California Investment Recommendation

Jennifer Ha
October 29, 2021

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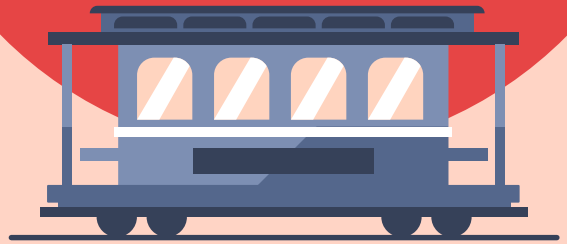
01



Business Problem:

The goal of this analysis is to build time series models to predict top 5 zipcodes with highest ROI.

02

Data

14,723

Total # of zipcodes in the dataset

April 1994 - April 2018

Contains ~20 years of mean housing value data

Methods

Quartile

Between 30% - 70%

Risk Profile

Coefficient of Variation

VISITOR INFORMATION

	1 Year Return	3 Year Return	5	
92101 San Diego				
91754				
92860				
93405				
93003				

92101

91754

92860

93405

02

WELCOME

You can enter a subtitle
here if you need it

THE SLIDE TITLE GOES HERE!

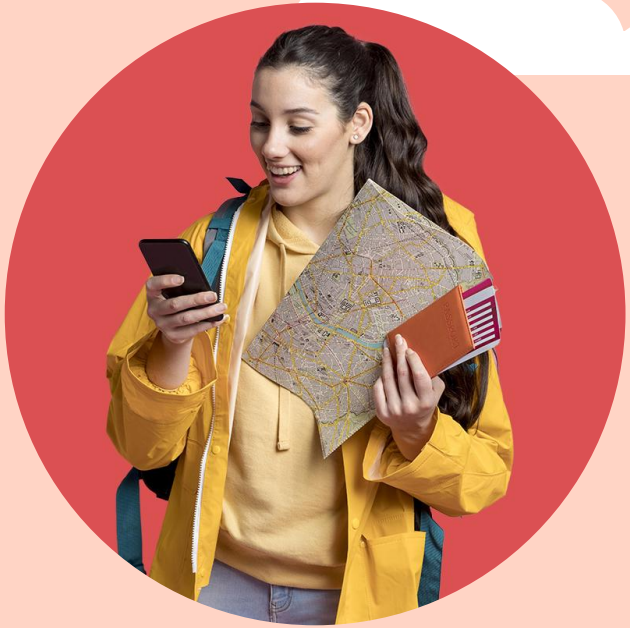
Do you know what helps you make your point clear? Lists like this one:

- They’re simple
- You can organize your ideas clearly
- You’ll never forget to buy milk!

And the most important thing: the audience won’t miss the point of your presentation

WHAT'S NEW IN SAN FRANCISCO

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon



NEIGHBORHOOD STROLLS

Mars

Despite being red, Mars is actually a cold place full of iron oxide dust

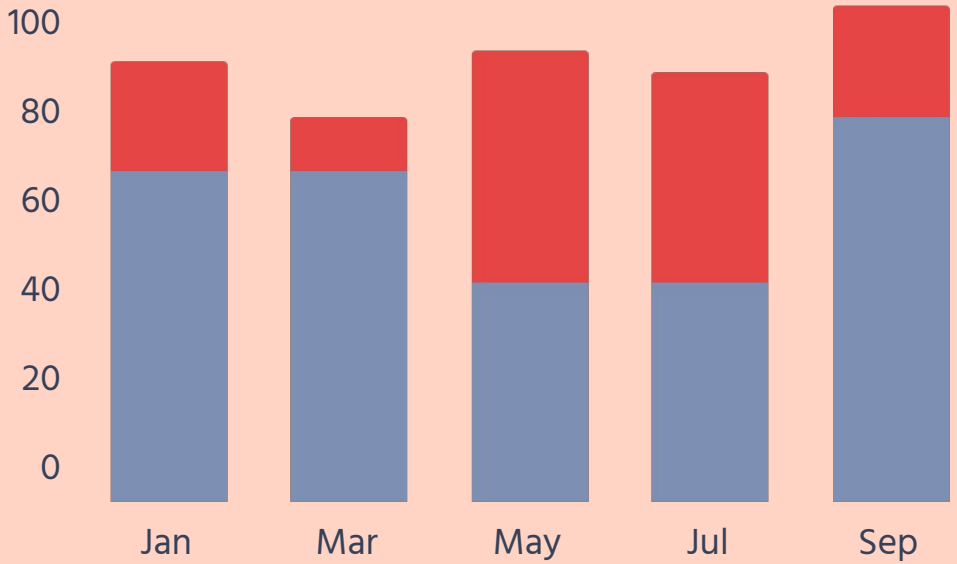
Venus

It has a beautiful name and is the second planet from the Sun

ALCATRAZ

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon

THIS IS A GRAPH



To modify this graph, click on it, follow the link, change the data and paste the new graph here

