Chapter 2: Understanding the Shape of Apps

> *"You don't need to know how electricity works to use a light switch. You don't need to know how engines work to drive a car. And you don't need to know how code works to build an app."*

The Restaurant Analogy

Think of a web application like a restaurant. This analogy will help you understand the three main pieces of any app.

The Dining Room (Front-End)

This is what customers see and interact with:

- The menu they read
- The tables they sit at
- The buttons they press to call the waiter
- The food they see presented on their plate

In an app, this is: The screens users see, the buttons they click, the forms they fill out, the images and text displayed.

You describe it like: "I want a login screen with email and password fields and a blue submit button."

The Kitchen (Back-End)

This is where the actual work happens, hidden from customers:

- Chefs preparing the food
- Following recipes
- Managing inventory
- Coordinating timing

In an app, this is: The logic that processes requests, makes decisions, and handles the real work.

You describe it like: "When someone submits the login form, check if their password is correct and log them in."

The Pantry (Database)

This is where ingredients and supplies are stored:

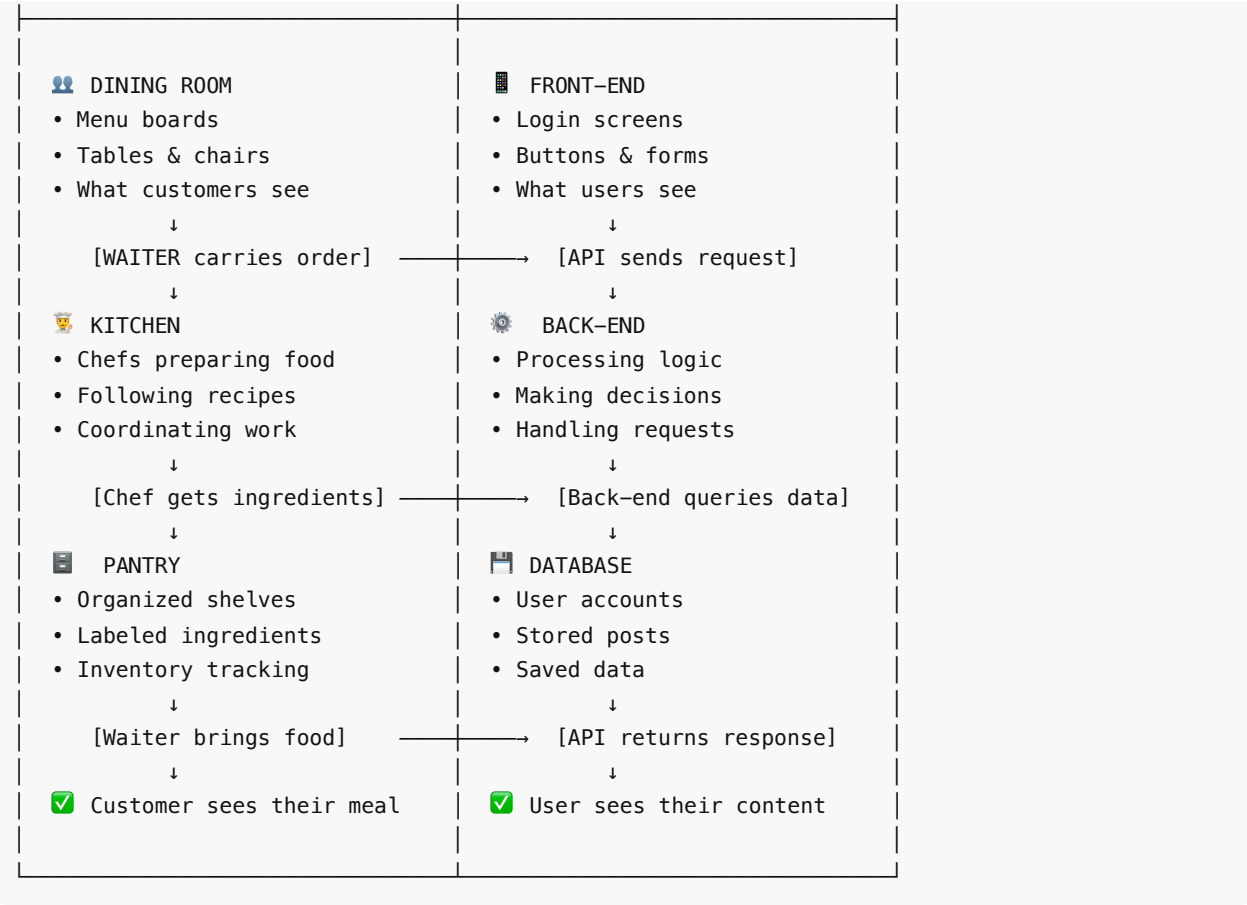
- Organized shelves
- Labels on everything
- Inventory tracking
- Relationships (tomatoes go with pasta, not desserts)

In an app, this is: Where all your data lives - user accounts, blog posts, uploaded files, everything that needs to be remembered.

