

# Behavior measures are predicted by how information is encoded in an individual's brain

Jennifer Williams  
Carnegie Mellon University  
jlw1@cmu.edu

Leila Wehbe  
Carnegie Mellon University  
lwehbe@cmu.edu

## SUMMARY

- Motivation:** How can we map differences in our brains to differences in our behavior?
- Open question:** Do individual differences in how information is encoded in the brain predict behavior measures?
- Proposed framework:** Use encoding-models to identify individual differences in brain representations and test if these differences can predict behavior.

### Takeaways:

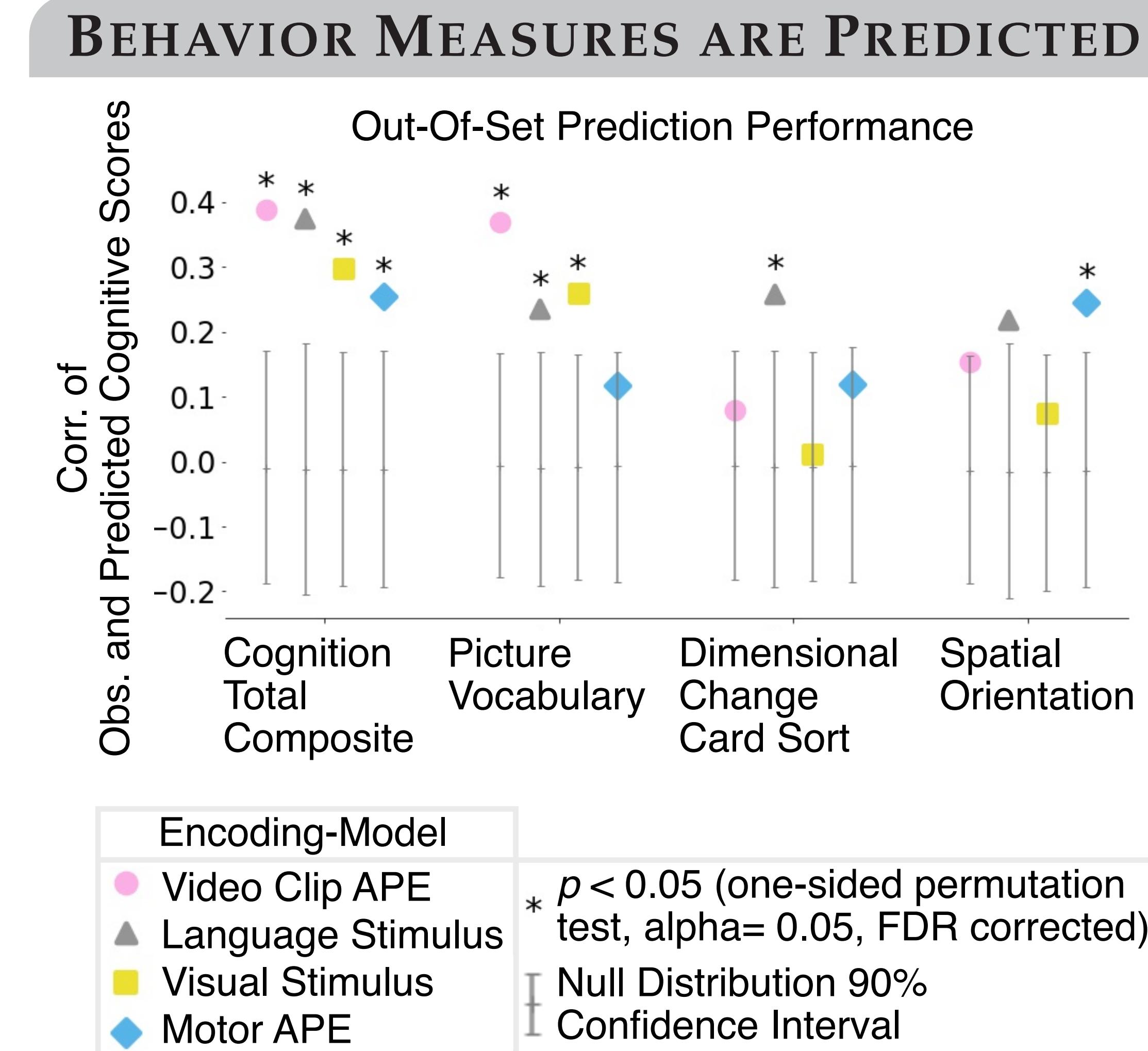
