Lab: Top Things We Didn't Cover

Although all 10 topics were interesting, I've decided to hone in on Careers in Web Design. I've always been curious about what types of careers are possible in web design as I was thinking if I wanted to go down that route after taking this class.

Before discussing the potential careers in web design that I have found through research, it's essential to understand what's a web designer how to become a web designer. After reading an article called "How to Become a Web Designer" by Dillion Price and Monster Contributor, I have found that a web designer is an IT professional whose responsibilities are designing the layout and interface of websites to ensure the websites don't drive consumers away. Some web design work examples are graphics, text font, presentation, website layouts, templates, interfaces that help drive leads for clients, etc. The difference between a web designer and a web developer is that the web designer is behind the surface level of a website as whenever you click on a website, everything you see whether aesthetic or not is the work of a web designer. According to the same article, becoming a web designer requires learning how to translate your creativity into the internet's technical language. This can be done by getting a web design degree as web design classes cover topics such as HTML, CSS, web media, graphic design, etc. Additionally to a degree, you can get a web design certificate as it will help boost skills and help you get a job as it's more appealing to employers. It's important to note that getting a web design certification is not required.

Upon learning about what a web designer is, I was able to do further research on the potential careers. An article called "What can I do with a web design and development degree?" by AGCAS editors, discusses some options consisting of applications developer, game developer, multimedia programmer, UX designer, web designer, web developer, and many more. For example, a multimedia programmer is someone who works with multiple different media features such as text, sound, graphics digital photography, etc to create innovative products. Thus this career will be working with a designer and other creative specialists to ensure the creation of a product such as websites, computer games, etc. As there are multiple responsibilities a multimedia programmer has to do, one of them is writing efficient computer code/script to make sure that the features work such as graphics, animations, and timing. Another responsibility is writing HTML or something similar while authorizing packages to see if it has the correct content/effects. Hey also create and link databases.

Another career in web design is as a UX designer. A UX designer is someone who makes sure that the user experience such as consumers using websites is efficient and helpful. They are involved in designing digital products for specific consumers and work with the digital team. Some responsibilities that I have found in the article are creating user personas, working on cross-platform applications to develop user experiences, and translating concepts into wireframes, prototypes, and user flows. Another responsibility is identifying areas for improvement and redesigning websites to make them more responsive.

After researching, I have found multiple potential career options and it intrigues me to find even more information on what I would be most interested in. I also found that there are a plethora of career options that have different responsibilities which give a variety of options! Each career also has different salaries and positions which will help those with a specific idea of what they want to do easier.

Sources (hyperlinked to the title below)

- How to Become a Web Designer
- Web Design and Development
  - Multimedia Programmer
  - UX Designer