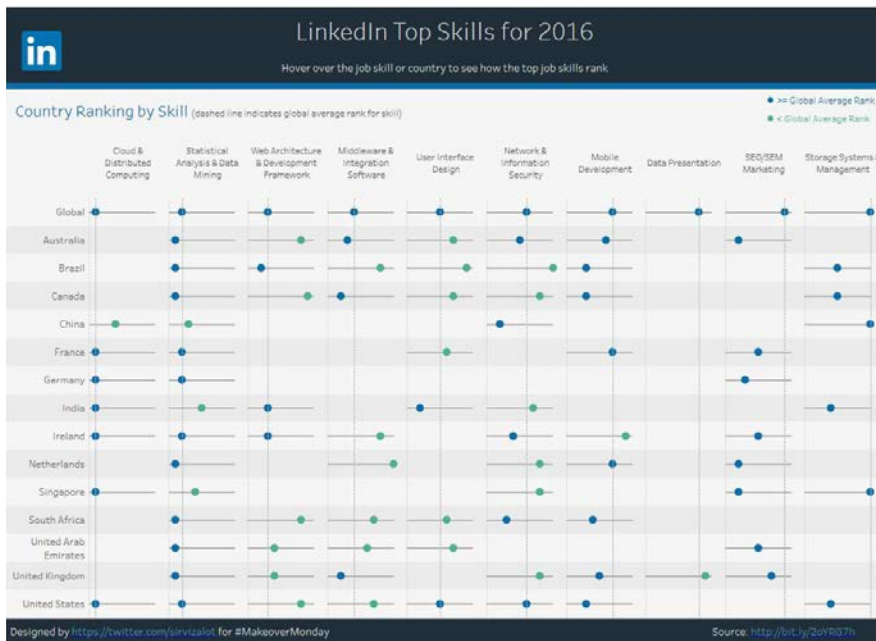


With Data Presentation being the key to communicating actionable insights, the low or non-existent ranking by country of this skill is surprising. Using the LinkedIn Dashboard and clicking on the Global ranking for this category, it is indicated that Data Presentation skills are ranked low (8th place) in the top ten skills represented and there are no countries really focusing on this skill other than the United Kingdom. While the data provided is a few years old, it seems with so much emphasis on companies wanting to be data-driven (74% according to Forrester) the numbers of companies being successful in converting data into actions is largely disproportionate.

Reference:

<https://go.forrester.com/blogs/16-03-09-think-you-want-to-be-data-driven-insight-is-the-new-data/>



Hovering over the “Statistical Analysis & Data Mining” heading, the graphic highlighted and showed a numerical value for each country’s ranking for the Statistical Analysis & Data Mining and that it is overall the number two ranked skill. That skill had one of the highest ranks in most countries and was ranked second globally in 2016. China, India, and Singapore are below the average global rank. This indicates that companies collect and analyze a great amount of data, yet they do not have the skills needed to present that data in a meaningful way – visually – based on the ranking of Data Presentation skills. For a layperson to understand the vast amounts of data collected, they need to be shown what it means, and employers lack the skills needed to provide that insight.

Reference:

<https://blog.linkedin.com/2016/10/20/top-skills-2016-week-of-learning-linkedin>



LinkedIn Top Skills for 2016

Hover over the job skill or country to see how the top job skills rank

Country Ranking by Skill (dashed line indicates global average rank for skill)



Designed by <https://twitter.com/sirvizalot> for #MakeoverMonday

Source: <http://bit.ly/2oYRG7h>

The LinkedIn Top Skills visual indicates Cloud & Distributed Computing as the number one job skill. To determine this, I clicked the “Cloud & Distributed Computing” heading and the ranking for each country was shown in a numerical value. The number of countries that rank this skill is only half of the countries represented. Forbes indicates that a free-trade environment makes a difference. The success of cloud services depends on access to regional and global markets. Policies that restrict trade barriers inhibits the evolution of cloud computing.

Reference:

<https://www.forbes.com/sites/joemckendrick/2016/04/26/10-most-supportive-nations-for-cloud-computing/#1b08f6514221>