

Questions:

- How much time do you spend on your computer everyday?
- What is your favorite way to communicate with others?
- Do you prefer your computer or your mobile device?
- What kind of games do you like?
- Do you have a hard time making decisions about your future?
- How often do you spend thinking about the future?
- How do you feel about the future?
- How do you learn the best?

Interviewed: Teenagers within the intended audience of users.

Elizabeth / 14 / 9th grade / Interests are cheerleading and digital art.

Spends most of her time on her phone and creates art digitally with an application and her finger. Loves spending time with her friends and watching anime. Feels as though she learns best when she's enjoying herself and is immersed by the content. Her cousin Jennifer sparked her interests in art at a young age. Is content with her life at the moment and will save the bigger questions for later.

Henry / 17 / 12th grade / Interests are brazilian jiu jitsu and online games.

Very inquisitive, loves technology and competitive sports. Laid back, but takes his grades very seriously. Is often babysitting his younger siblings. Still trying to figure out what he wants to do for college and is a little bummed out he has to attend community college instead of a four year university. He feels he learns best by asking questions and putting concepts into practice. Is a bit nervous about the future, but believes he will be okay.

Takeaway: They aren't used to being asked these types of questions, but were thoughtful and eager to answer. These kids are constantly on the move and want something eye-catching and fun to hold their attention. Are very influenced by the adults around them.