Welcome to... Complexion

A Skincare Application by Jennifer Mohr

See how happy she is? That could be you!

THE IDEA: Skincare Routines!

Everyone should have one! Good skin care is important!

- Prevent Acne
- Treat wrinkles
- Look your best

Questions...

What if I've never built one?

What if I want to change mine up a bit?

The Current System = TEDIOUS

- Individual Google Searches to find:
    - New products
    - Prices
    - Reviews
    - Compatibility with my current products
    - Skin type
    - Ingredients and Allergens

Complexion

An application that allows you to explore new skincare options based entirely on the products you already use, your skin type, your individual needs and recommendations from other users.

Product Vision

FOR those with an interest in skincare WHO are inexperienced and need additional organization and research, Complexion is a mobile application THAT allows users to precisely build or modify their skincare routine. UNLIKE the current system of using search engines to find out information about skincare products OUR PRODUCT brings all of this data into one place and tests the compatibility of your routine to ensure for the best overall results.

Features

- Build a personalized profile
  - Customize your skin type, allergies, etc.
- Build or manage your skincare routine
  - Recommendations based on skin type/other factors
  - Research and add products based on price, etc.
  - Tests the compatibility of the products in your routine
- Explore and review products
  - Review products you currently use
  - Explore reviews of products you're interested in
  - Hear from people who used combinations of skincare you use

Possible High Level Features

- A reminder system that sends out push notifications to users to let them know that they shouldn't forget to do their daily skincare routine (optional)
- Wish list capabilities with products they might want to try in the future
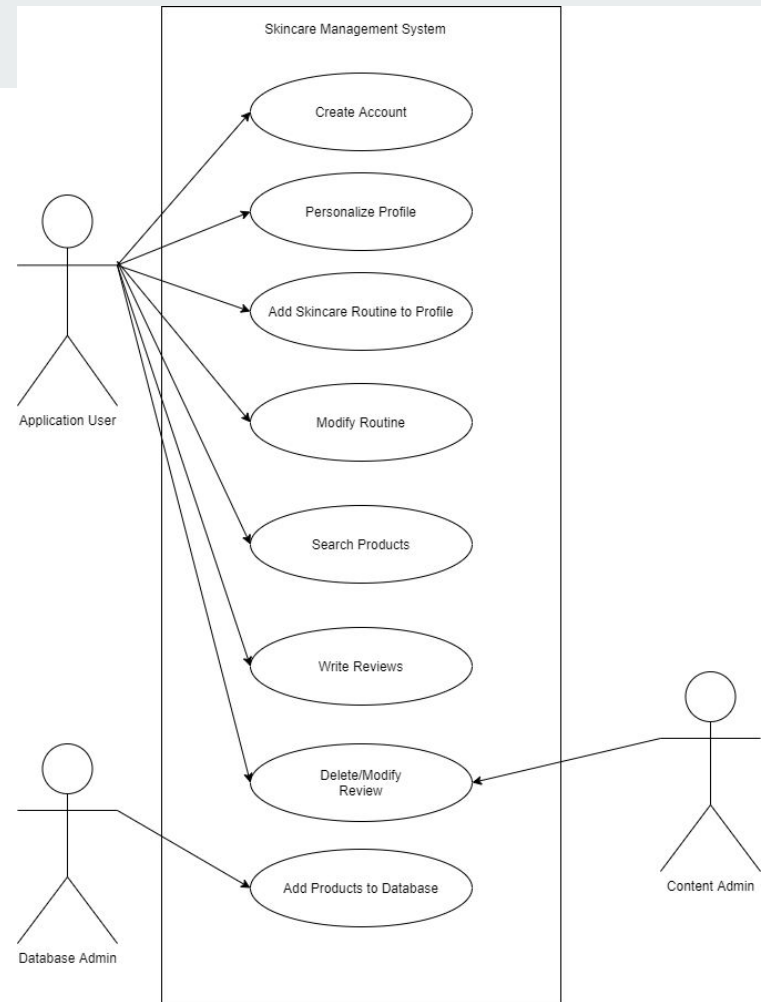
Benefits of the Application

