

01

Find a FinTech problem that machine learning can help solve.

02

Apply ML in the context of technologies learned.

03

You must use: Scikit-Learn and/or another machine learning library.

04

You must use at least two of the below:

Scikit-Learn Google Colab

Tensorflow Amazon SageMaker

Keras Amazon Lex



Prepare a 10-15 minute presentation that demonstrates how machine learning can be used to solve problems in FinTech.

06

#### Example projects:

- Compare two or more machine learning models for solving a predictive task.
- Use natural language processing to draw insight from text or language.
- Deploy a SageMaker machine learning model as an API.
- Deploy a Lex-powered robo advisor.
- Use machine learning to build a sophisticated algorithmic trading bot.

07

Must be a product to be pitched either to VC or internal stakeholders

08

Must be scalable to market of size roughly US (i.e. can us NYC-based datasets, but cannot be limited in scope by this.)

09

Must be commercially valuable/monetizable: Examples:

- Product that provides customer value, then generates fees/commissions, pay-for-service or sells advertising to users.
- Executable trading model
- Optimizes an existing process -e.g. trading, supply-chain etc
- An analysis/report/dashboard with clear directions for implementation.



# The key is to **show** the value of what you know.

## By the End of Today's Class:



Brainstorm possible project ideas.



Begin data research.



Write a description of the scope of your research.





#### PROJECT 2 TEAMS

#### Team 1

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#### Team 2

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#### Team 3

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#### Team 4

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#### Team 5

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