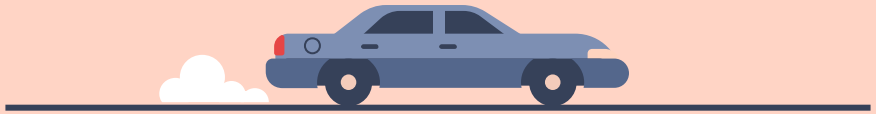
Mars

Despite being red, it’s actually a cold place

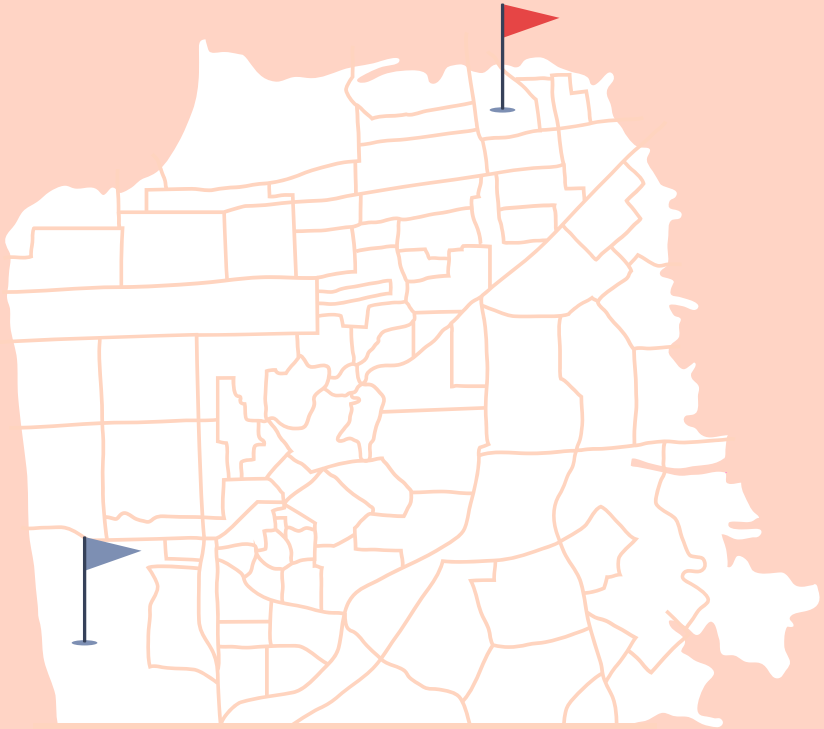
Venus

Venus is the second planet from the Sun

AWESOME WORDS



NEIGHBORHOODS

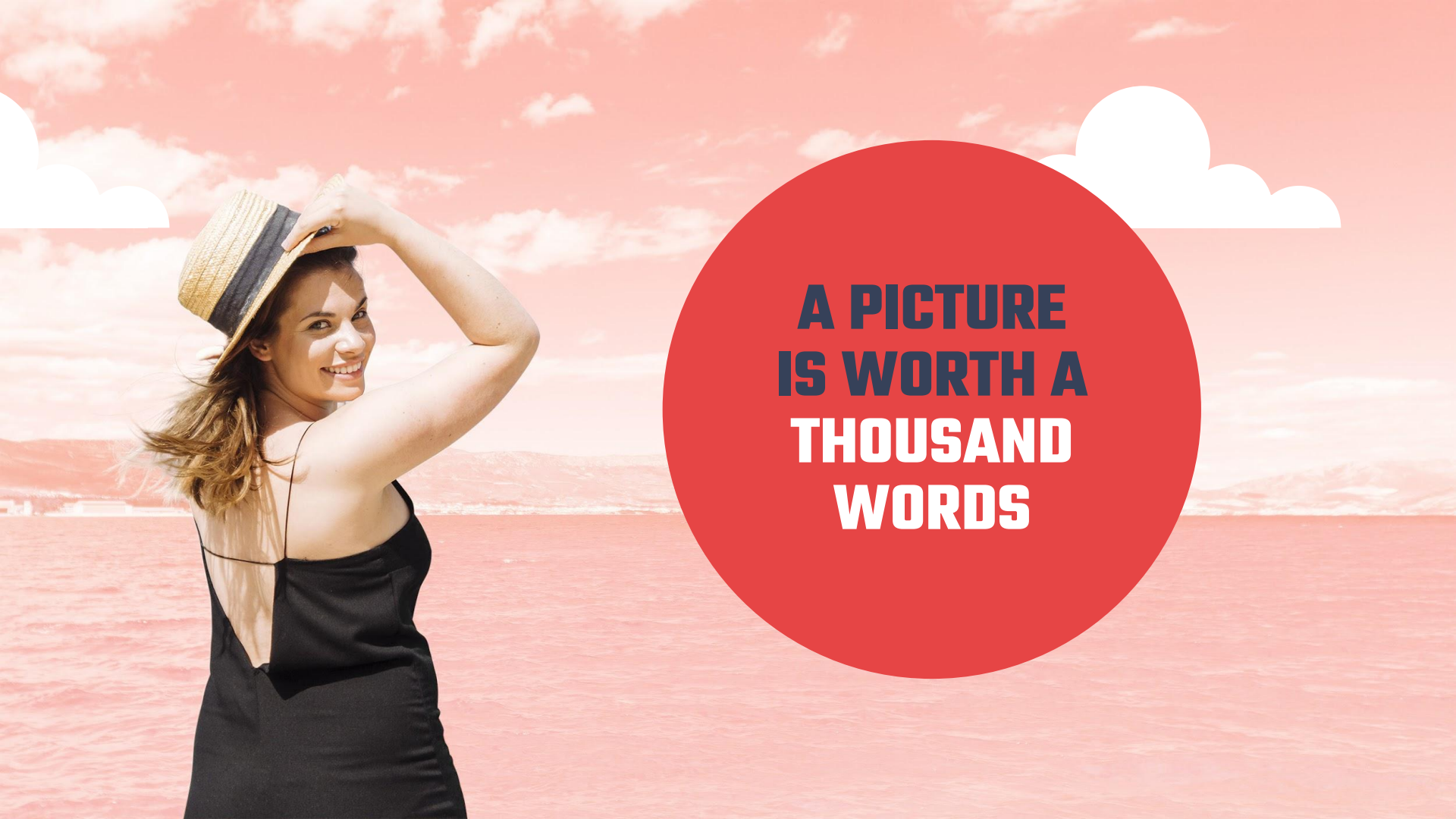


Russian Hill

It’s the biggest planet in the Solar System

Lake Shore

Venus is the second planet from the Sun


A PICTURE
IS WORTH A
THOUSAND
WORDS

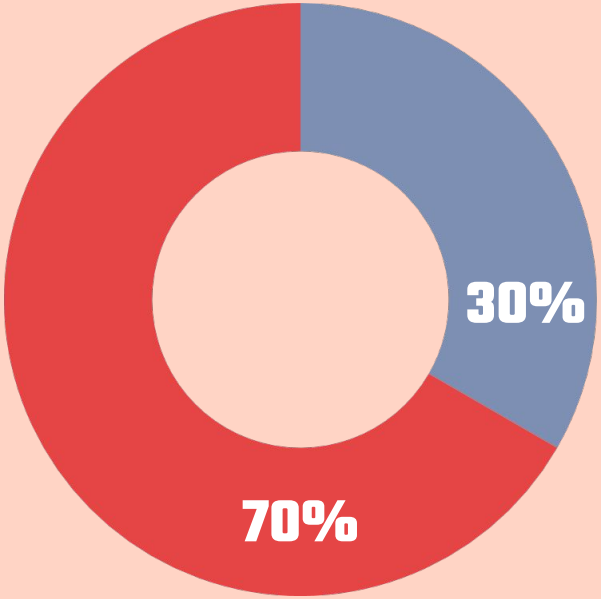
THE BEST VIEW OF SAN FRANCISCO IS...

Marin Headlands

Despite being red, it's actually a cold place