You describe it like: "Store each user's email, password, and signup date. Remember which posts belong to which user."

Visual: How Restaurant Maps to App

```
┌──────────────────────────────┬──────────────────────────────┐
│         RESTAURANT           │           WEB APP            │
```



This is your foundational mental model. When you get confused later, come back to this: dining room = what users see, kitchen = where work happens, pantry = where data lives, waiters = how they communicate.

The Waiters (APIs)

Waiters carry orders from dining room to kitchen and food from kitchen to dining room:

- Take customer orders
- Deliver to kitchen
- Bring back food
- Handle special requests

In an app, this is: The communication system between front-end and back-end.

You describe it like: "When someone clicks 'Save Post', send their text to the back-end to be stored in the database."

What Happens When You Use an App

Let's walk through what happens when you post something on Instagram. You don't need to understand the technical details - just the flow:

1. You type a caption and tap "Share"

- The front-end (what you see) captures your text and photo

2. Your phone sends it to Instagram's servers

- Like a waiter carrying an order to the kitchen

3. Instagram's back-end processes it

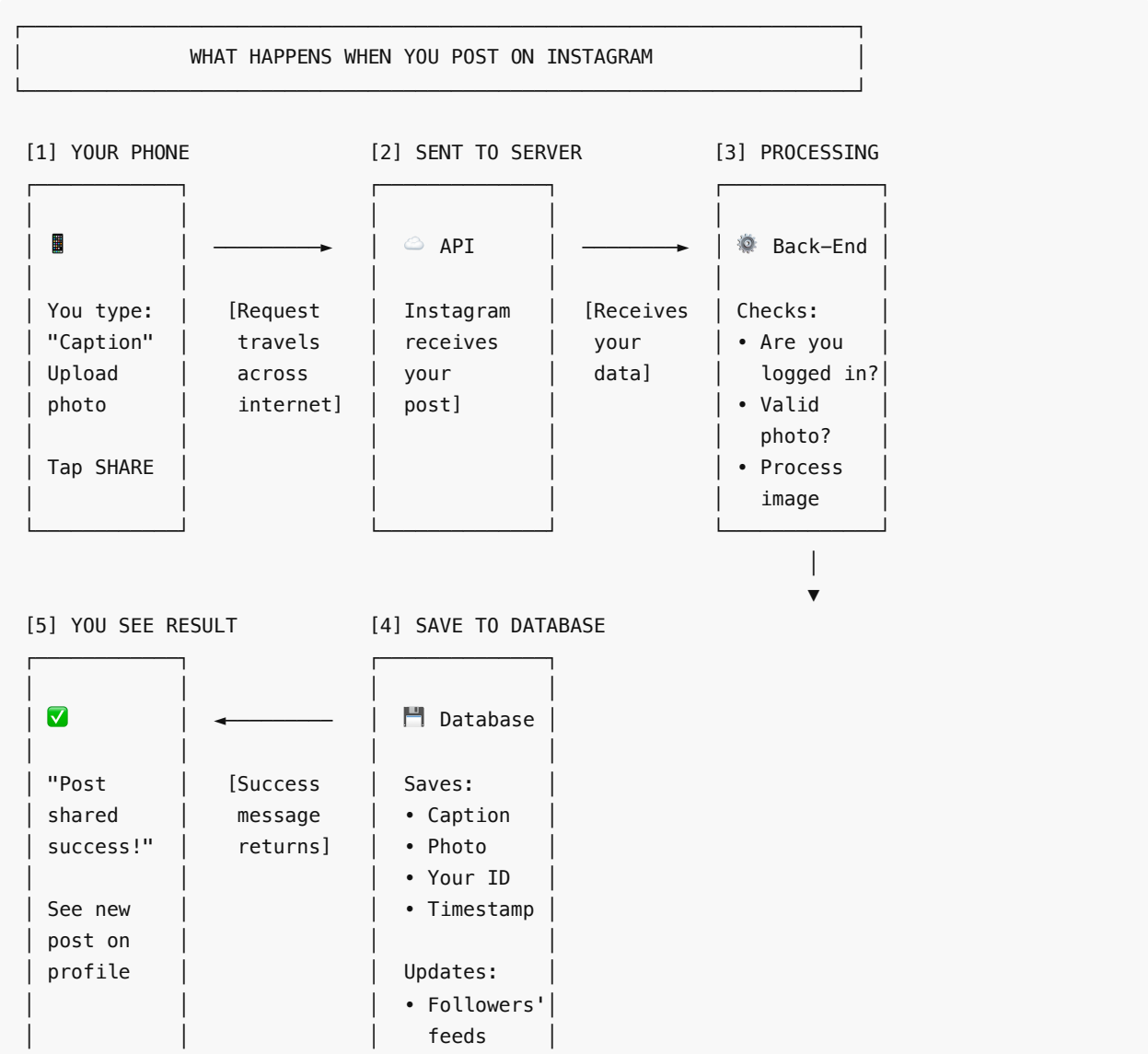
- Checks you're logged in
- Resizes your photo
- Saves everything to their database
- Updates feeds for your followers