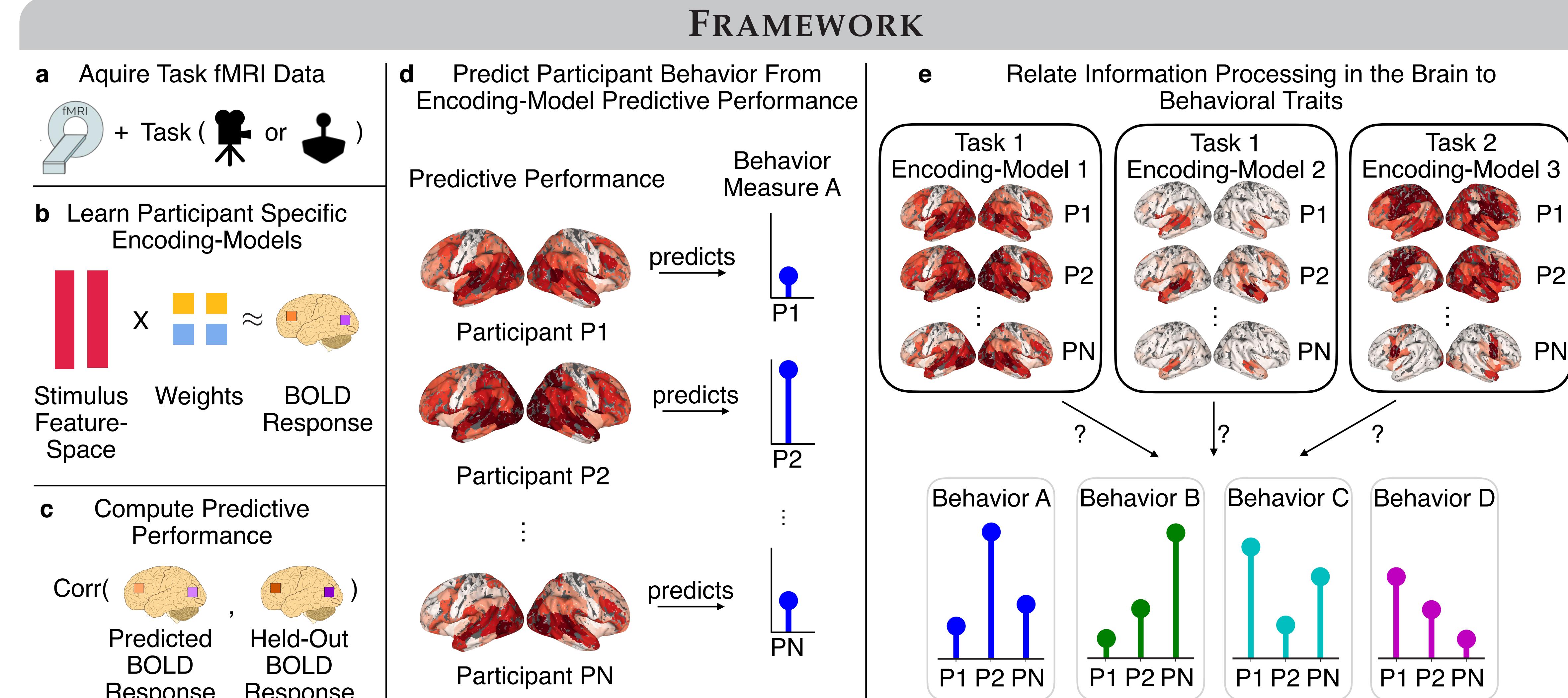
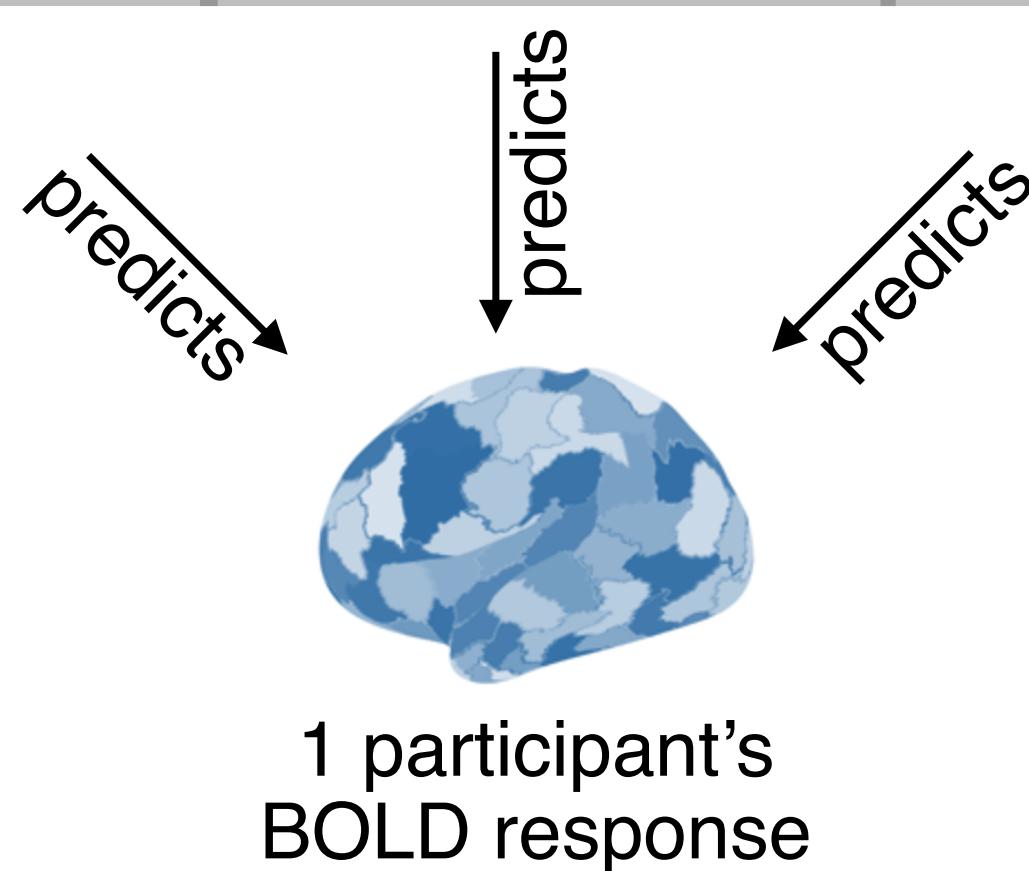
- Individual differences in brain encoding:
  - (1) are feature-space and task specific
  - (2) can be used to predict variability in cognitive behavior
- Researchers should optimize their choice of task and encoding-model for their behavior of interest

