JENNIFER LYN PARSONS

SENIOR WEB DEVELOPER
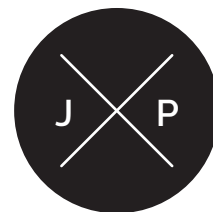
CONNECTIONS

linkedin.com/in/jenniferlynparsons
github.com/jenniferlynparsons

CONTACT

t: 201-365-4909 | **e:** jenniferlynparsons@gmail.com | **w:** www.jenniferlynparsons.net

TECHNICAL EXPERTISE

In my 6+ years as a front end developer I've worked with a wide range of technologies, including various CMSs and proprietary custom code bases written in standard front end languages utilizing current best practices. I also make a regular habit of keeping up with industry developments.

CORE METHODOLOGIES
- Front-End Development
- Solid Debugging Skills
- Agile Workflow with JIRA

OTHER GENERAL SKILLS
- Remote Work Experience
- Self Starter
- Passionate Learner

FAVORITE TOOLS
- HTML5
- CSS/SASS/LESS
- JavaScript
- Angular
- Git
- Gulp
- Photoshop

EXPERIENCE

Sooryen Technologies, Inc.
August 2014 - Present

SENIOR FRONT-END DEVELOPER

At this fast-growing technology solutions company, I use various standard front-end and partner technologies to provide fast, clean, efficient end user experiences.

- Architect and Tech Lead on implementation projects for Web Payments API and Google AMP as well as various optimization projects.
- Senior Developer on mobile sites for the 1800Flowers family of brands, focused on increasing conversion rates and improving customer satisfaction, maintaining and improving existing codebase and implementing new features.
- Tech Lead and Project Manager for Bloomreach partnership, serving top 100 ecommerce merchants, improving search and conversion.
- Additional tasks: code reviews, JIRA ticket management, creating documentation, creating, implementing and troubleshooting new workflows and technologies, improving team efficiency, mentoring junior developers, and presenting internal tech talks on various topics.

Brimar Industries, Inc.
December 2010 - August 2014

WEB DESIGNER

My main responsibility was designing and building PHP-based user interfaces for the company's various ecommerce sites and blogs.

- Designed and coded new checkout, category and product templates for SafteySign.com and PipeMarker.com to increase conversion rates.
- Refactored CSS files and improved cross-browser compatibility across all sites, including responsive design features and testing.

rayogram
June 2010 - December 2010

WEB PRODUCTION ASSISTANT
At this boutique web agency, I contributed to all aspects of site development, from template creation to photo preparation.

• Created Drupal templates, installed and configured modules
• Updated CSS files
• Modified PHP templates

Freelance
March 2000 - August 2014

I created CMS-based, as well as bespoke websites, for several clients.

• Designed and planned the wireframing for the UI
• Created sites with Wordpress, including custom content types and theming
• Created sites with Drupal, including theming and module configuration
• Hand-coded HTML and CSS, and created jQuery plugin implementations

PERSONAL PROJECTS

Luna Station Press & Quarterly
An independent publishing company

I am the owner, publisher, editor, designer and sole developer for a small press. I also run a quarterly magazine, publishing short fiction by authors from around the world.

This project puts every skill I have to the test, from developing the websites for the magazine and book catalog, to learning the arcane ways of ebook creation, to managing an international staff of volunteers.

Plastic
A JavaScript, text-based game engine

The purpose of plastic is to provide a simple, flexible engine for handling character creation, meters, inventory and interactions in text-based games.

The language of the functions will be kept as agnostic as possible so as to accommodate any type of game the author imagines, from RPGs with battle mechanics to non-violent games that benefit from a similar mechanic but vastly different purpose.

Selfcare.tech
A resource directory for people in tech

One day I wasn't feeling well and told some friends that I was going to hide in my virtual hoodie. it started me thinking about how important self care is, and how little we pay attention to it in the tech community.

So often I see my fellow developers ignoring their basic needs for rest and refreshment. I started this site to provide a central location to find links that will help us all take better care of ourselves.

ADDITIONAL SKILLS

• JQuery
• PHP
• npm
• Apache Velocity
• Handlebars
• Bourbon/Neat

• Foundation
• Bootstrap
• Wordpress
• Jekyll
• Drupal
• Illustrator

• InDesign
• Cross-browser Issues
• Responsive/UI
• Good design eye
• Basecamp
• Trello

FUN FACTS

• Played Carnegie Hall
• Earned Girl Scout Gold Award
• Published three books (so far!)