4. You see "Post shared successfully"

- The back-end sends confirmation back to your phone
- The front-end updates to show your new post

The entire journey: Front-end → Back-end → Database → Back-end → Front-end

Visual: What Happens When You Post on Instagram



```
└──────────────┘                └──────────────┘


┌──────────────────────────────────────────────────────────┐
│ COMPLETE JOURNEY: Front-End → Back-End → Database →      │
│                   Back-End → Front-End                   │
└──────────────────────────────────────────────────────────┘
```

Every app interaction follows this pattern. When you build your own features, you'll mentally trace this same journey.

You don't need to code this flow. You just need to describe: "Users should be able to type text, upload a photo, and share it. Then they should see their post appear in their profile."

The Three Core Pieces (In Plain English)

1. Display Layer (What Users See)

What it is: Everything visible on screen

- Login forms
- Navigation menus
- Profile pages
- Settings screens
- Loading indicators

What you control: Layout, colors, text, buttons, images, animations

How you describe it to AI:

- "Create a card layout showing each product with image, title, and price"
- "Add a navigation bar at the top with Home, About, and Contact links"
- "Make the submit button green and center it below the form"

What you ignore:

- How browsers render HTML
- CSS specificity rules
- JavaScript DOM manipulation
- Component lifecycle methods

2. Logic Layer (What Happens)

What it is: The rules and processes

- "If password is wrong, show error"
- "When user clicks save, store to database"
- "Every night at midnight, send email reminders"
- "If user isn't logged in, redirect to login page"

What you control: The rules, conditions, and flows

How you describe it to AI:

- "Only logged-in users can create posts"
- "When someone signs up, send them a welcome email"

- "If they upload a file over 10MB, show an error"

What you ignore:

- Exact syntax of if-statements
- How functions are structured
- Memory management
- Error handling implementation

3. Storage Layer (What Gets Remembered)

What it is: The data that persists

- User accounts
- Blog posts
- Uploaded images
- Settings and preferences
- Order history

What you control: What data to save and how it connects

How you describe it to AI:

- "Save user email, name, and bio"
- "Each post has a title, body, and author"
- "Connect comments to the post they're commenting on"

What you ignore:

- SQL syntax
- Database indexing
- Query optimization
- Connection pooling

How They Work Together: A Real Example

Let's trace what happens when you save a bookmark in our tutorial app (Chapter 4):

User Action: You paste a URL and click "Save Bookmark"

Display Layer:

1. Captures the URL you typed
2. Shows a loading spinner
3. Disables the save button (prevent double-clicks)

Logic Layer:

1. Receives the URL from display
2. Validates it's actually a URL
3. Checks you're logged in
4. Talks to storage layer: "Save this URL for this user"
5. Waits for confirmation
6. Sends success message back to display

Storage Layer:

1. Receives save request
2. Stores: URL, title, user_id, timestamp
3. Returns confirmation: "Saved successfully"

Display Layer (again):

1. Receives success confirmation
2. Hides loading spinner
3. Shows "Bookmark saved!" message
4. Adds bookmark to your list on screen

You described this as: "Users should be able to paste a URL and save it to their list. Show them a loading state while it saves, then add it to their bookmarks."

AI translated that into all the technical steps above.

What You Can Safely Ignore

As a vibe coder, here's what you never need to understand:

Computer Science Theory

- Big O notation
- Data structures and algorithms
- Binary trees and hash tables
- Complexity analysis

Why: AI knows all this. Your job is describing what you want, not how to optimize it.

Programming Language Details

- Variable declaration syntax
- For-loop structure
- Class inheritance
- Type systems

Why: You're not writing the code. AI is. You describe in English, AI writes in JavaScript/Python/whatever.

Infrastructure Details

- How servers handle requests
- Network protocols
- Load balancing
- Caching strategies

Why: Modern hosting platforms (Vercel, Railway) handle this automatically.

Security Implementation

- How to hash passwords properly
- SQL injection prevention
- CSRF token generation
- XSS attack mitigation

Why: AI implements security best practices automatically. You just describe: "Users should have secure login."