- Help out those who want to manage their skincare or those who are completely new to it all
- Will encourage those interested in skincare to begin their journey with Complexion!
- Having this data all together on an application makes the information accessible and the User Interface will be simple and easy to navigate
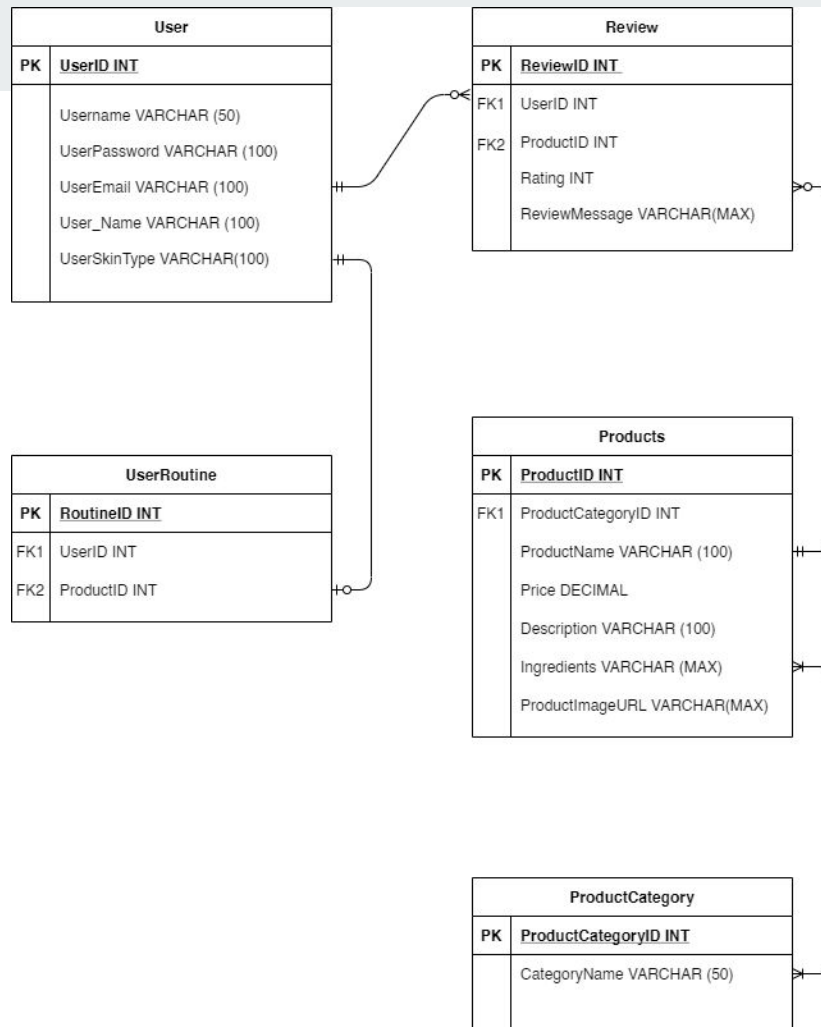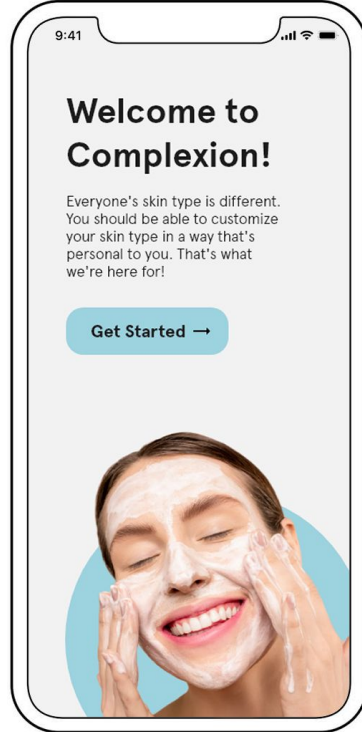
Use Case Diagram

Three types of users:
- Application user
  - Profile personalization, product exploration, socialization
- Database administrator
  - Keep track of product pricing/add new products
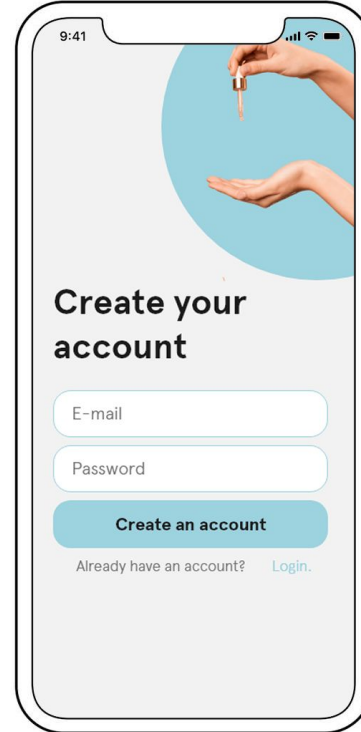- Content administrator
  - Monitor product reviews

Skincare Management System

- Create Account
- Personalize Profile
- Add Skincare Routine to Profile
- Modify Routine
- Search Products
- Write Reviews
- Delete/Modify Review
- Add Products to Database

Application User

Database Admin

Content Admin

Data Model

- ○ User Table
- ○ UserRoutine Table
- ○ Review Table
- ○ Products Table
- ○ ProductCategory Table

Welcome to Complexion!

