# Jennifer Kaplan Abowd

Senior Software Engineer

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## **Professional Software Engineer Experience**

## **Arch Data (formerly Meltano)**

September 2024-Present

Senior Software Engineer, Full Stack

- Established front-end standards, mentored teammates on best practices, implemented new features, and resolved bugs as the primary front-end specialist on the team
- · Wrote end-to-end features in NextJS to the FastAPI backend including, adding Azure OAuth and a status badge
- Drastically improved the look of the customer application

#### **Freelance**

November 2023 - September 2024

Senior Software Engineer

- · Wrote code in NextJS and React for a Fortune 600 client as a full time W2 employee through a contracting firm
- · Fixed compliance issues on the UI and fixed several bugs with a self-hosted OKTA user login feature
- · Worked with a small non-profit to make the site usable and look better

## **Storyblocks**

Senior Software Engineer

Software Engineer

July 2022 - November 2023

November 2021 - June 2022

- Wrote code in React, TypeScript, Node, Laravel PHP, and MySQL for the Growth Monetize team
- Coded AB tests resulting in a 13% decrease in member cancellation, 7.7% increase in member conversion, and an 8% increase in annual sale prices
- Improved how NSFW words/phases are blocked and restricted using AWS S3 buckets
- · Mentored junior engineers facilitating their skill growth and career advancement
- · Helped with engineering onboarding
- · Sent every teammate a Milk Bar cake (or similarly priced food item) for their birthday to help boost morale
- · Conducted code clean-up of monolith repo

#### **Generali Global Assistance**

February 2020 - October 2021

Full Stack Developer

- · Developed code for a major identity theft protection product using React, Node, Contentful, SQL, and AWS
- · Led process improvements in PR to enhance team code quality
- · Redesigned landing page, enrollment flow, credit report, and alerts pages to improve user experience (UX)
- Implemented security enhancements crucial for securing a key client contract renewal
- · Established framework for a new customer survey initiative
- Performed backend code clean-up including creating helper Lambdas, writing Terraform, internal NPM packages, and improving Lambda documentation

## Attain

November 2018 - January 2020

JavaScript Developer

- Developed an education consulting product suite using Angular, TypeScript, Node, PostgreSQL, and Jasmine
- Collaborated with a key client to conduct thorough product research

## **QOMPLX**

January 2018 - November 2018

Front End Web & JavaScript Engineer

- Developed the organization's public site for our cybersecurity product in vanilla JavaScript and deployed via Jenkins
- · Engineered features for cybersecurity and trade products using Angular.JS
- Created a universal sidebar and design system libraries for all company products with Angular.JS, Sass, and Webpack

## Crane.ai

June 2017 - September 2017

Full Stack Developer Intern

 Developed user-friendly application to support internal employee training for Crane's AI system using React, Node, and Jest

## Skills

**Front End:** JavaScript, TypeScript, React, Angular, TypeScript, Contentful, Builder.io, Webpack, Tachyons, Tailwind, Accessibility, Sass, Electron, Papaparse

Back End: NodeJS, Amazon Web Services, ExpressJS, PostgreSQL, Laravel, PHP, Terraform, Python, Heroku

Testing: Cypress, Jasmine, Jest, Mocha

Version Control: Git, GitHub, BitBucket, GitLab

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# **Engineering Community Involvement**

## **Grace Hopper Celebration Attendee**

2020 and 2022

· Helped over 25 other attendees with their resumes in 2020

## **Bootcampers Anonymous Speaker**

April 2022

- Spoke about my experience job hunting from as bootcamp grad through an experienced engineer
- Helped an attendee privately with his resume resulting in him quickly getting 3 job offers after searching for his first job post-bootcamp for a prolonged period of time

AnitaB.org Mentor 2020-2021

Mentors two graduate students to help them get their first tech jobs

## **General Assembly Speaker**

2019

· Spoke on 2 alumni panels at General Assembly

React NYC Speaker July 2017

· Gave a talk on an Introduction to Jest Testing to approximately 250 people at Microsoft

## **General Assembly Ladies**

May 2017

· Presented my data from my job hunt to help others

# **Open Source Contributions**

**Jasmine** February 2019

· Fixed some errors in their documentation

Swagger.UI November 2018

Refactored some of their code to remove a deprecated React Lifecycle

Facebook Jest September 2017

Created the official example in the documentation of how to use Jest with Webpack

# **Professional Non-Profit Experience**

## **Anti-Defamation League**

February 2016 - October 2016

Development Assistant

- Built event websites in Cvent using HTML and CSS
- · Maintained the Anti-Defamation League New York Region's website in WordPress

### TriBeCa Synagogue

April 2014 - February 2016

Office Manager

Independently transitioned the organization's records system to a synagogue specific CRM

### **Education**

Web Development Immersive, General Assembly, February 2017

Bachelor of Arts in History, Minor in Jewish Studies, The New School, May 2014