Mental Models That Actually Matter

These are the concepts worth understanding because they help you describe what you want:

1. Apps Are Conversations (Request/Response)

Every interaction is a back-and-forth:

- User: "Show me my profile"
- App: "Here's your profile data"
- User: "Update my bio to this new text"
- App: "Updated! Here's your new profile"

Why this matters: When describing features, think: "User asks for X, app responds with Y"

2. Data Has Shapes (Structure)

Data isn't just random text - it has structure:

A user looks like:

- Email (text)
- Name (text)
- Signup date (date)
- Profile picture (image)

A blog post looks like:

- Title (text)
- Body (long text)
- Author (connection to a user)
- Created date (date)

Why this matters: When describing what to store, think about the shape: "What pieces of information do I need for each [thing]?"

3. Everything Is Connected (Relationships)

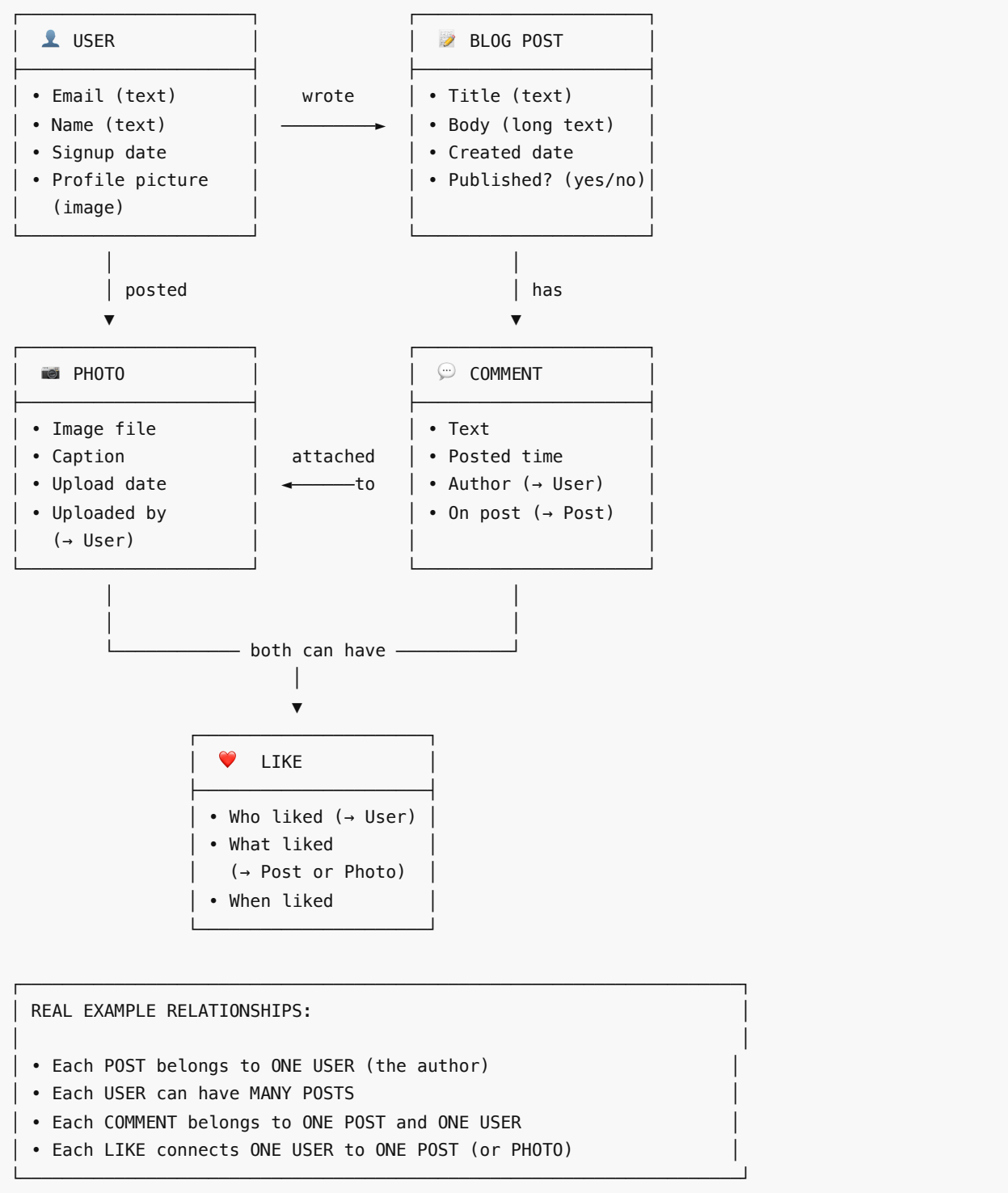
Data connects to other data:

- Posts belong to users
- Comments belong to posts
- Likes connect users to posts
- Folders contain bookmarks

Why this matters: When describing features, think about ownership and connections: "Each post should know who wrote it. Each comment should know which post it's on."

