Jennifer
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Senior Software Engineer

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Professional Software Engineer Experience

Storyblocks

Senior Software Engineer — July 2022 - August 2023
Software Engineer — November 2021 - June 2022

- Wrote code in React, TypeScript, Node, and PHP for the Growth - Monetize team
- Coded AB tests resulting in a 7.7% increase in member conversion and an 8% increase in annual sale prices
- Revived engineering blog with other engineers and now we average 81 blog views a day
- Mentored junior engineers facilitating their skill growth and career advancement
- Helped with engineering onboarding
- Actively involved in diversity, equity, and inclusion initiatives such as Treasurer of Out at Storyblocks and involved in SURGE (Society for Underrepresented Genders in Engineering)
- Sent every teammate a Milk Bar cake (or similarly priced food item) for their birthday to help boost morale
- Conducted code clean-up of monolith repo

Generali Global Assistance — February 2020 - October 2021

Full Stack Developer

- Wrote code for a major identity theft protection product using React, Node, Contentful, and various AWS Services
- Spearheaded PR process improvements to help improve the team's code quality
- Re-developed landing page, enrollment flow, credit report, and alerts pages resulting in significant enhancements to the overall user experience (UX)
- Enhanced security measures, pivotal in securing a key client contract renewal
- Spearheaded the creation of the framework for a new customer survey
- Conducted backend code clean-up efforts, which included the development of helper Lambdas, writing Terraform, writing internal NPM packages, and improving the documentation for Lambdas

Attain — November 2018 - January 2020

JavaScript Developer

- Worked on building a major product suite for the education consulting industry using Angular 7, TypeScript, Node, and PostgreSQL
- Wrote tests in Jasmine
- Conducted in-depth product research with a prominent client
- Implemented minor tweaks to legacy code when required

QOMPLX — January 2018 - November 2018

Front End Web & JavaScript Engineer

- Developed the organization's public site for our cybersecurity product in vanilla JavaScript
- Engineered features for cybersecurity and trade products using Angular.JS
- Built design system library across the company's products using Sass and Webpack 4
- Created a universal sidebar library used in all the company's products using Angular.JS and Webpack
- Worked with dev-ops on Jenkins deployments of public site

Crane.ai — June 2017 - September 2017

Full Stack Developer Intern

- Built an easy-to-use React interface facilitating internal employees in training Crane's AI system
- Developed Node API calls to facilitate interactions with our internal AI system
- Project managed a mobile app for an external client, overseeing the project by creating a specification document and conducting daily check-in with the development team
- Wrote tests in Jest for core client software

Skills

Front End: JavaScript, TypeScript, React, Angular, TypeScript, Contentful, Builder.io, Webpack, Tachyons, Accessibility, Sass, Electron, Papaparse

Back End: NodeJS, Amazon Web Services, ExpressJS, PostgreSQL, Heroku, MongoDB, Terraform

Testing: Cypress, Jasmine, Jest, Mocha

Version Control: Git, BitBucket, GitHub

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Community Involvement

Grace Hopper Celebration Attendee   2020 and 2022
• Helped over 25 other attendees with their resumes in 2020

Bootcampers Anonymous Speaker   April 2022
• Spoke about my experience job hunting from as bootcamp grad through an experienced engineer
• Helped an attendee privately with his resume resulting in him quickly getting 3 job offers after searching for his first job post-bootcamp for a prolonged period of time

AnitaB.org Mentor   2020-2021
• Mentors two graduate students to help them get their first tech jobs

General Assembly Speaker   2019
• I spoke on 2 alumni panels at General Assembly

React NYC Speaker   July 2017
• Gave a talk on an *Introduction to Jest Testing* to approximately 250 people at Microsoft

General Assembly Ladies   May 2017
• Presented my data from my job hunt to help others

Open Source Contributions

Jasmine   February 2019
• Fixed some errors in their documentation

Swagger.UI   November 2018
• Refactored some of their code to remove a deprecated React Lifecycle

Facebook Jest   September 2017
• Created the official example in the documentation of how to use Jest with Webpack

Professional Non-Profit Experience

Anti-Defamation League   February 2016 - October 2016
Development Assistant
• Built event websites in Cvent using HTML and CSS
• Maintained the Anti-Defamation League New York Region's website in WordPress

TriBeCa Synagogue   April 2014 - February 2016
Office Manager
• Independently transitioned the organization's records system to a synagogue specific CRM

Education
• General Assembly, Web Development Immersive, February 2017
• The New School, Bachelor of Arts in History, Minor in Jewish Studies, May 2014