



"E" is for Entrepreneurship

Entrepreneurs are drivers to discovering tomorrow's innovation. They are pivotal in keeping both our society and economy thriving. Inspiration can come from a variety of places - whether it be through personal examination and reflection, observation, or from experienced leaders, there is no denying the power that it has. The following includes a few pointers that any entrepreneur would consider integral to success.

Embrace Inexperience. All too often, young entrepreneurs view their age and inexperience as an obstacle. It is placed in the category of items working against their favor, items holding them back. This kind of thinking can be detrimental to personal growth. Inexperience should not only be accepted, but embraced. Inexperience allows for a new "lens" that older, more experienced business leaders no longer have access to. This "lens" allows young entrepreneurs to see things from a different angle, and ultimately, is how innovation is born.

Do Something! Young entrepreneurs should stay active on their quest. They should get involved in their community or join different organizations. Aiming to surround oneself with passionate people is sure to ignite inspiration. Meeting and speaking with other young entrepreneurs can help to lift any internal barriers. Hearing about other entrepreneurs' stories of success will help rid doubt. Getting involved in these activities may also lead to meeting a mentor.

Mentors, Mentors, Mentors. Very few people actually start a business on their own. Mentors and role models play an invaluable role in the life of an entrepreneur through the sharing of life experiences and advice. Becoming mentor is a great way to give back as you are potentially changing your mentee's life. This type of encouragement can come from many different individuals such as a schoolteachers, community leaders, or a local business leaders.

Love What You Do. It may seem cliché, but, without passion any goal will be difficult to obtain. It is important to maintain optimism and hold on to a bright outlook because, without it, the vision begins to dissipate and work just becomes work. Entrepreneurs should avoid falling into the trench by never losing sight of why they started on the journey in the first place. Being surrounded by a supportive, positive team can also have a considerable impact on remaining positive.

Ultimately, anything is possible. Anyone can be an entrepreneur, it's a matter of actively taking steps to ensure that the surrounding environment and resources are being utilized. The road to success is a long one that comes with many lessons learned, however, there is not denying that in the end it's all worth it.

I would like to thank Jennie Moussa for her help on preparing this article with me. Jennie is a current Marketing Intern at Consultants 2 Go and student at the New Jersey Institute of Technology. Don't forget, you can email me at Peggy@Consultants2Go.com with any questions you might have and I'll be glad to answer them. You can also follow my business and me on Twitter @peggymchale and @consultants2go.