Visual: How Data Connects

```
┌──────────────────────────────────────────────────────────┐
│                    HOW DATA CONNECTS                     │
└──────────────────────────────────────────────────────────┘
```



Understanding these connections lets you describe features like "show me all the posts by this user" or "count how many comments this post has."

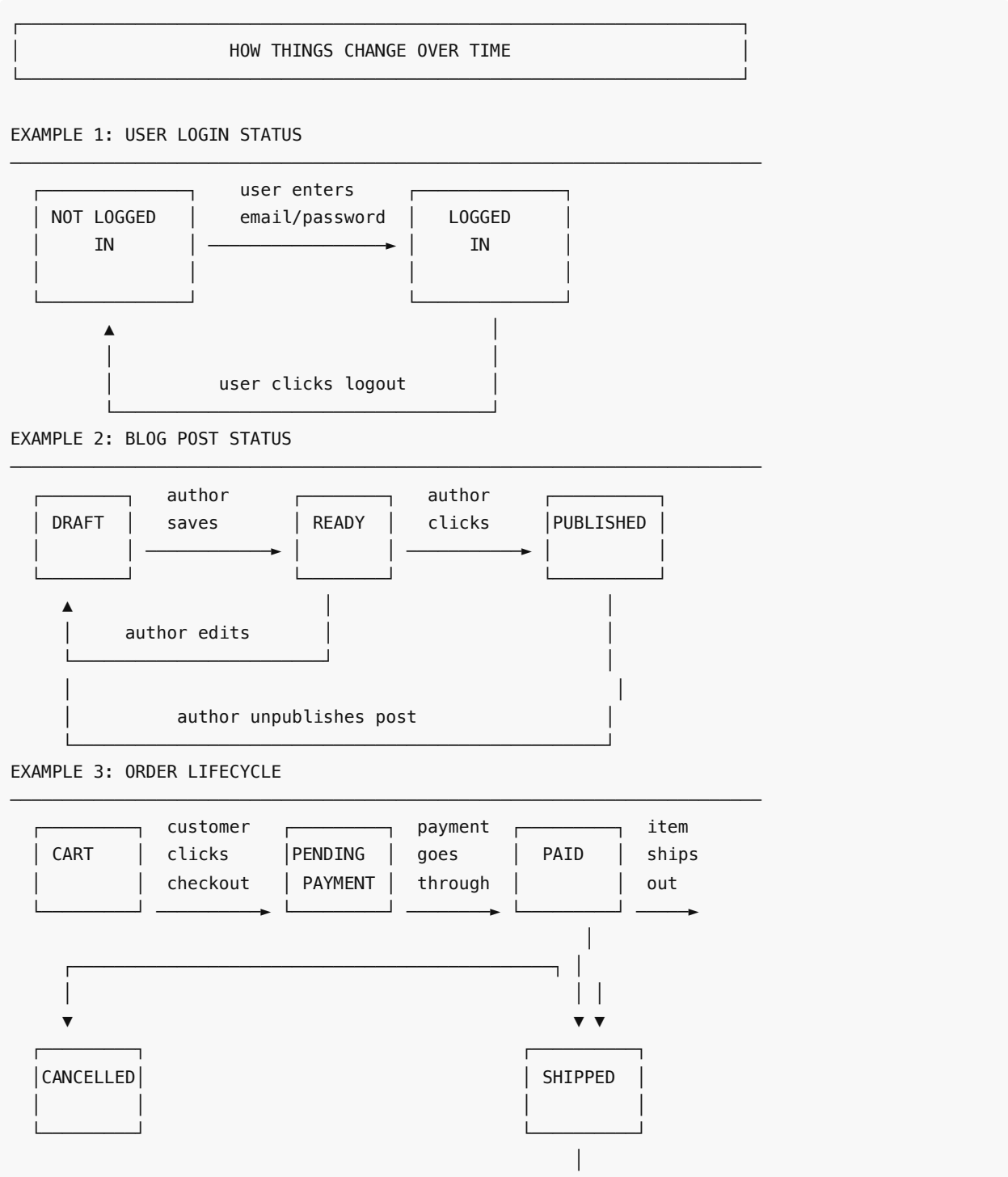
4. State Changes Over Time (Updates)