Horseshoe Bay

Venus is the second planet from the Sun



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WHERE TO EXCHANGE MONEY

Mars

Despite being red, it’s actually a cold place

0.5%

Venus

Venus is the second planet from the Sun

1.0%

Neptune

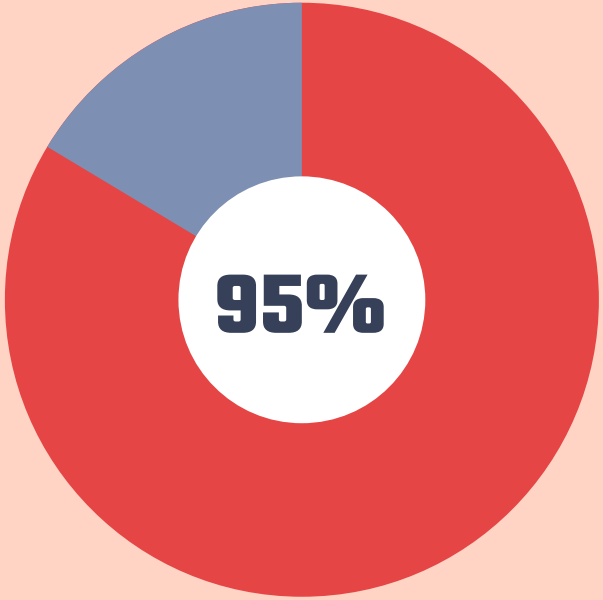
Neptune is the farthest planet from the Sun

2.0%

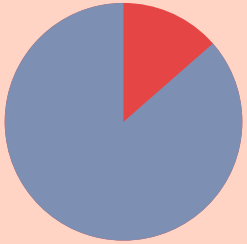
881,549

Is the population of San Francisco

SPOKEN LANGUAGES



English



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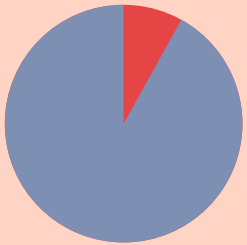


