

Jennings Hanna — Interaction Designer

Hi, I'm Jennings. I am an interaction designer who's fascinated by the intersection of design and technology. I invite you to learn more about me and my work at JenningsHanna.com or by contacting me at JenningsHanna@gmail.com or (918) 576 3165.

School History

- 2014 The School of Visual Arts, Department of Interaction Design, MFA
2005 The School of the Art Institute of Chicago, BFA with focus on Art and Technology

Professional Experience

- JAN 2015 TO NOV 2015 **Fellow, Interaction Designer with Code for America**
Jen Pahlka, Executive Director and Founder
Through a highly competitive selection process I was chosen as a CFA fellow for 2015. The team and I are working with the city of Albuquerque—specifically the Mayors Office, on a product to support and uphold financial wellness among the residents in their city. As the designer, my role is to work on the scope and strategy, build prototypes and eventually a pilot, and negotiate ownership when the fellowship ends. Our team spent the first half of the year doing research in Albuquerque and interviewing nearly 150 leaders in the city and the community. We are now building a financial wellness tool that links local organizations to resources through a simple online evaluation. In the end, we hope to assist residents all over the United States with understanding their financial well being and offering them services that can help them get back on their feet as well as provide cities and various organizations with important data about the state of financial health in their communities.
- NOV 2006 TO JUL 2012 **Designer, Project Manager with tMOSS Design**
Toni Moss, Principal
I began working with Toni as a freelancer while I was also making coffee in a local book shop to pay rent. Fresh out of my undergrad and eager to make digital products I was asked to support her with building clients websites. Within a couple months I was brought on as the second hire. In the many years I worked with tMOSS we grew a successful design firm with a dozen clients and moved from a literal garage office into a real office in Tulsas oldest skyscraper. We kept the firm small and delighted our clients. The firm continues to serve many of the same happy clients and some new ones.
- SEPT 2014 TO JAN 2015 **Strategist, Senior Content Designer with NFL Media**
Carmen Dukes, Sr. Dir Video and Media Content
My work at the NFL included many projects, the biggest of which was a product released during the 2015 NFL Season called Spiral (spiral.nfl.com). I did the initial product research and validation, scoped the product and sketched it out. Once the idea was solidified, Carmen and I pitched it for funding and got the greenlight. Other design projects include features, Super Bowl bracket interactives, and collaborating with NFL Films and others on digital video content.
- MAY 2013 TO APR 2014 **Co-op, User Experience Designer with Metropolitan Transit Authority of NYC**
Mike Salvato, E.D. EAM, Office of the President
I was a member of a team within the Enterprise Asset Management department whose role was to assist in delivering software solutions for managing inventory, maintenance, and overhaul of an extensive network of bus and subway assets. I facilitated workshops with executive stakeholders from all MTA agencies and conducted further interviews with selected stakeholders. It was then my job to compile and synthesized the data into a requirements document. Later, the RFP was presented to the leading tech companies in the public sector including IBM, Accenture, and Infor. In addition to my work on the RFP, I produced a workshop between the School of Visual Arts Interaction Design department and the MTA, bringing together executives and students to concept new data visualization techniques for the MTAs' board books.

Recent Projects, many more at JenningsHanna.com

JUN
2014

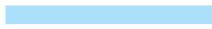
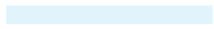
Meyer Cornell Cancer Center,
www.MeyerCancer.Weill.Cornell.edu
Information Architecture. I worked with the directors of a new facility in NYC to create the architecture for a website that was focused on helping patients, students, and doctors navigate the services they are offering.

APR
2013

Déjà Vu by You,
www.dejavubyyou.com
Co-Creator. A project and side business for sending customized postcards to the future. On hold at the moment but hoping to make partnerships where proceeds go to non-profits whose missions are to help young people learn to write and code.

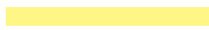
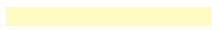
Skills

Storytelling:



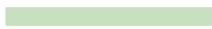
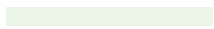
... I've been passionately telling stories with media since childhood.

Interaction Design:



... I'm a "create with, not for" kind of designer.

Design Research:



... My first step is always talking to the users and stakeholders.

Content Strategy:



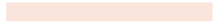
... I'm meticulous and exercise focus and clarity. And... content is story delivery!

Business Development:



... I helped run a small business and have 10+ years experience working with

Front-End Development:



... Although it's not my everyday, it's my strongest trade skill.

Graphic Design:



... I love color and typography but I don't get to use them often.

References

Alex Wright, Sr. Director of User Research at Etsy

awright@etsy.com

Alex was my thesis advisor in graduate school and continues to support me with inspiration and mentorship. He used to lead the R&D lab at the New York Times.

Carmen Dukes, Sr. Director of Video and Content at NFL Media

(267) 738 - 1669 | Carmen.Dukes@NFL.com

Carmen and I graduated from the same graduate school five years apart. Since graduating I worked with her at the NFL and we continue to share our ideas and connect.

Breeze Richardson, Director of Communications Kansas Board of Regents

(773) 348 - 0175 | Breeze.Richardson@gmail.com

Long time professional mentor for over ten years. We met when we co-founded the Chicago League of Young Voters in 2003.