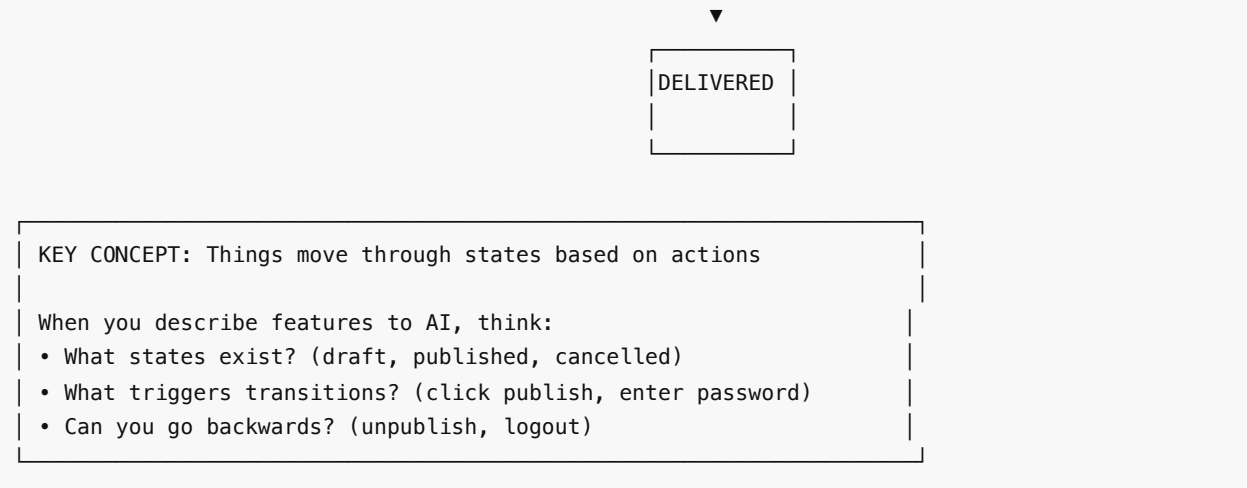
Things don't just exist - they change:

- User goes from "not logged in" to "logged in"
- Post goes from "draft" to "published"
- Order goes from "pending" to "paid" to "shipped"

Why this matters: When describing behavior, think about states and transitions: "When a user clicks publish, change the post from draft to published."

Visual: How Things Change Over Time





This teaches you to think about the lifecycle of things in your app, not just static snapshots.

Practical Examples: How to Describe What You Want

Bad: Too Vague

❌ "I need a user system"

Good: Specific Shape

✅ "Users should be able to sign up with email and password, log in, and have a profile page showing their name and bio"

Bad: Too Technical

❌ "Implement JWT-based authentication with bcrypt password hashing and refresh token rotation"

Good: Describe the Outcome

✅ "Users should stay logged in even if they close the browser. Login should be secure."

Bad: Implementation Details

❌ "Create a PostgreSQL table with foreign key constraints and a many-to-many junction table"

Good: Describe the Relationship

✅ "Users can save multiple bookmarks. Each bookmark should remember who saved it and when."

Bad: Mixing Concerns

❌ "Make the API endpoint return JSON with proper CORS headers and handle validation errors"

Good: User-Focused

✅ "When someone submits an invalid email, show them a helpful error message"

Visual: Good vs Bad Prompts

```
┌─────────────────────────────────────────────────────────────────┐
│              HOW TO DESCRIBE FEATURES TO AI                     │
│         (The difference between stuck and shipping)             │
└─────────────────────────────────────────────────────────────────┘


┌──────────────────────────────┬──────────────────────────────────┐
│  ❌ DOESN'T WORK             │  ✅ WORKS WELL                   │
├──────────────────────────────┼──────────────────────────────────┤
│                              │                                  │
│ "I need a user system"       │ "Users should sign up with email │
│                              │  and password, log in, and have a│
│ ⚠️  Problem: Too vague       │  profile page showing their name │
│ AI doesn't know what you want│  and bio"                        │
│                              │                                  │
│                              │ ✓  Specific outcome described    │
│                              │ ✓  Clear features listed         │
├──────────────────────────────┼──────────────────────────────────┤
│                              │                                  │
│ "Implement JWT-based auth    │ "Users should stay logged in even│
│  with bcrypt and token       │  if they close the browser. Login│
│  rotation"                   │  should be secure"               │
│                              │                                  │
│ ⚠️  Problem: Too technical   │ ✓  Describes behavior, not code  │
│ You're telling AI HOW to code│ ✓  Lets AI choose best method    │
│                              │                                  │
├──────────────────────────────┼──────────────────────────────────┤
│                              │                                  │
│ "Create a PostgreSQL table   │ "Users can save multiple bookmarks.│
│  with foreign keys and       │  Each bookmark should remember who│
│  junction tables"            │  saved it and when"              │
│                              │                                  │
│ ⚠️  Problem: Implementation  │ ✓  Describes relationships simply│
│ AI knows database better     │ ✓  Focuses on what, not how      │
│                              │                                  │
├──────────────────────────────┼──────────────────────────────────┤
│                              │                                  │
│ "Fix the API endpoint to     │ "When someone submits an invalid │
│  handle validation errors"   │  email, show them a helpful error│
│                              │ message"                         │
│                              │                                  │
│ ⚠️  Problem: Mixing concerns │ ✓  User-focused outcome          │
│ Assumes technical knowledge  │ ✓  Clear cause and effect        │
│                              │                                  │
└──────────────────────────────┴──────────────────────────────────┘


┌─────────────────────────────────────────────────────────────────┐
│  THE PATTERN: Good Prompts Share These Traits                   │
│                                                                 │
```

```
│  ✓  Describe WHAT should happen, not HOW it should happen          │
│  ✓  Use plain English, not technical jargon                        │
│  ✓  Focus on user experience and outcomes                          │
│  ✓  Include specific details (file types, size limits, text shown) │
│  ✓  Think in terms of "when X happens, do Y"                       │
│                                                                    │
│  The question to ask yourself:                                     │
│  "If I was explaining this feature to a friend who isn't technical,│
│   could they understand what I want the app to do?"                │
│                                                                    │
│  If yes → good prompt. If no → too technical.                      │
└────────────────────────────────────────────────────────────────────┘
```