## HYPOTHESIS

- Prior work** predicted behavior measures from individual differences in brain anatomy, functional connectivity, and structural connectivity. What about the stimulus-driven response in the brain regions?
- We hypothesize** that individual differences in how information is encoded in the brain are task-specific and predict different behavior measures
- Analogy:** Athletic ability is not only related to muscle size or the connections between muscles, it is also related to how the athletic task recruits the muscles.

## DATA AND FEATURE-SPACES

- Data:** fMRI data collected when 90 Human Connectome Project participants watched 1 hr of naturalistic video clips and performed a tightly controlled motor task for 7 min.
  - 3 types of encoding-model feature-spaces:**
- |                          |                          |  |
|--------------------------|--------------------------|--|
| Language Stimulus        | Visual Stimulus          | Average Participant                                  |
|                          |                          |  |
| "Don't lose your temper" | WordNet Super-categories | BOLD response averaged across all other participants |



Individual differences in encoding-model performance predict cognitive behavior.

For both tasks, head motion is not significantly:

- correlated with any cognitive behavior measure
- predicted by encoding-model performance
- predictive of cognitive behavior

Significance:  $p < 0.05$ , FDR corrected

## CONCLUSION

- Encoding-models can reveal individual differences
- We can improve our understanding of the brain behavior relationship by relating how information is encoded to behavior

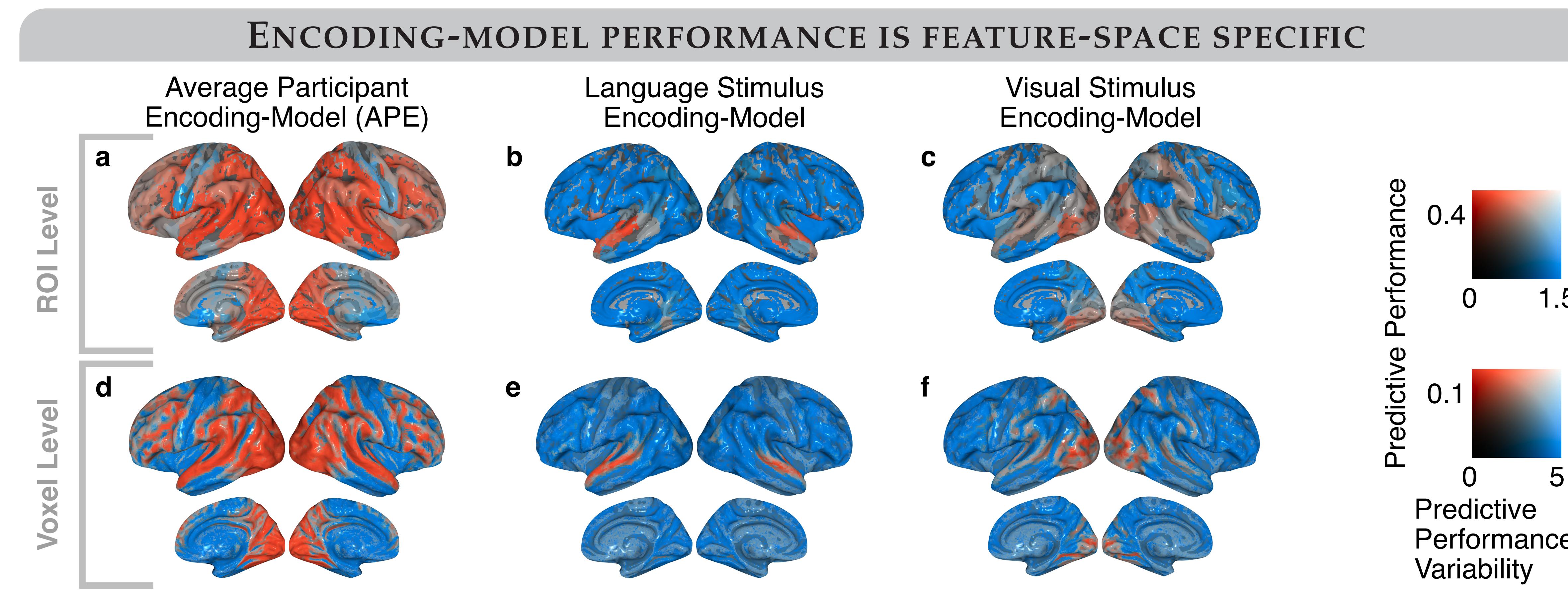
## PAPER & CODE

Paper: arXiv 2112.06048  
Code: [github.com/brainML/great-apes](https://github.com/brainML/great-apes)

## REFERENCES

- Van Essen et al. 2013. The WU-Minn Human Connectome Project: An overview. *NeuroImage*.
- Mikolov et al. 2013. Distributed representations of words and phrases and their compositionality. *NIPS*.
- Fedorenko et al. 2010. New Method for fMRI investigations of language: defining ROIs functionally in individual subjects. *Journal of neurophysiology*.

Acknowledgements:  
JW was funded by the Center for Machine Learning and Health. LW by the Google Faculty Research Award.



Comparison of average predictive performance (across participants) to its variability.

