

# Jennifer Kong

ux designer

<https://jenniferkong.github.io/portfolio/>  
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## EDUCATION

Carnegie Mellon University      GPA: 3.41/4.0  
BFA in Fine Art & BA in Human Computer Interaction, May 2020

## EXPERIENCE

**Comcast**  
UX Design Intern  
June 2019 – Aug. 2019

- Lead self directed project which focused on information hierarchy within the xFinity xFi mobile app.
- Developed research plan, implemented card sorting activity to observe user behavior and mental models, and ideated and iterated on wireframe based on outcome.
- Presented work weekly in cross team open critiques for further iteration.
- Collaborated with Senior UX Designer, User Researchers, and UX Copywriters to develop a high fidelity UI for user testing.

**DogSpot**  
Visual Design Intern  
June 2018 – Aug. 2018

- Lead quality assurance and validated, verified, and communicated software and hardware issues through careful documentation to developers.
- Collaborated with Marketing, Business, and Ops teams within the startup to thoroughly communicate product needs and direction through a rapid national-wide expansion.
- Designed internal and external documents that were delivered to press and sponsors.

**Human Computer  
Interaction Institute**  
UI/UX Design Intern  
Feb. 2017 – Sept. 2017

- Lead a team of 3 developers on the overall UX/UI design and development from conception to completion.
- Created style guide, designed and presented photoshop /illustrator mockups for approval and feedback to create application/screens/pages as needed.
- Lead entire design process: research and discovery, initial conception, visualization, create style guide, design wire-framing, prototyping, and mockups (including low-fidelity and high-fidelity), iteration process, development of approved designed, staging and testing, and final development of designs into production.
- Weekly meetings for continual refinement of user experience testing to ensure maximum legibility and usability with ease on web and mobile platforms.

## COURSEWORK

Color  
Graphic Media Management  
Digital Photography  
Interaction Design Studio

Cognitive Psychology  
Statistical Reasoning  
Programming Usable Interfaces  
User Centered Research & Evaluation

## SKILLS

Digital Photography  
Videography  
Digital Fabrication  
3D Modeling  
Curation

Illustration  
Interactive Coding / Processing  
Prototyping  
Wire-framing

## TOOLS

Adobe Creative Suite  
Sketch  
Figma  
Invision

Python  
p5.js  
CSS/HTML  
Javascript

## AWARDS

CMU Senior Leadership Award  
CMU Presidential Scholar  
CMU Dean's List Fall 2017