Everyone's skin type is different. You should be able to customize your skin type in a way that's personal to you. That's what we're here for!

Get Started →

Create your account

E-mail

Password

Create an account

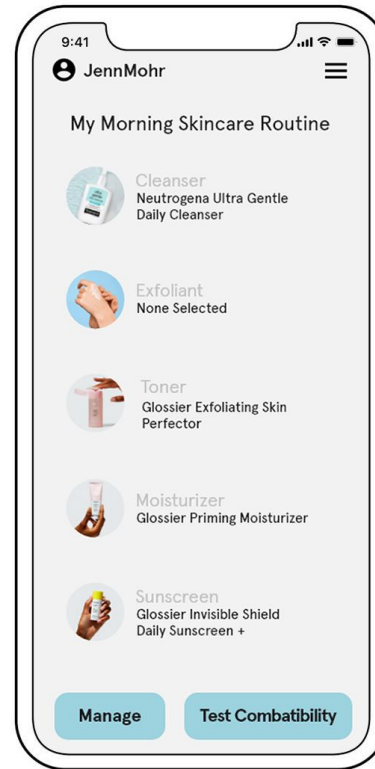Already have an account?   Login.
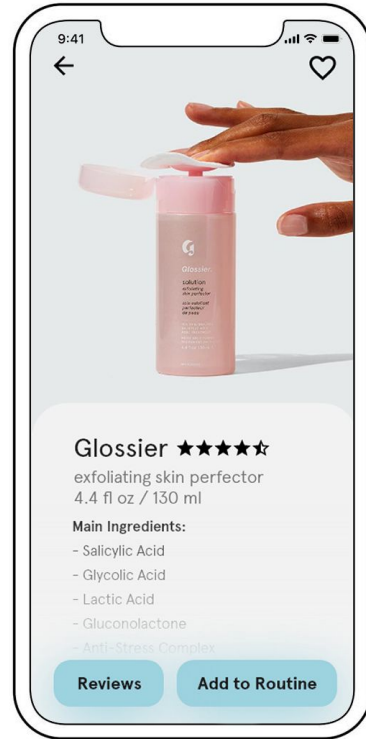
Welcome Screen   Create Account Screen
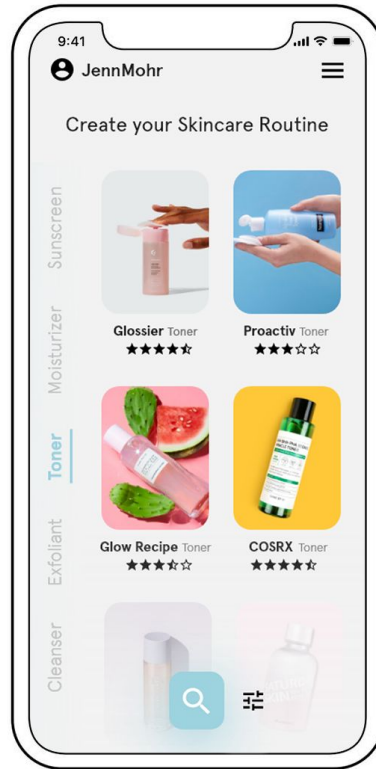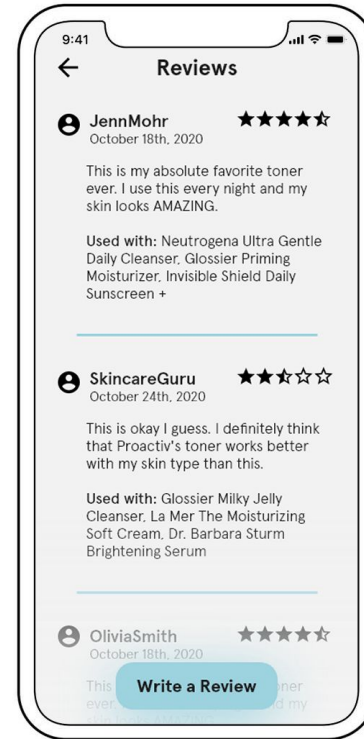
Create Routine Screen   View Routine Screen

Product View Screen

Review Screen

What's next?

Would love to develop it but…

- I have no time!
- I have no money!
- I don't know how to code a mobile application! (And no time to find out!)

Maybe one day!