Chinese

333,000.00

Earths is the Sun’s mass

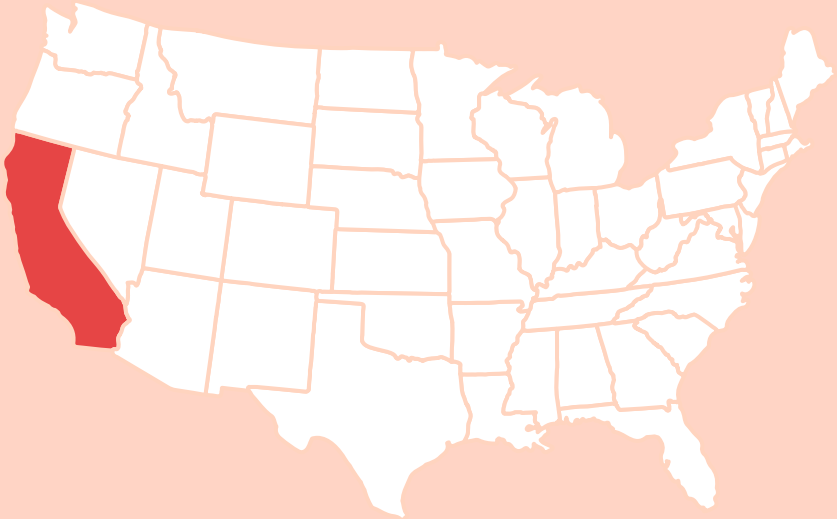
24h 37m 23s

is Jupiter’s rotation period

386,000 km

the distance between Earth and the Moon

THIS IS A MAP



California

Despite being red,
Mars is a cold place

ART AND CULTURE

02

You can enter a subtitle here if you need it

SAN FRANCISCO IN THE MORNING

Breakfast

Mercury is the smallest planet

Free Tour

Jupiter is a gas giant planet

Lombard St

Saturn is the ringed one

Golden Gate

Neptune is the farthest planet

EXPERIENCE SAN FRANCISCO

Chinatown

Despite being red, Mars is a cold place

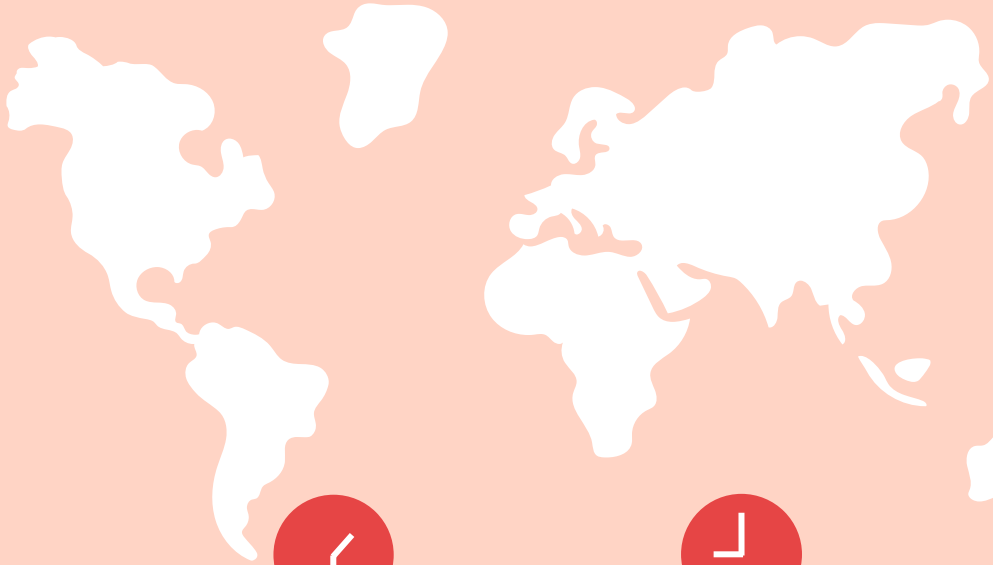
Alcatraz Island

Saturn is composed of hydrogen and helium

Union Square

Jupiter is a gas giant and the biggest planet

ADJUST YOUR TIME ZONE



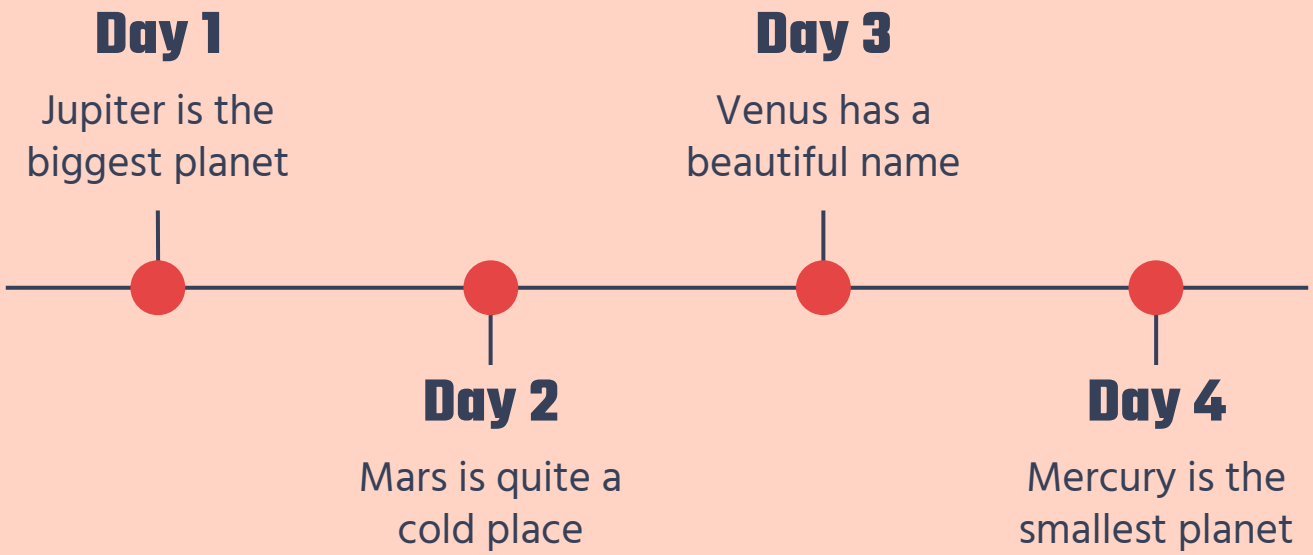
San Francisco

London

Tokyo

Sydney

PLAN YOUR TRIP



WHAT SHOULD I EAT?

