Jennifer Kong
illustrator + ux designer

jennifer-kong.com/
702.278.8309

EDUCATION

Carnegie Mellon University   GPA: 3.3/4.0
BFA in Fine Art & BA in Human Computer Interaction, May 2020

EXPERIENCE

Comcast
UX Design Intern
June 2019 – Aug. 2019

- Lead self directed project which focused on information hierarchy within the xFinity xFi mobile app.
- Developed research plan, implemented card sorting activity to observe user behavior and mental models, and ideated and iterated on wireframe based on outcome.
- Presented work weekly in cross team open critiques for further iteration.
- Collaborated with Senior UX Designer, User Researchers, and UX Copywriters to develop a high fidelity UI for user testing.

DogSpot
Visual Design Intern
June 2018 – Aug. 2018

- Lead quality assurance and validated, verified, and communicated software and hardware issues through careful documentation to developers.
- Collaborated with Marketing, Business, and Ops teams within the startup to thoroughly communicate product needs and direction through a rapid national-wide expansion.
- Designed internal and external documents that were delivered to press and sponsors.

Human Computer Interaction Institute,
UI/UX Design Intern
Feb. 2017 – Sept. 2017

- Lead a team of 3 developers on the overall UX/UI design and development from conception to completion.
- Created style guide, designed and presented photoshop /illustrator mockups for approval and feedback to create application/screens/pages as needed.
- Lead entire design process: research and discovery, initial conception, visualization, create style guide, design wire-framing, prototyping, and mockups (including low-fidelity and high-fidelity), iteration process, development of approved designed, staging and testing, and final development of designs into production.
- Weekly meetings for continual refinement of user experience testing to ensure maximum legibility and usability with ease on web and mobile platforms.

COURSEWORK

Color	Cognitive Psychology
Graphic Media Management	Statistical Reasoning
Digital Photography	Principles of Computing
Interaction Design Studio	User Centered Research & Evaluation

SKILLS

Digital Photography	Illustration
Videography	Interactive Coding / Processing
Digital Fabrication	Prototyping
3D Modeling	Wire-framing
Curation	
Grant Writing	

TOOLS

Adobe Creative Suite	Python
Sketch	p5.js
Rhino3D	CSS
Maya	HTML

AWARDS

CMU Presidential Scholar
CMU Dean's List Fall 2017