

# JENNY YU

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## EDUCATION

### **EMORY UNIVERSITY**

B.A., Economics and International Studies; Cumulative GPA: 3.3/4.0

Atlanta, GA

May 2015

## EXPERIENCE

### **OEShip USA Inc.**

*Assistant Project Manager*

Houston, TX

Mar 2016 – Now

- Participated in contract negotiation and prepared bidding material to rediscover strategic relationship between partners
- Coordinated the communication between company employees with responsible parties to assist in crisis management
- Tracked international trading indexes and quantifying scale of influence to ongoing contracts

### **FORESTERS FINANCIAL SERVICES**

*Financial Advisor*

Atlanta, GA

Dec 2015- Mar 2016

- Assessed clients' financial status and recommended investment strategies and instruments to achieve clients' financial needs
- Maintained client referral network and established long-term investment horizon with clients to keep up with financial position and deliver tailored products through email, phone calls, and client office visits
- Prepared company seminar information and conducted market research for senior executives

### **ACCESS TO CAPITAL FOR ENTREPRENEURS**

*Consulting Intern*

Decatur, GA

Oct 2014 - Nov 2014

- Conducted competitive analysis for clients and introduced integrated proposals to achieve targeted business development
- Researched similar organizations and proposed ideas to promote ACE's workshop program outreach

### **OFFICE OF THE GOVERNOR**

*Economic Development and Tourism Intern, Receptionist*

Austin, TX

Jun 2014 - Aug 2014

- Analyzed regional public and private revenue contributions to the state economy by interpreting international travel capacities to airports and hotel revenue fluctuations; created a macroeconomic forecasting presentation with Marketing Manager
- Participated in 2014-2015 marketing and co-ops planning by collecting recommendations from domestic and international advertising and public relations agencies
- Created mandarin version of the Small Business information handbook for Rick Perry's economic development trip to China
- Prepared the Reverse Receptive Sales Mission marketing presentation by compiling facts about convention and visitor bureau sponsors and tour operators; designed post-event survey questions to collect feedback from participants and generate analysis
- Assessed return on marketing investment to facilitate legislators' understanding about the cost-effectiveness of consumer shows
- Managed advertising placements across print, digital, and social media platforms by coordinating with ad agencies weekly and validating the content to ensure effective presentation delivery
- Corresponded to over 200 inquiries from domestic and international tourism agencies by sending travel information and material

### **GREATER FAITH INTERNATIONAL CAPITAL LTD.**

*Marketing Assistant*

Houston, TX

May 2013 - Jul 2013

- Created investment proposals tailored to the requirements of specific investors and projects
- Consolidated information about the capital needs of drilling companies during oil and gas expos

### **SHENYIN & WANGUO SECURITIES CO.**

*Sales and Research Intern*

Beijing and Shanghai, China

May 2012 – Aug 2012

- Participated in the pre-IPO due diligence process with clients and identified IPO targets through background information research
- Established and managed relationships with IPO clients and institutional investors
- Researched and presented innovative financial products to Sales Manager for product development and sales channel expansion

## ADDITIONAL INFORMATION

- Accreditations: Oracle Certified Associate Java SE 8 Programmer I, real estate sales agent
- U.S. citizen; fluent in Mandarin and Spanish; proficient in Microsoft Office, Stata and R
- Interests: travelling and hunting for specialties, golfing, artistic endeavors, digital and social media