Anchor Steam Beer

Mercury is the closest planet to the Sun

Sourdough Bread

Saturn is composed of hydrogen and helium

TRAVEL CHECKLIST

- You can describe an item from the list here
- You can describe an item from the list here
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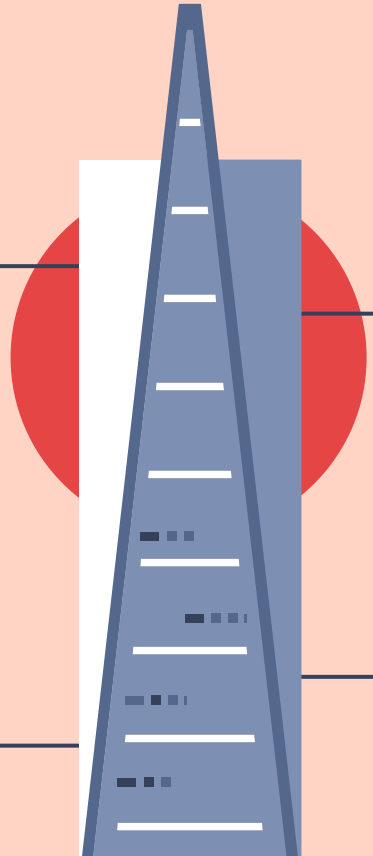

Mars

It’s actually a cold place

Saturn

Saturn is the ringed one

Earth

It’s the third from the Sun

Neptune

It’s the farthest from the Sun

MEET OUR GUIDES

John James

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Jenna Doe

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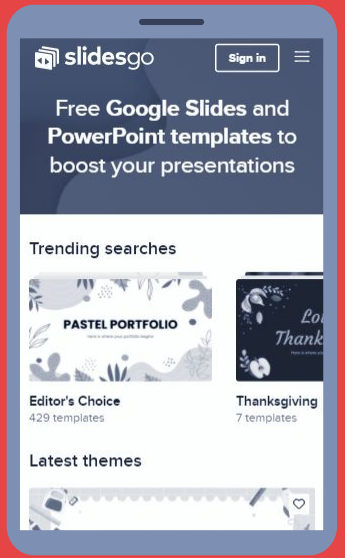

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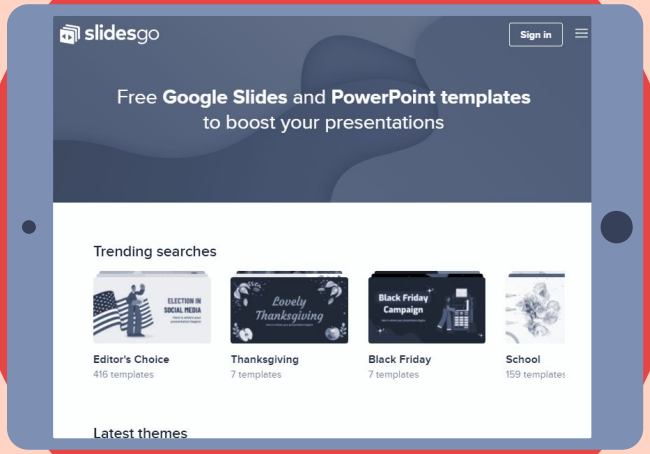

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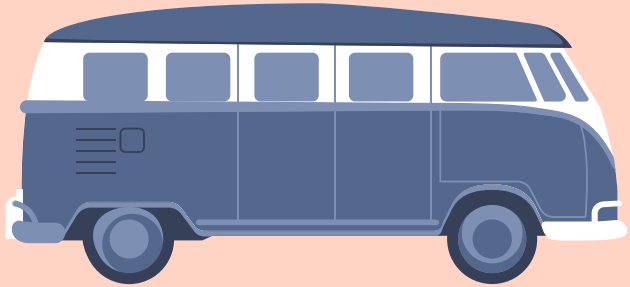

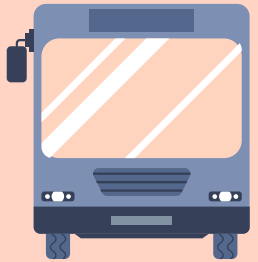

RESOURCES

Vectors

- Travel Infographics
- Travel With Necessary Elements
- Lighthouse Party Invitation Template
- San Francisco Stamps
- Completed American Map
- Online Conference Video Calling
- Public Transport Flat Design
- San Francisco Promotional Flyer
- Welcome Usa Landing Page Template
- Tokyo Landmarks Illustration
- Singapore Landmarks Illustration
- New York Landmarks Illustration
- Beach Sunset Background

Photos

- Happy Ethnic Young Female Studio
- Young Man Holding Mobile Phone
- Smiley Woman Checking Her Phone
- Side View Woman Posing Ocean
- Baked Cookie With Color Background

Icons

- Instagram Highlights Stories Travel

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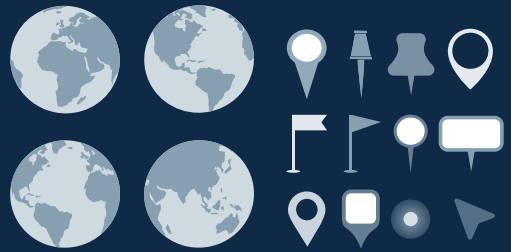

