Jenny Ma

CONTACT

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INTERESTS

Computational design, HCI, vector graphics, animation

EDUCATION

September 2023 to current (expected graduation 2025)

2021

Columbia University

MSCS in Computer Science (prospective thesis track in computer graphics)

September 2017 to May

Princeton University

BSE in Operations Research & Financial Engineering, Dept. GPA: 3.7

Certificate in Computer Science

RESEARCH EXPERIENCE

Computational Design Lab, Columbia University

September 2023 to current

HCI and generative AI for text to image and music to video. Assisting Vivian Liu (PhD) in

Generative Disco: Text to Video for Music Generalization

Advisor: Lydia Chilton

Operations Research Senior Thesis, Princeton University

Estimated impact of Twitter/social media on stock prices with NLP, using sentence-BERT to

find an optimal portfolio strategy.

September 2020 to April 2021

Thesis: Tweet Trade: Using Sentiment Analysis for Stock Movement Prediction and Portfolio

Optimization

Advisor: John Mulvey

INDUSTRY EXPERIENCE

Software Engineer, Trunk (series a devex, ex-Uber ATG)

January 2023 to current

Working on Trunk Check (superlinter) team and web-app platform. Enabled *trunk check* on github PR workflows using github API. Created an onboarding wizard to help users seamlessly onboard onto Check product in the web-app (app.trunk.io). Migrated web-app from react-router

to NextJS

Software Engineer, DoorDash

August 2021 to December 2022

Worked on the alcohol product team. Integrated HSA/FSA items to Doordash, leading design and implementation for reimbursable receipts. Implemented Dasher scanned ID verification. Added support for flexible item hours for merchants. Designed and implemented new dropoff preferences flow, consolidating SOT for user preferences across 5 core teams.

Software Engineer Intern, Capital One

June 2020 to August 2020

Worked on Teller 2, an enterprise-wide software deployed across Capital One Financial branch locations. Integrated SSO authentication scheme to Teller 2 and created set of authentication APIs

Software Engineer Intern, DataVisor (UML cybersecurity startup)

May 2019 to August 2019

Developed an internal service to detect inefficient Cassandra queries to optimize error handling time with Java and CQL. Used Cassandra tables to create data models with real-world data.

COMPUTER SKILLS

Languages Typescript, Java, C++, Python, SQL, yaml, kotlin Software & Tools React, Pytorch, Git, NextJS, gRPC, datadog, Octokit

ACTIVITIES

Varsity Athlete, Princeton University Women's Swim Team

September 2017 to May 2021

Placed 3rd and 6th for the 2018 and 2019 Ivy League Championships in the 100 Breast, 6th Place and 9th in the 200 Breast. Olympic Trials cut and ranked Top 20 nationally for both events

Other Societies and Groups @ Princeton University

2021 Peer Academic Advisor, Princeton University

2021 Class Historian (Photographer/Videographer), Princeton

2017-2021 Princeton Society of Women Engineers

2021 Cannon Dial Elm