Jennifer Kaplan Abowd

Senior Software Engineer

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Professional Software Engineer Experience

Motion Recruitment (short term contract)   November 2023 - April 2024
Senior Software Engineer
- Wrote code in NextJS and React for a Fortune 600 client
- Fixed compliance issues on the UI and fixed several bugs with a self-hosted OKTA user login feature

Storyblocks
Senior Software Engineer   July 2022 - November 2023
Software Engineer   November 2021 - June 2022
- Wrote code in React, TypeScript, Node, Laravel PHP, and MySQL for the Growth - Monetize team
- Coded AB tests resulting in a 13% decrease in member cancellation, 7.7% increase in member conversion, and an 8% increase in annual sale prices
- Improved how NSFW words/phases are blocked and restricted using AWS S3 buckets
- Mentored junior engineers facilitating their skill growth and career advancement
- Helped with engineering onboarding
- Actively involved in diversity, equity, and inclusion initiatives such as Treasurer of Out at Storyblocks and involved in SURGE (Society for Underrepresented Genders in Engineering)
- Sent every teammate a Milk Bar cake (or similarly priced food item) for their birthday to help boost morale
- Conducted code clean-up of monolith repo

Generali Global Assistance   February 2020 - October 2021
Full Stack Developer
- Developed code for a major identity theft protection product using React, Node, Contentful, SQL, and AWS
- Led process improvements in PR to enhance team code quality
- Redesigned landing page, enrollment flow, credit report, and alerts pages to improve user experience (UX)
- Implemented security enhancements crucial for securing a key client contract renewal
- Established framework for a new customer survey initiative
- Performed backend code clean-up including creating helper Lambdas, writing Terraform, internal NPM packages, and improving Lambda documentation

Attain   November 2018 - January 2020
JavaScript Developer
- Developed an education consulting product suite with Angular, TypeScript, Node, and PostgreSQL
- Created test cases using Jasmine for quality assurance
- Collaborated with a key client to conduct thorough product research
- Made necessary enhancements to existing codebase as needed

QOMPLX   January 2018 - November 2018
Front End Web & JavaScript Engineer
- Developed the organization's public site for our cybersecurity product in vanilla JavaScript
- Engineered features for cybersecurity and trade products using Angular.JS
- Built design system library for company products using Sass and Webpack 4
- Created a universal sidebar library for all company products with Angular.JS and Webpack
- Collaborated with dev-ops on Jenkins deployments of public site

Crane.ai   June 2017 - September 2017
Full Stack Developer Intern
- Developed user-friendly React and Node.js application to support internal employee training for Crane's AI system
- Created Jest tests for key client software components

Skills

Front End: JavaScript, TypeScript, React, Angular, TypeScript, Contentful, Builder.io, Webpack, Tachyons, Tailwind, Accessibility, Sass, Electron, Papaparse
Back End: NodeJS, Amazon Web Services, ExpressJS, PostgreSQL, Laravel, PHP, Terraform, Heroku
Testing: Cypress, Jasmine, Jest, Mocha
Version Control: Git, GitHub, BitBucket, GitLab

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Community Involvement

Grace Hopper Celebration Attendee — 2020 and 2022
- Helped over 25 other attendees with their resumes in 2020

Bootcampers Anonymous Speaker — April 2022
- Spoke about my experience job hunting from as bootcamp grad through an experienced engineer
- Helped an attendee privately with his resume resulting in him quickly getting 3 job offers after searching for his first job post-bootcamp for a prolonged period of time

AnitaB.org Mentor — 2020-2021
- Mentors two graduate students to help them get their first tech jobs

General Assembly Speaker — 2019
- Spoke on 2 alumni panels at General Assembly

React NYC Speaker — July 2017
- Gave a talk on an *Introduction to Jest Testing* to approximately 250 people at Microsoft

General Assembly Ladies — May 2017
- Presented my data from my job hunt to help others

Open Source Contributions

Jasmine — February 2019
- Fixed some errors in their documentation

Swagger.UI — November 2018
- Refactored some of their code to remove a deprecated React Lifecycle

Facebook Jest — September 2017
- Created the official example in the documentation of how to use Jest with Webpack

Professional Non-Profit Experience

Anti-Defamation League — February 2016 - October 2016
Development Assistant
- Built event websites in Cvent using HTML and CSS
- Maintained the Anti-Defamation League New York Region's website in WordPress

TriBeCa Synagogue — April 2014 - February 2016
Office Manager
- Independently transitioned the organization's records system to a synagogue specific CRM

Education

Web Development Immersive, General Assembly, February 2017
Bachelor of Arts in History, Minor in Jewish Studies, The New School, May 2014