

JENNIFER LYN PARSONS

WEB DEVELOPER



CONNECTIONS

 [linkedin.com/in/jenniferlynparsons](https://www.linkedin.com/in/jenniferlynparsons)
 github.com/jenniferlynparsons

CONTACT

t: 201-365-4909 | **e:** jenniferlynparsons@gmail.com | **w:** www.jenniferlynparsons.net

EDUCATION

Thomas Edison State College
Web Database Developer

Bucks County Community College
Graphic Design

Montclair State University
Music Education

TECHNICAL EXPERTISE

Core Methodologies

- Front-End Development
- Responsive/UI
- Cross-Browser Compatibility
- Semantic, Standards-Based Coding

Other Skills

- Experience Working Remotely
- Agile Workflow Experience

Languages/Frameworks

- HTML5
- SASS/LESS/CSS3
- JQuery/Javascript
- PHP
- Apache Velocity
- Handlebars
- Bourbon
- Foundation
- Bootstrap

Tools

- Git
- Gulp
- Adobe CS

CMS

- Wordpress
- Drupal
- Magento

EXPERIENCE

Sooryen Technologies, Inc.
August 2014 - Present

Front-End Developer

At this ecommerce solutions company, I use various front end and partner technologies (such as Moovweb) to provide fast, clean, efficient end user experiences.

- Tech Lead and point of contact in partnership with Bloomreach, serving top 100 ecommerce merchants, improving search and conversion.
- Successfully launched the 1800flowers.com and orientaltrading.com mobile sites, increasing conversion rates and improving customer satisfaction.

Brimar Industries, Inc.
December 2010 - August 2014

Web Designer

My main responsibility was designing and building PHP-based user interfaces for the company's various ecommerce sites and blogs.

- Designed and coded new checkout, category and product templates for SafteySign.com and PipeMarker.com to increase conversion rates.
- Refactored CSS files and improved cross-browser compatibility across all sites, including responsive design features and testing.

rayogram
June 2010 - December 2010

Web Production Assistant

At this boutique web agency, I contributed to all aspects of site development, from template creation to photo preparation.

- Created Drupal templates, installed and configured modules
- Updated CSS files
- Modified PHP templates

Freelance
March 2000 - August 2014

I created CMS-based, as well as bespoke websites, for several clients.

- Designed and planned the wireframing for the UI
- Created sites with Wordpress, including custom content types and theming
- Created sites with Drupal, including theming and module configuration
- Hand-coded HTML and CSS, and created jQuery plugin implementations