

Jennings Hanna is a Interaction Designer.

JenningsHanna.com
JenningsHanna@gmail.com
(918) 576 3165



Professional Experience

Jan
2015
to
Nov
2015

Fellow, Interaction Designer with Code for America

Jen Pahlka, Executive Director and Founder
I was chosen as a Code for America fellow in 2015. The team and I worked with the city of Albuquerque—specifically Mayor Richard Berry's Office and the Consumer Financial Protection Bureau, on a product to support and uphold financial wellness among the residents of the city. As the designer, my role was to work on the concept and strategy, build prototypes and eventually a pilot, and negotiate ownership when the fellowship closed. Our team spent the first half of the year doing research in Albuquerque and interviewing nearly 150 leaders in the city and the community. We then built a financial wellness tool that links local organizations to resources through a simple online evaluation. In the end, we assisted residents with understanding their financial well-being by offering them services that help them get back on their feet faster. We also provided the city and various organizations with an important dataset revealing the state of financial health in this community.

Nov
2006
to
July
2012

Designer, Project Manager with tMOSS Design Toni Moss, Principal

I began working with Toni as a freelancer while I was making coffee in a local book store to pay rent after college. Young and eager to make digital products, I supported her with building clients websites. Within a few months I was brought on as the second hire. In the many years that followed we grew a successful design firm with a dozen clients. We moved from our garage office into a real office in Tulsa's oldest art deco skyscraper, the Philtower. We kept the firm small and delighted our clients with digital and print products often. Although I left to go to pursue graduate school in NYC—the firm continues to serve many of the same happy clients to this day.



Sept
2014
to
Jan
2015

Strategist, Senior Content Designer with NFL Media

Carmen Dukes, Sr. Dir. Video and Media Content
My work at the NFL included many projects, the biggest of which was a product released during the 2015 season titled Spiral (spiral.nfl.com). I created the initial product research and validation, scoped the product, and sketched the early concepts. Once the idea was solidified, Carmen and I pitched it for funding and got the green-light. Other digital projects I worked on included off-field features, Super Bowl bracket interactives, and collaborating with NFL Films and other digital content teams to design the online delivery experience.

May
2013
TO
April
2014

Co-op, User Experience Designer with Metropolitan Transit Authority of NYC

Mike Salvato, E.D. EAM, Office of the President
In 2013 I was offered the first User Experience design position ever at NYC Transit. My role in the Enterprise Asset Management department was to assist in delivering digital solutions for managing inventory, maintenance, and the regular overhaul of a extensive network of bus and subway assets. I facilitated workshops with executive stakeholders from all NYCT agencies and conducted further surveying and interviews of employees throughout the ranks. I then worked with a team of data scientist and business analyst to compile and synthesize our findings into a large requirements document. The requirements were then presented to many leading tech companies for public bids including IBM, Accenture, Infor, and others. In addition to my work on the requirements I also facilitated a workshop in collaboration with the School of Visual Arts Interaction Design Department to bring together executives and students to create new and unique data visualization techniques and analysis for the agencies executive board books. I also helped them improve communication processes internally by working with the communications team to update internal digital content and communication strategy.

Undergraduate and Master Degrees

2014
2005

The School of Visual Arts, Department of Interaction Design, MFA

The School of the Art Institute of Chicago, BFA with focus in Art and Technology

Favorite Projects, see more detailed projects at JenningsHanna.com

Meyer Cornell Cancer Center,

www.MeyerCancer.Weill.Cornell.edu

I lead the User Experience and Information Architecture for a new facility in NYC by working with the directors to create an elegant and delightful experience that focuses on helping patients, students, and doctors navigate services and clinical trials they offer.

Future Postcards,

www.futurepost.cards

A project and side business for sending yourself customized postcards to the future. I've developed everything except for a few graphics. This project is a sandbox for me to code and learn through making. It's also a time machine of sorts, which is one of my fascinations.



Skills

Interaction Design:

... I'm a *"create with, not for"* kind of designer.

Storytelling:

... I've been passionately telling stories with media since childhood.

Design Research:

... My first step is always getting to know our users behavior.

Content Strategy:

... I'm meticulous and exercise focus and clarity in my work.

Business Development:

... I helped run a small business and have 10+ years experience with clients.

Front-End Development:

... Every project I've worked on I've contributed code to.



Noteworthy Accomplishments

Recipient, Telly Award for Online Video Presentation, Los Angeles, 2016

Recipient, Code for America Fellowship, San Francisco, 2015

Participant, The Feast on Good Conference, New York City, 2014

Participant, Google Design Jam, New York City, 2013

Attended, An Event Apart Design Conference, Minneapolis, 2012

Attended, Voices that Matter Web Design Conference, San Francisco, 2011

Recipient, The School of the Art Institute Leadership Council, Chicago, 2005

Recipient, ifvchicago.com Best of the Best annual screening, Chicago 2004

Recipient, Semans Art Grant for Screenwriting, North Carolina, 2003

Recipient, MayFest Young Artist Award for Filmmaking, Oklahoma, 2001

Recipient, Tulsa's Best Young Filmmaker Award, The Living Arts Council, Oklahoma, 2000

Recipient, Best Picture, Oklahoma Summer Arts Institute, Oklahoma, 1999



References

Alex Wright

Etsy

Director of Research

awright@etsy.com

Thesis Advisor

Carmen Dukes

Electronic Arts

Editor and Chief

CarmenDukes@gmail.com

Professional Colleague

Breeze Richardson

Kansas Board of Regents

Director of Communications

Breeze.Richardson@gmail.com

Mentor