

Jenn W. Leung

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EXPERIENCE

2015-2015	DESIGNER/FRONT END DEVELOPER – Helpshift – San Francisco, CA <ul style="list-style-type: none">Acted as the primary designer and developer on all Marketing assetsProduced visual designs for marketing initiatives across Helpshift's communication channels: email campaigns, responsive landing pages, webinars, sales presentations, and newslettersImproved landing page conversion rates by 50%
2013 – 2014	TECHNICAL ANALYST II – CrowdFlower – San Francisco, CA <ul style="list-style-type: none">Created Ruby, JavaScript, and R scripts to automate the processing of 10,000+ row data sets and workflowsDeveloped jQuery tools on top of the CrowdFlower platformDeveloped measures to validate input, improved data quality 25%Designed, implemented, and supported crowdsourcing jobs using HTML, CSS, JS, and BootstrapOversaw and trained 2 junior members
2012 – 2012	WEB DEVELOPER – The Ecology Center – Ann Arbor, MI <ul style="list-style-type: none">Assisted with the management & maintenance of 6 websitesUtilized HTML, PHP, CSS to develop and troubleshoot websitesSupported site redesign using Photoshop

EDUCATION

2009 - 2013	BA in Informatics (Honors) – University of Michigan – GPA: 3.3
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SKILLS

Skills	<ul style="list-style-type: none">Adobe Photoshop, Illustrator, InDesign, Sketch, Bootstrap, HTML / CSS, JavaScript / jQuery, Ruby, Pardot
Projects	<ul style="list-style-type: none"><u>Third Wave Coffee</u> - Designing and building the front-end of a coffee bean review site similar to Untappd for beer. Currently written in Rails, with early progress in Android.