

# Jennifer Kaplan Abowd

## Senior Software Engineer

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### Professional Software Engineer Experience

#### Storyblocks

*Senior Software Engineer*

July 2022 - August 2023

*Software Engineer*

November 2021 - June 2022

- Writes code in React, Node, and PHP for the Growth - Monetize team
- Codes AB tests, including one that increased our member conversion by 7.7% and annual sale price by 8%
- Tests theories the SEO team has to improve our SEO standing
- Fixes broken tests in Selenium and Cypress
- Revived engineering blog with other engineers and now we average 81 blog views a day
- Pairs with more junior engineers to help them grow their skills
- Helps with engineering onboarding
- Treasurer of Out at Storyblocks and involved in SURGE (Society for Underrepresented Genders in Engineering)
- Sends every teammate a Milk Bar cake (or similarly priced food item) for their birthday to help boost morale
- Conducts code clean-up of monolith repo

#### Generali Global Assistance

February 2020 - October 2021

*Full Stack Developer*

- Wrote code for a major identity theft protection product using React, Node, Contentful, and various AWS Services
- Spearheaded PR process improvements
- Re-developed landing page, enrollment flow, credit report, and alerts pages leading to major UX improvements
- Improved security to help with a key client contract renewal
- Created skeleton for new customer survey
- Conducts code clean-up efforts in the backend, which includes writing helper Lambdas, writing Terraform, writing internal NPM packages, and documenting Lambdas better

#### Attain

November 2018 - January 2020

*JavaScript Developer*

- Worked on building a major product suite for the education consulting business using Angular 7, Node, and PostgreSQL
- Wrote tests in Jasmine
- Conducted product research with a major client
- Made small tweaks to legacy code as needed

#### QOMPLX

January 2018 - November 2018

*Front End Web & JavaScript Engineer*

- Developed the public site for our cybersecurity product in vanilla JavaScript
- Engineered features for cybersecurity and trade products using AngularJS
- Built design system library across the company's products using Sass and Webpack 4
- Created universal sidebar library used in all the company's products using AngularJS and Webpack
- Worked with dev-ops on Jenkins deployments of public site

#### Crane.ai

June 2017 - September 2017

*Full Stack Developer Intern*

- Built an easy-to-use React interface to allow internal employees to train Crane's AI system
- Wrote Node API calls to our internal AI
- Project managed a mobile app for an external client to by creating a specification document and daily check-in with the developers
- Wrote tests in Jest for core client software

### Skills

**Front End:** JavaScript, React, Angular, TypeScript, Contentful, Builder.io, Webpack, Tachyons, Accessibility, Sass, Electron, Papaparse

**Back End:** NodeJS, Amazon Web Services, ExpressJS, PostgreSQL, Heroku, MongoDB, Terraform

**Testing:** Cypress, Jasmine, Jest, Mocha

**Version Control:** Git, BitBucket, GitHub

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### Community Involvement

#### Grace Hopper Celebration Attendee

2020 and 2022

- Helped over 25 other attendees with their resumes in 2020

#### Bootcampers Anonymous Speaker

April 2022

- Spoke about my experience job hunting from as bootcamp grad through an experienced engineer
- Helped an attendee privately with his resume resulting in him quickly getting 3 job offers after searching for his first job post-bootcamp for a prolonged period of time

#### AnitaB.org Mentor

2020-2021

- Mentors two graduate students to help them get their first tech jobs

#### General Assembly Speaker

2019

- I spoke on 2 alumni panels at General Assembly

#### React NYC Speaker

July 2017

- Gave a talk on an *Introduction to Jest Testing* to approximately 250 people at Microsoft

#### General Assembly Ladies

May 2017

- Presented my data from my job hunt to help others

### Open Source Contributions

#### Jasmine

February 2019

- Fixed some errors in their documentation

#### Swagger.UI

November 2018

- Refactored some of their code to remove a deprecated React Lifecycle

#### Facebook Jest

September 2017

- Created the official example in the documentation of how to use Jest with Webpack

### Professional Non-Profit Experience

#### Anti-Defamation League

Feb 2016 - Oct 2016

##### Development Assistant

- Built event websites in Cvent using HTML and CSS
- Maintained the Anti-Defamation League New York Region's website in WordPress

#### TriBeCa Synagogue

April 2014 - Feb 2016

##### Office Manager

- Single-handedly transitioned the organization's records system to a synagogue specific CRM

### Education

- General Assembly, Web Development Immersive, February 2017
- The New School, Bachelor of Arts in History, Minor in Jewish Studies, May 2014