

GINA LAVERONE

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EDUCATION

University of California, Davis, California

Bachelor of Arts in Art Studio and Economics, June 2017

University of New South Wales, Sydney, Australia

Media Arts Exchange Program, July - Nov 2015

WORK EXPERIENCE

Graphic Designer

Jan - Mar 2017

Imagining America C.A.L.L. Conference, Davis, California

Designed the visual identity for the national conference C.A.L.L., including the logo, posters, merchandise etc. Incorporated ideas associated with the conference into the visual identity, such as promoting social change and providing a platform for individuals from all walks of life to participate in the conference.

Visitor Services Assistant

Sept 2016 - June 2017

Jan and Maria Manetti Shrem Museum, Davis, California

Worked as a greeter, receptionist, and museum assistant to provide visitors with information on the museum. Served as a tour guide to provide visitors with an in-depth overview of the museum and the exhibitions. Assisted in event set-up and promotions and conducted visitor behavioral examination tests and collected surveys on visitor information.

Photography Teacher

Apr - June 2016

The Maker House, Davis, California

Taught home-schooled children the basics of photography, including camera settings, composition, and lighting. Directed application of these skills on nature walks throughout Davis and studios within the Maker House. Worked together with other teachers to implement curriculum.

Photographer and Sales Assistant

Nov - Dec 2015

David Jones Department Store, Sydney, Australia

Worked as a photographer, processed customers' orders, managed the department's stock, communicated with customers to provide assistance, and worked with co-workers to ensure customers received the best service.

Gallery Assistant

Oct 2014 - June 2015

Richard L. Nelson Gallery, Davis, California

Served as a greeter and assistant for gallery visitors. Completed a research paper on the new Shrem Museum. Worked and set up the Undulations: Rachael Richards Solo Show exhibit and event. Received bidder registration forms, removed and packaged purchased artworks, and set up the event displays for the Artists' Valentine Redux event.

Administrative Intern and Photographer

June - Sept 2014

American Cancer Society, Salinas, California

Managed event sales promotions, participant guide, event greeter, and photographer for "Garden of Hope" gala fundraiser and "Santa Cruz Beach Boardwalk Camp Out for Cancer." Coordinated, organized, implemented, and photographed an art exhibit and benefit called "Art For Life" at the Carmel Visual Arts Center in Carmel, CA. Researched and recruited local artists, organized mailings, and registered cancer survivors and caregivers under strict confidentiality policies.

EXTRACURRICULAR



Retrospective Exhibition

Apr 2017

The Basement Gallery,
Davis, California

A two-person exhibition showcasing a cohesive series of my photographic works completed between July 2015 and March 2017, along with an interactive audience participation piece and two photobooks.



International Student Mentor

Mar 2016 - Mar 2017

University of California, Davis
Global Ambassador Program,
Davis, California

Assisted incoming international students in transitioning and settling into the Davis community. Worked with a team of mentors to organize and implement over 30 events, club meetings, and activities. International students participated in events to promote cultural understanding and exchange, and to foster cross-cultural connections. Created graphic design work such as posters, brochures, and flyers, directed and produced promotional videos, and event photography.



Flat Out Exhibition

Feb 2017

The Basement Gallery,
Davis, California

Group exhibition including my short documentary film "Transforming Morality."



International Film Studies and Locarno Film Festival attendee

July - Aug 2016

World Cinema and the European Film Festival Summer Abroad Program

Film Studies student in Nice and Cannes, and attendee at the Locarno Film Festival in Locarno, Switzerland.



Cinema Intern

Sept 2014 - June 2015

ASUCD Entertainment Council, Davis,
California

Organized campus events including film screenings and concerts. Researched and contacted sponsors for events, and advertised and promoted the events.



TEDx Team Member and Photographer

May 2014

TEDx UC Davis Conference, Davis, CA

One of the two photographers for the conference. Used my communication, listening, and organization skills to take directions and work efficiently with other members of the team.

PROGRAM SKILLS



Word
Excel
Powerpoint
Outlook



Photoshop
InDesign
Illustrator
Premiere
After Effects

PERSONAL SKILLS

Detail Oriented
Communication
Organized

Research
Decision-Making
Problem-Solving