

scavengr

DESIGN GUIDELINES

APRIL 6, 2019

01 LOGOS



#FFFFFF
BACKGROUND: #324D6E



#F08A71
BACKGROUND: #FFFFFF

02 COLOUR PALETTE

THEME COLOURS



#324D6E
RGB (50, 77, 110)



#F08A71
RGB (240, 138, 113)



#DBEDF1
RGB (219, 237, 241)




#487FA1
#324D6E

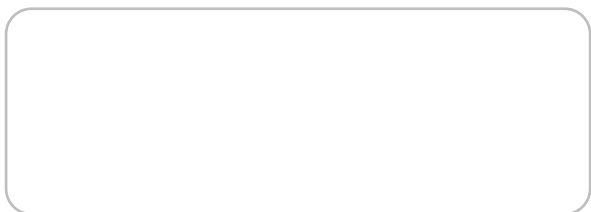


#ED9D8A
#F08A71


TEXT




#575757
MAIN TEXT



#FFFFFF
DARK BACKGROUNDS




#F08A71
LINKED TEXT




#949494
MENU BAR


ALERTS



#77D3AF
SUCCESS



#FFCC85
WARNING



#EA4343
ERROR












03 TYPOGRAPHY











Museo Sans

STYLE	WEIGHT	POINT SIZE	COLOUR	USE
Title	700	36pt	#FFFFFF	Onboarding, Success page
Subtitle	500	20pt	#FFFFFF	Game categories
H1	700	20pt	#FFFFFF #575757	Content header
H2	700	16pt	#575757	Secondary content, Task names
H3	500	15pt	#FFFFFF #575757	Nav bar
Body Bold	500	14pt	#575757	Game Card Titles
Body	300	12pt	#575757	Content body
Callout	500	16pt	#FFFFFF	Buttons
Callout Small	500	10pt	#949494	Menu Bar

04 ASSETS

GLOBAL ICONS





SOCIAL MEDIA



GRAPHICS



05 UI COMPONENTS

PRIMARY BUTTONS










CONFIRMATION BUTTONS

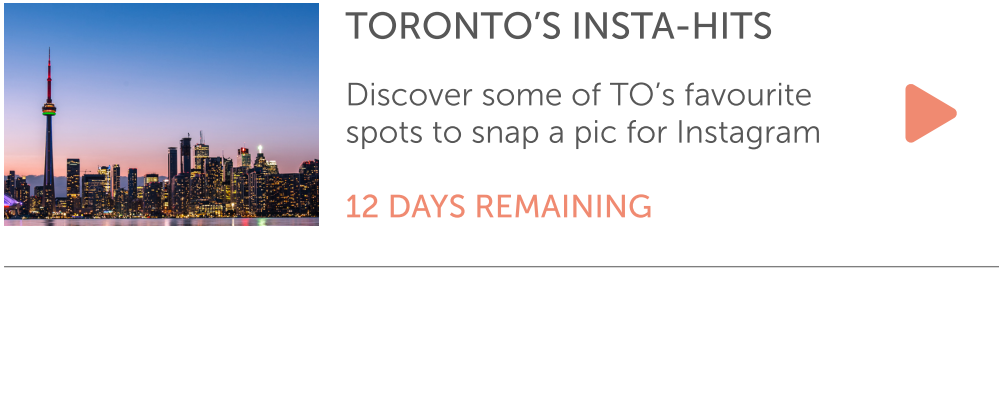




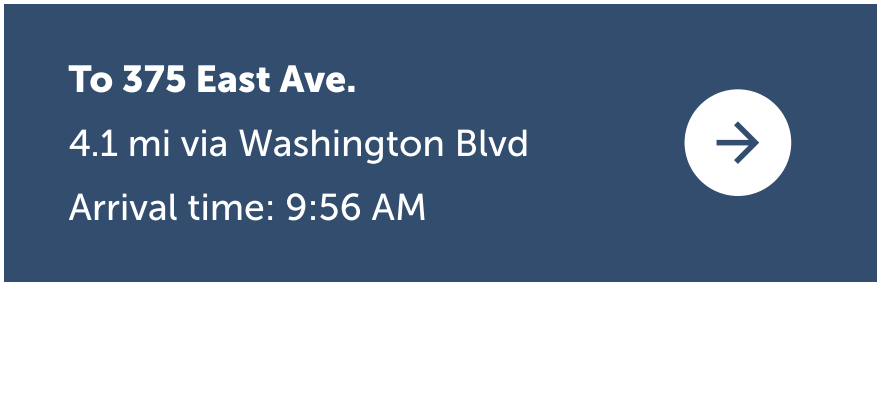
CARDS



TORONTO'S INSTA-HITS
Find our favourite TO spots to snap that perfect picture



TORONTO'S INSTA-HITS
Discover some of TO's favourite spots to snap a pic for Instagram
12 DAYS REMAINING



To 375 East Ave.
4.1 mi via Washington Blvd
Arrival time: 9:56 AM