2013
Design and Curatorial Staff Intern
Memorial Art Gallery
Rochester, New York
Worked with an archaeologist and education curator to design an iBook entitled *Ancient Egypt* that serves as companion content to school tours of the Egyptian artifacts exhibit. Researched and wrote wall labels