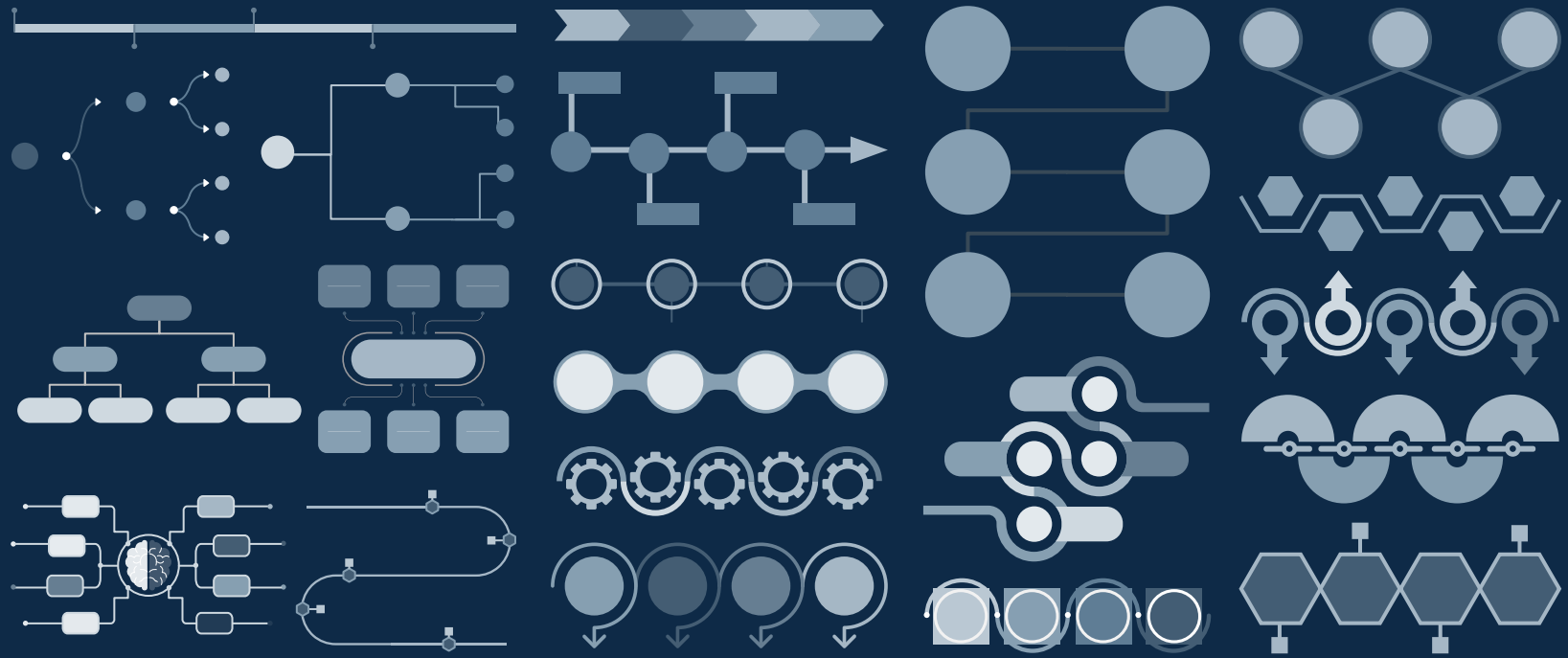

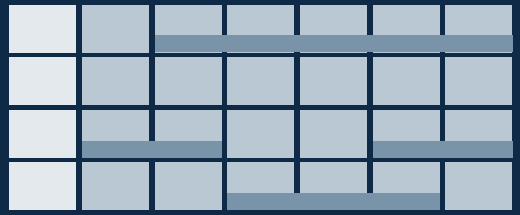

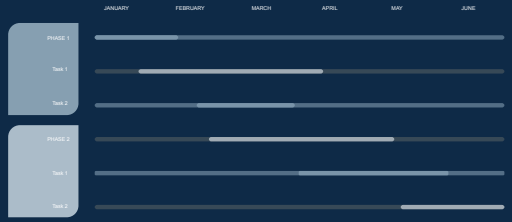
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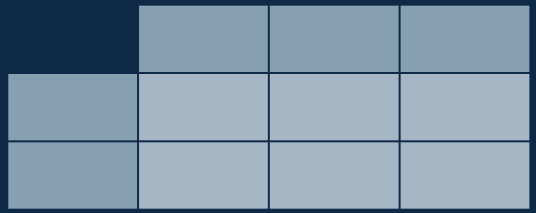
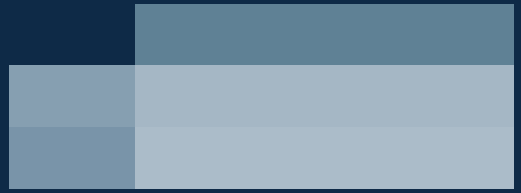
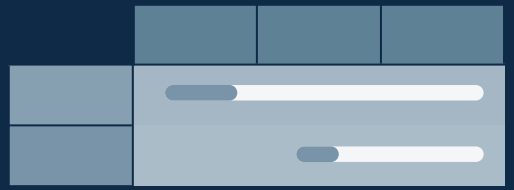
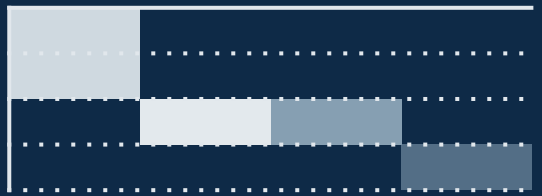
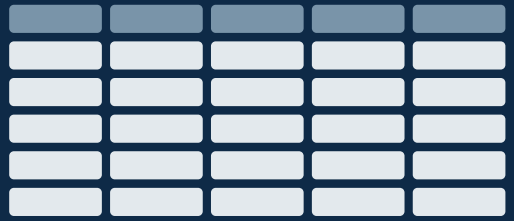
PHASE 2
Task 1
Task 2

