Github Link (BackUp): https://github.com/jennyelena12/Cheatsheet

Big Theme: Decoding Consumer Behaviour: Statistical Approaches for Digital Market Insights.

1. Clustering
   a. https://www.kaggle.com/code/karnikakapoor/customer-segmentation-clustering -> customer segmentation
   b. https://www.kaggle.com/code/fazilbtopal/popular-unsupervised-clustering-algorithms -> popular clustering method
2. Sentiment Analysis
   a. https://www.kaggle.com/code/yaminh/sentiment-analysis-with-10-transformers -> comparison with 10 transformer
   b. https://www.kaggle.com/code/anandhuh/word-cloud-in-python-for-beginners -> word cloud
3. Classification
   a. https://www.kaggle.com/code/marcinrutecki/stacking-classifier-ensemble-for-great-results -> stacking classifier
   b. https://www.kaggle.com/code/samuelcortinhas/ps-s3e3-hill-climbing-like-a-gm -> hill climbing
4. Regression
   a. https://www.kaggle.com/code/corochann/optuna-tutorial-for-hyperparameter-optimization -> optimisasi pakai optuna
   b. https://www.kaggle.com/code/joonrisse/tps-particle-swarm-optimization-feature-selection -> optimisasi pake PSO
5. Time Series
6. Image Recognition