This is the make-or-break skill for vibe coding. Clarity beats technical accuracy every time.

The Flow of Building

Here's the process you'll follow in Chapter 4 and beyond:

1. Describe the feature in plain English "I want users to be able to upload a profile picture"

2. AI asks clarifying questions (or you anticipate them) "What file types? Size limit? What happens if they don't upload one?"

3. You refine your description "Allow JPG and PNG up to 5MB. Show a default avatar if they haven't uploaded one."

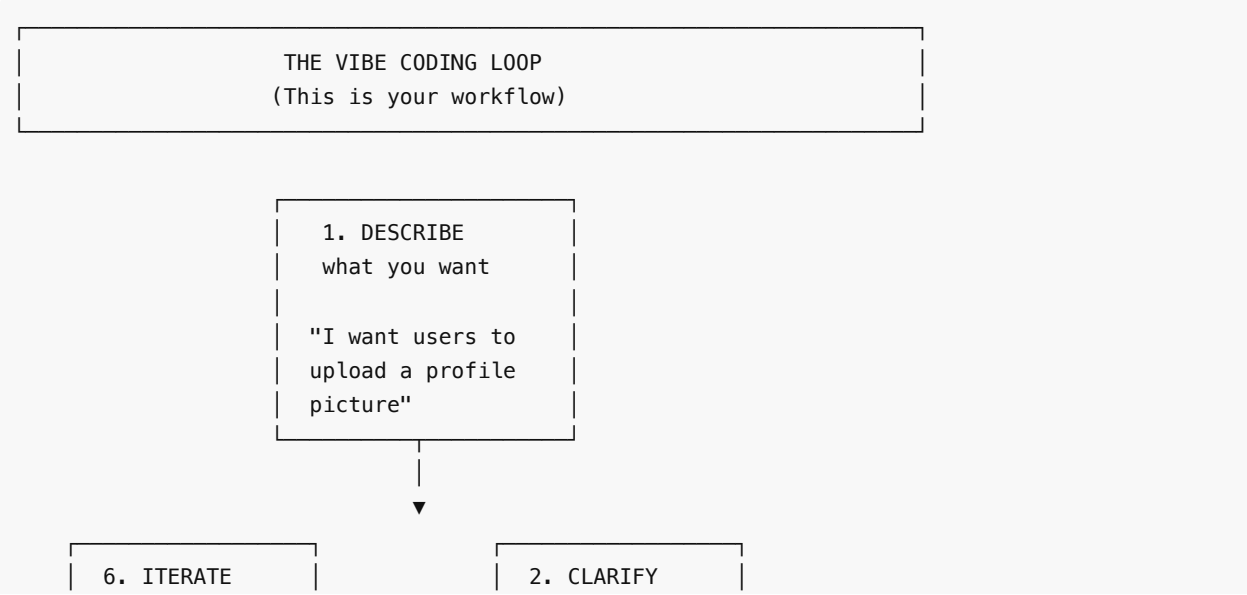
4. AI generates the code Creates front-end upload form, back-end file handling, storage configuration

