

Thunder Track & Field

March 16, 2016 7:00 p.m. to 8:00 p.m. H-Building - Desert Vista www.DVThunderTrack.com

Booster Club Officers:

President Vice-President

Secretary

Treasurer

Jenn Bonebright jennbonebright@gmail.com Beth Evans elievans4432@yahoo.com

Paul Wright paulwrightdr@gmail.com

Carolyn Tippit carolyntippit@gmail.com

Handouts:

Agenda (emailed)

Meeting Minutes (in italics)

Call to order: 7:04 p.m, March 16, 2016

President, Bonebright - Present, Vice President, Evans - present, Secretary, Wright - present, Treasurer, Tippit – present. A Quorum was established.

1. Welcome! 7:00 Jenn

Coaches Corner 7:10 Coaches-none

- Season opening updates
- Questions

No coaches were present at the meeting. President Bonebright solicited questions from Club Officers regarding coaching duties and any other business related to the coaching staff. President Bonebright offered to relay Officers questions and concerns to the coaching staff. No significant issues were raised by Officers; a commitment to keeping communication between coaching staff and Club Officers was reiterated.

In season news:

7:20 Beth

- Fundraising summary
- Donations, hospitality suite / picnic
- Donations, tax credit

President Bonebright stressed the need for an increase in tax-credit donations. She commented that the current budget, for this season, was "fine", but we (the collective we) need to be forward-looking in terms of a continued, fiscally-healthy budget. Club Officers carefully reviewed the prepared budget and commented on "successful" fundraising ventures. The Club Officers had a conversation about (idea generation) new ways to increase donations from existing partners. Ideas were generated regarding "family nights" at local restaurants; to include (restaurant partnerships) that have higher, donation, percentages to the Club. No vote or action taken.

4. Financials - Budget

7:25 Carolyn

- Budget to Actual
- Questions / suggestions

Prompted by a comment from the public, the Club Officers had a discussion about Track and Field participation dues in comparison to other clubs. Discussion only. President Bonebright provided a detailed "value – added" discussion on the per-student cost of operating a high school track field program versus the amount the Club charges parents for participation. In short, the average cost to operate (coaches, materials, travel, etc.) the track and field program is approximately \$94 per student, whilst the amount parents pay to participate is \$75 per student (or less if multiple students). Club Officers suggested that the Club needed to do a better job conveying this information to parents; e.g. that parents are receiving a high-quality sports program at a great value. No action taken after discussion.

Prompted by a comment from the public; the suggestion was made that the Club add a "signing-day" into future expenses. Recommend action taken: Add a signing-day to expenses.

5. New Business

7:40 Jenn

- PR Awards
- 2017 membership
- Sponsorship

President Bonebright, for discussion purposes, presented items that could be given away to student athletes for Personal Records (PRs). Club Officers had a discussion about the types offerings (stickers, Goldfish, concession stamp). There was also a discussion on when students would be eligible for these awards. Discussion only, no action taken.

President Bonebright, for discussion purposes, talked about potential sponsors; the Club Officers talked about current and potential sponsorship opportunities. There was Club consensus that potential sponsors had to "fit" with the mission and values of DV Track and Field. Discussion only, No action taken.

6. Closing & Adjourn

Turn in Tax Credits anytime online

Meeting adjourned: 8:01

7:55 Jenn