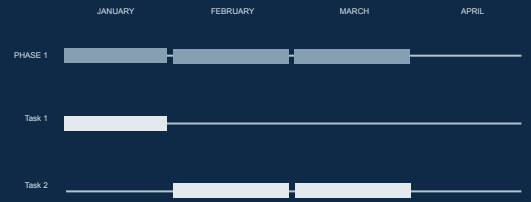








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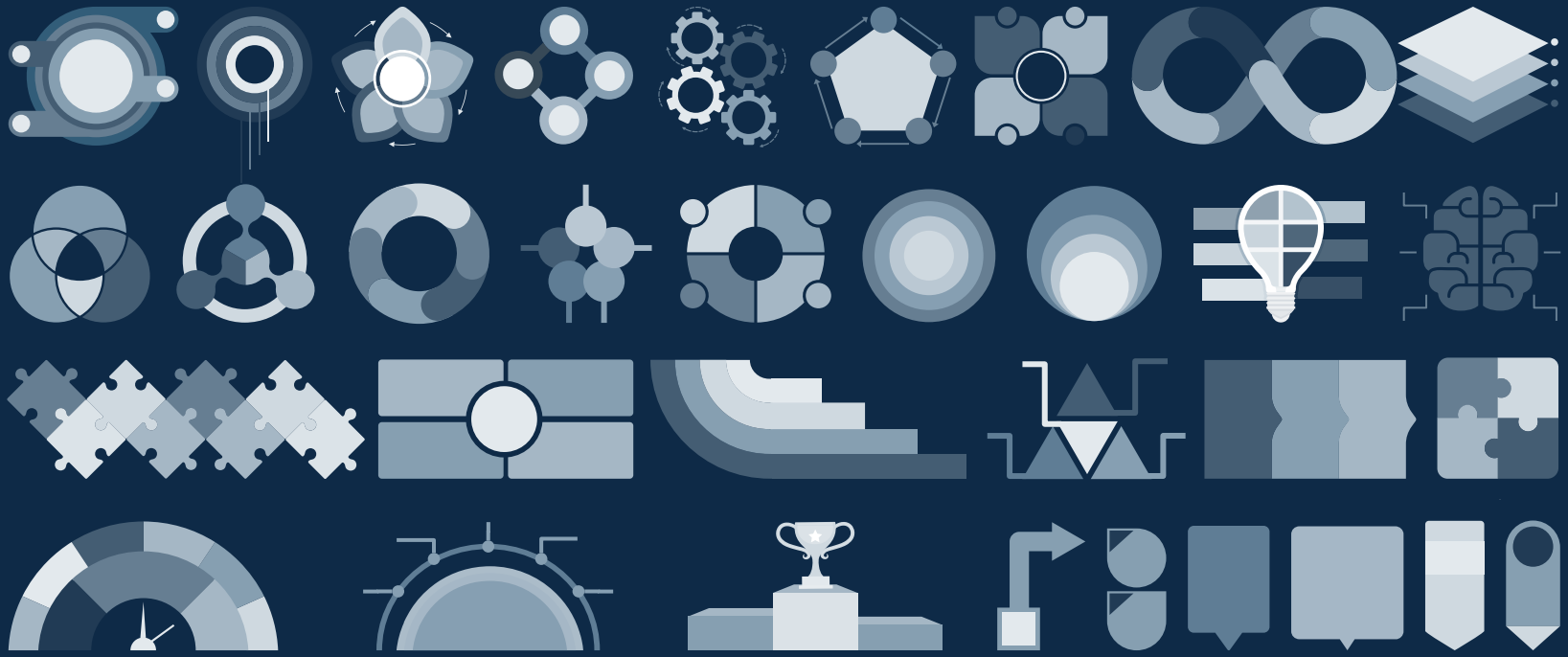

