

HACKRU

Fall 2013 • <http://hackru.org>

Location: Douglass Campus Center

Date: October 12th at 1:00pm to October 13th at 5:00pm

The Undergraduate Student Alliance of Computer Scientists (USACS) is an active student organization that is responsible for bridging the gap between technical students, faculty and the outside world at [Rutgers University](#).

USACS will proudly be hosting HackRU for the fifth time! The event is a 24-hour hackathon that is held every semester at Rutgers. There will be companies presenting their APIs so that students can explore them and create awesome applications. Check out [pictures from HackRU this past spring](#).

USACS is integral in supporting a hacker culture on the Rutgers campus through mentorship, community, and friendship. Rutgers is a central hub for amazing and resourceful programmers. These students **find their full time jobs and summer internships** through HackRU. By sponsoring the event, you are exposing yourself in a very positive light to a crowd with a potential employee or customer.

How you can help

- Donate money directly to the organization. This allows us the flexibility to spend money where we need it the most.
- Sponsor a meal.
- Send an evangelist or engineer down to help mentor and inspire students.
- Sponsor tools for students to use during the event (e.g. hosting, hardware).
- Sponsor a bus to bring students in from other schools.
- We are always looking for new and exciting things for our event. Don't hesitate to contact us with any sponsorship ideas or suggestions you may have.

Help us make HackRU **an incredible experience for learning and creation**. You will find our sponsorship packages that explain how you can support HackRU below. Please contact us at rutgersusacs@gmail.com if you have any questions or wish to sponsor the event.

Sponsorship Packages

Tier	Bronze	Silver	Gold	Platinum	Title
Amount	< \$1000	\$1000	\$2000	\$4000	\$8000
General					
Mentors at Event	✓	✓	✓	✓	✓
API demo	✓	✓	✓	✓	✓
Can sponsor a prize (part of total)		✓	✓	✓	✓
Tech talk week before the event			✓	✓	✓
Keynote at beginning and end of event					✓
Recruiting					
Material distribution	✓	✓	✓	✓	✓
Access to post-hackathon resume drop			✓	✓	✓
Access to participant email list				✓	✓
Post hackathon on-campus recruiting event hosted by USACS					✓
Marketing					
Thanked at kickoff and demos	✓	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓	✓
Logo on t-shirt		✓	✓	✓	✓
Placement on fliers, posters, and banners		✓	✓	✓	✓
Placement of company banners at event			✓	✓	✓
Logo on all pages of the website					✓
Swag					
Can send swag	✓	✓	✓	✓	✓
Miscellaneous					
Our eternal love and gratitude	✓	✓	✓	✓	✓