

# Vibe Coding from Zero: Build AI Products Without Coding

*Ship your first AI product in 7 days — no programming experience required*

- ★ **Free comprehensive guide** to building with AI assistance
- 📖 **60+ pages** of step-by-step tutorials and frameworks
- 🚀 **Battle-tested** by builders who shipped real products
- 💡 **Created by Jenny Ouyang** | [Build to Launch Newsletter](#)

## What You'll Learn

This guide teaches **domain experts with zero coding background** how to build and ship real web applications using AI tools like Claude and Cursor.

By the end, you'll be able to build:

- ✅ Web apps with user accounts and authentication
- ✅ Database-driven applications that store and retrieve data
- ✅ Payment-integrated products with Stripe
- ✅ Deployed applications with real URLs that anyone can access

**No prior programming experience needed.** If you can clearly describe what you want to build, AI can help you build it.

## Who This Is For

### Perfect for:

- 🧠 Domain experts with product ideas but no technical background
- 🎓 Teachers, marketers, consultants, designers, creators who see problems software could solve
- 🧑 Professionals who tried learning to code and bounced off the syntax
- 🚀 Entrepreneurs who can't afford \$50k for an MVP but have valuable product ideas

### Not required:

- ❌ Computer science degree
- ❌ Previous programming experience
- ❌ Understanding of how computers work
- ❌ Math skills beyond basic arithmetic

## What Makes This Different

Traditional coding courses teach you syntax, algorithms, and computer science theory. This guide teaches you **how to build products** by describing what you want while AI handles the implementation.

**Key insight:** The bottleneck isn't writing code anymore — it's knowing what to build and how to describe it clearly. That's where your domain expertise becomes your superpower.

## Guide Contents

[Chapter 1: The Vibe Coding Method](#)

Why AI changes everything, who this is for, and what you'll be able to build. Includes real success stories from non-technical builders.

## [Chapter 2: Understanding the Shape of Apps](#)

Just enough mental models to direct AI effectively. Learn to think in shapes and flows, not code and syntax. Includes visual diagrams.

## [Chapter 3: Choosing Your Stack](#)

Clear, opinionated recommendations for tools and technologies. No endless research — practical choices that work. Includes decision tree and pricing guide.

## [Chapter 4: Your First AI-Built App in One Hour](#)

Learn the ONE PROMPT method. Build a real bookmark manager by describing what you want, not following 28 steps. Deploy it live in 60 minutes.

## [Chapter 5: Common Building Blocks](#)

Reference guide for typical features: authentication, databases, file uploads, payments, email, deployment. Each with example prompts.

## [Chapter 6: When Things Break](#)

Debugging through conversation, not through code. How to read error messages and work with AI to fix issues.

## [Chapter 7: How to Know It Actually Works](#)

Simple testing strategies for non-technical builders. Catch obvious problems before users do, without writing unit tests.

## [Chapter 8: What's Next](#)

Graduating to more complex builds, joining the community, and accessing advanced resources.

## **Real Results from Real People**

**Karen Spinner** (Copywriter, no database experience):

- Built StackDigest's semantic search while working full-time
- 1,000+ sessions with users finding newsletters through AI-powered search
- *"Perhaps I just don't know how difficult some things are, so I'm willing to try them"*

**Mia Kiraki** (Marketing Strategist):

- Built Yahini, a strategic content platform, in 10 months
- 400+ users with 17% free-to-paid conversion rate
- *"90% of my domain expertise is baked directly into Yahini"*

**Kenny** (Filmmaker for 13 years, zero coding experience):

- Built Proudwork.io in a few months from a coffee shop in Thailand
- 20 active users, couple hundred dollars in tools vs thousands for traditional development

- *"Learning how to build and launch my ideas within just a few months is absolutely a game changer"*

## How to Use This Guide

### Option 1: Read Online (GitHub)

Browse the chapters directly in this repository. Each chapter is a separate markdown file you can read in order.

### Option 2: Download PDF

Get the complete guide as a professionally formatted PDF from [GitHub Releases](#) (free download).

### Option 3: Follow Along

The best way to learn is by doing. Open the guide alongside your code editor and build the projects as you read.

## Quick Start

1. **Read Chapter 1** to understand the philosophy
2. **Read Chapter 2** to build mental models
3. **Read Chapter 3** to choose your stack
4. **Follow Chapter 4** to build your first app (set aside 1 hour)
5. **Reference Chapters 5-7** as you need them
6. **Read Chapter 8** when you're ready to go deeper

**Time commitment:** 7-10 hours total over a week

## What You Need

### Tools (all free to start):

- **AI Assistant:** Claude (Anthropic) or ChatGPT (OpenAI)
- **Code Editor:** Cursor (AI-powered code editor)
- **Hosting:** Vercel (free tier) or Netlify (free tier)
- **Database:** Supabase (free tier) or Railway (free tier)
- **Version Control:** GitHub (free)

### Prerequisites:

- Ability to describe what you want clearly
- Willingness to iterate and refine
- Basic computer skills (if you can use Google Docs, you're good)

## Community & Support

### Join the Newsletter

Get weekly AI building tips, prompt templates, and real builder interviews:




 [Build to Launch Newsletter](#)

### Share Your Builds

Built something with this guide? Share it!

- Share on [Bluesky](#)
- Open a discussion in this repo
- Submit your story to be featured

## Get Help

-  Open an issue if you find broken links or confusing sections
-  Start a discussion to ask questions
-  Check the [Glossary](#) for unfamiliar terms

## Advanced Resources

Ready to go deeper? Check out the **Vibe Coding Builder's Technical Playbook** for:

- Advanced architecture patterns
- Database design deep dives
- Performance optimization strategies
- Battle-tested prompt libraries
- Real code from shipped products

Available to [Build to Launch](#) premium subscribers.

## About the Author

**Jenny Ouyang** is a computational biologist at Adimab and creator of the Build to Launch newsletter, where she teaches non-technical people to build AI products. She's shipped 7+ profitable AI products including [quickviralnotes.xyz](#) and [substackexplorer.com](#) using vibe coding principles.

Her mission: help domain experts turn their ideas into reality without spending years learning to code.

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## Contributing

Found a typo? Have a suggestion? Want to add an example?

1. Fork this repository
2. Make your changes
3. Submit a pull request

All contributions welcome!

## License

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## Changelog

- **v1.0** (December 2025) - Initial release
  - See [Releases](#) for version history
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## Keywords for Search

*This section helps this guide be discovered by people searching for these topics:*

build ai product without coding, claude ai tutorial, cursor ide guide, ai-assisted development, no-code ai development, ship products with ai, non-technical founder guide, domain expert software development, vibe coding, ai product development for beginners, chatgpt coding tutorial, build web apps with ai, ai-powered product development, how to build software without programming, ai for non-programmers

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