JENNIFER LYN PARSONS
WEB DEVELOPER

CONNECTIONS

in linkedin.com/in/jenniferlynparsons
github.com/jenniferlynparsons
dribbble.com/jenniferlynparsons

CONTACT

www.jenniferlynparsons.net

EXPERIENCE

Sooryen Technologies, Inc.
August 2014 - Present

Front-End Developer
At this ecommerce-focused agency, I use various front end and partner technologies to provide fast, clean, efficient end user experiences.
• Acts as Tech Lead and point of contact in partnership with Bloomreach, serving top 100 ecommerce merchants, improving search and conversion.
• Part of the team that sucessfully launched the 1800flowers.com and orientaltrading.com mobile sites, increasing conversion rates and improving customer satisfaction.

Brimar Industries, Inc.
December 2010 - August 2014

Web Designer
My main responsibility at Brimar was designing and building PHP-based user interfaces for the company's various ecommerce sites and blogs.
• Designed and coded new checkout, category and product templates for SafteySign.com and PipeMarker.com to increase conversion rates.
• Restructured CSS files and improved cross-browser compatibility across all sites, including responsive design features and testing.

rayogram
June 2010 - December 2010

Web Production Assistant
At this boutique web agency I assisted in all aspects of site development, from templates creation to photo preparation.
• Created Drupal templates, installed and configured modules
• Updated CSS files
• Modified PHP templates

Freelance
March 2000 - August 2014

I created CMS-based as well as bespoke websites for several clients.
• Designed and planned the wireframing for the UI
• Created sites with Wordpress, including custom content types and theming
• Created sites with Drupal, including theming and module configuration
• Hand-coded HTML and CSS, and created jQuery plugin implementations

EDUCATION

Thomas Edison State College
2009, Certificate
Web Database Developer

Bucks County Community College
2000 - 2001
Graphic Design

Montclair State University
1993 - 1995
Music Education

TECHNICAL EXPERTISE

Core Methodologies
• Front-End Development
• Responsive/UI
• Cross-Browser Compatibility
• Semantic, Standards-Based Coding

Other Skills
• Mac, Linux, Windows
• Experience Working Remotely
• Agile Workflow Experience

Languages/Frameworks
• HTML5
• SASS/LESS/CSS3
• JQuery/Javascript
• PHP
• Apache Velocity
• Handlebars
• Bourbon
• Foundation
• Bootstrap

Tools
• Git
• Vim
• SublimeText
• Adobe CS