

## See it, Correct it, Now Make it

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Our persona is an old man with bad sight who does not use technology that much. The technology he does use, is old and outdated. With this in mind, the site would be challenging for our persona due to many aspects. There are moving pictures with changing colours, changing persons, and changing words. This could make it difficult for our persona because he could have difficulties with being able to read the headlines. Further, it is a website where you have to scroll horizontally to get to the next page, which is something our persona would probably not have thought of trying due to the fact that it is not intuitive. There is lot of information on the website, but it is spread around and our persona would have to remember where everything is. Considering our persona has a beginning dementia, he probably wouldn't remember where things are or how to navigate the site. On the second slide the letters are both horizontal and vertical which might make it confusing for our persona.

Our changes are:

1. Remove the horizontal scroll, make regular upwards/downwards
2. Do not have letters that change on the frontpage. Instead have letters that stand out and stand still.
3. Make the site simpler by gathering the headlines under one menu. This way our persona does not have to remember where everything is.
4. Have one picture on the frontpage with the same colour instead of a video with changing colours and persons.
5. Make it more clear what the homepage is for, so instead of just the letters "we are uat" as a headline, have it say "we are the university of advanced technology".
6. Under the page "Find Your Fit", make the heading horizontal. Also, remove the function where the boxes flip over when hovering.
7. The last page on the front page isn't really useful and could instead be moved to be under one of the menus. It is just confusing = remove.

Link to improved front page: [https://jennyberggreen.github.io/see-correct-make\\_it/](https://jennyberggreen.github.io/see-correct-make_it/)