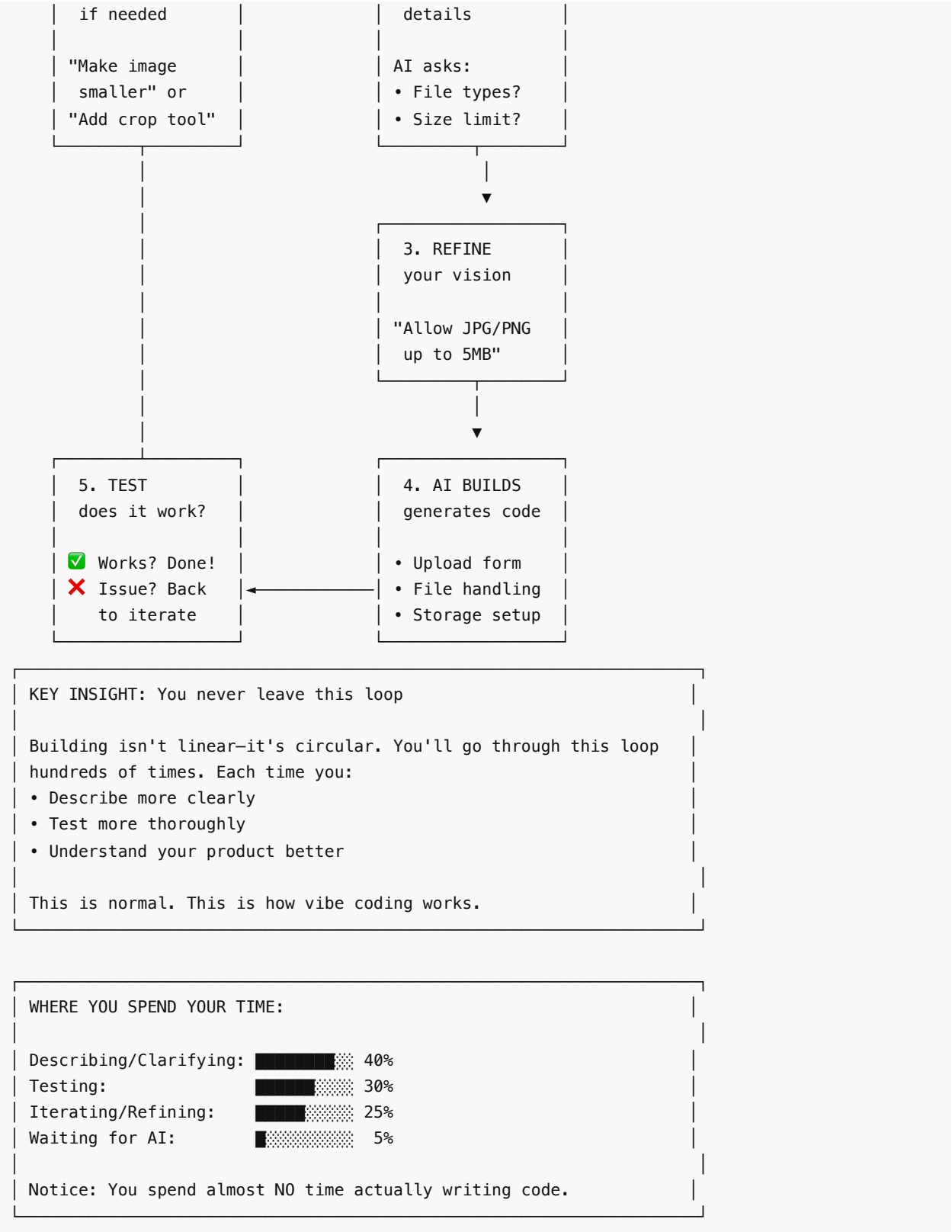
5. You test it Try uploading an image - does it work?

6. You iterate if needed "The image is too big on the page, make it smaller" "Add a crop feature before uploading"

Notice: You never wrote code. You described, tested, refined. That's vibe coding.

Visual: The Vibe Coding Loop





When you hit frustration later ("why am I going back and forth so much?"), remember: this IS the process. You're doing it correctly.

Common Misconceptions

"I need to learn the basics first"

Wrong. The basics AI needs and the basics humans need are different. You need to understand shapes and flows. AI needs to understand syntax and implementation.

"I should understand how it works under the hood"

Wrong. You should understand what it does, not how it does it. You know what a login does (verifies identity). You don't need to know how password hashing works.

"Real developers would laugh at my code"

Wrong. AI writes better code than most developers. And besides - if it works and solves the problem, it's good enough.

"I need to start with simple projects"

Wrong. Start with projects you care about. Motivation matters more than simplicity. AI handles complexity for you.

What This Means for Building

When you get to Chapter 4 and start building, you'll be:

Describing shapes: "A bookmark has a URL, title, and save date" **Describing flows:** "When user clicks save, store it and show success" **Describing connections:** "Each bookmark belongs to the user who saved it" **Describing states:** "Bookmarks can be public or private"

You'll **never** be:

- Writing `function handleSubmit() {`
- Debugging `Cannot read property of undefined`
- Worrying about `async/await` syntax
- Configuring webpack or babel

That's all AI's job.

Your job is being clear about what you want. And as a domain expert, you're already great at that - you know exactly what problem you're solving and how it should work.

Ready to choose your tools and stack? Let's make some decisions.

Connect & Share

💌 **Newsletter**: Build to Launch - Weekly AI building tips, templates, and real builder stories

🦋 **Bluesky**: @jenny-ouyang - Daily insights

💼 **LinkedIn**: Jenny Ouyang - Professional network