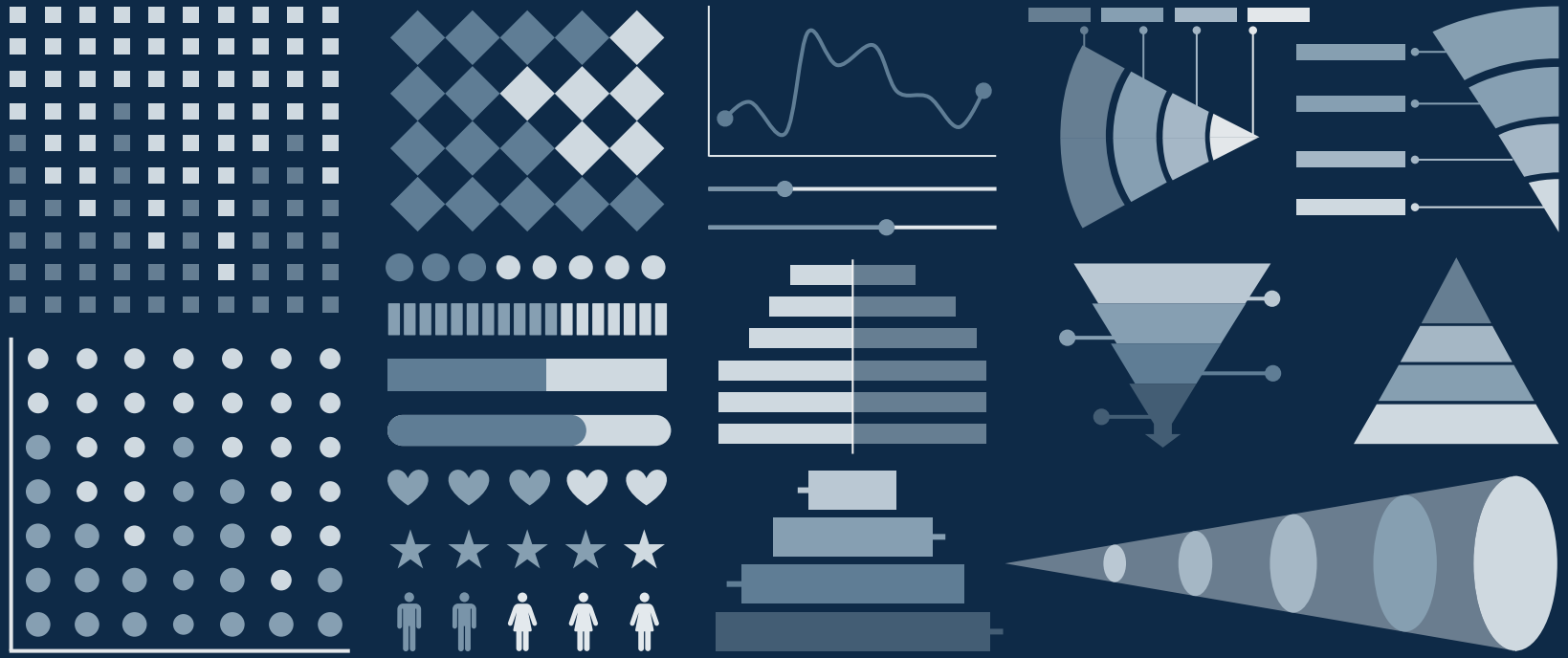

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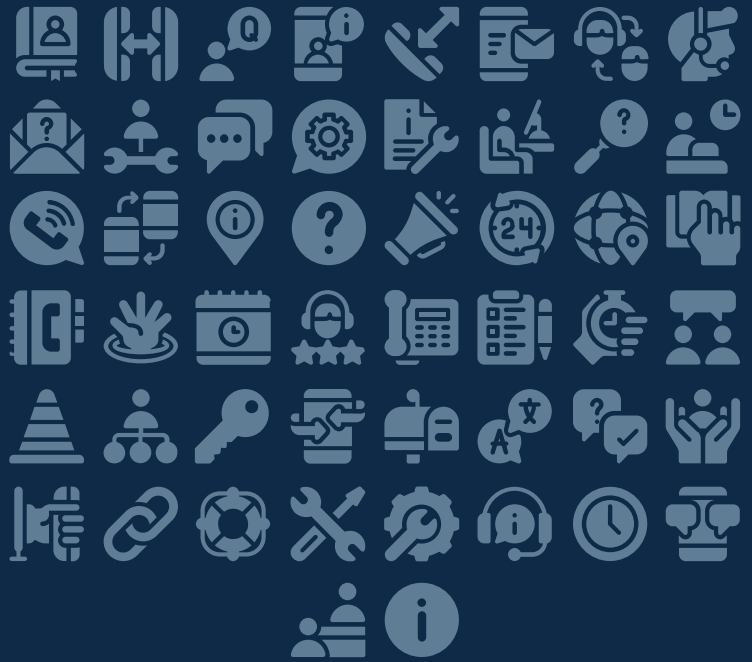

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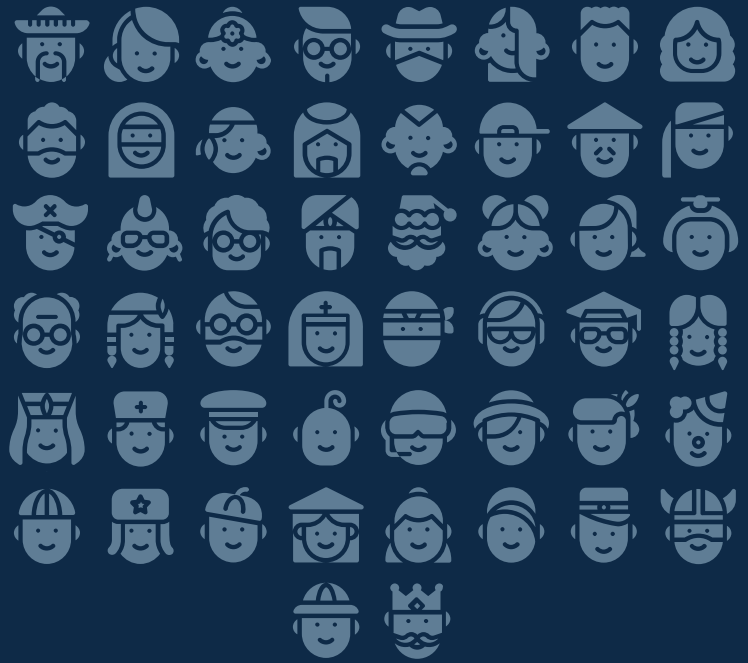

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