

# JENNIFER LINK

+44 7491 552352 | jennifer.link91@gmail.com | <https://jennylink.github.io>

## ABOUT ME +

I am a university graduate, currently pursuing my MA Publishing degree at London College of Communication. I have a background in Print and Media Production and want to develop my Project Management skills, as I am interested in how processes and projects work together to create a final product.




## TECHNICAL SKILLS +

InDesign	■■■■■■■■■■■■■■■
Photoshop	■■■■■■■■■■■■■■■
Illustrator	■■■■■■■■■■■■■■■
SAP	■■■■■■■■■■■■■■■
HTML	■■■■■■■■■■■■■■■
XML/CSS	■■■■■■■■■■■■■■■
Java/JavaScript	■■■■■■■■■■■■■■■
SharePoint	■■■■■■■■■■■■■■■

## LANGUAGES +

English	■■■■■■■■■■■■■■■
German	■■■■■■■■■■■■■■■
French	■■■■■■■■■■■■■■■
Russian	■■■■■■■■■■■■■■■

## INTERESTS +

	MUSIC
	PHOTOGRAPHY
	BASKETBALL
	BOOKS

## PERSONAL SKILLS +

Keen Eye | Organized | Team Worker |  
Experienced in Customer Service |  
Friendly | Multitasking | Detail-loving |  
Self-driven learner

## WORK EXPERIENCE +

<b>CENTRAL PURCHASER</b> (2016)	<b>Deutscher Sparkassen Verlag - Stuttgart</b> Working three months full-time for the publishing house of a German Bank, purchasing and negotiating in-house requirements.
<b>INTERN MEDIA PRODUCTION</b> (2013 - 2014)	<b>ProSiebenSat.1 TV Deutschland - Munich</b> Six months supporting the creative department in matters of marketing campaigns, monitoring deadlines, coordinating work processes and mainly liaising between the creative department, external services and media agencies (job reference attached).
<b>DUTIES:</b>	Managing and supporting campaigns for all six TV channels including a multimedia campaign for Germany's next Topmodel, releases of new TV shows and in-house productions. Reviewing adverts according to brand guidelines. Organising and archiving finished projects.
<b>HOSTESS</b> (2014 - 2016)	<b>T.I.M.E Event Service - Stuttgart</b> Working flexibly during my studies, as a hostess for various exhibitions, fairs and events - mainly in customer service.

## EDUCATION +

<b>MASTER OF ARTS</b> (from 2016)	<b>London College of Communication (LCC)</b> Currently studying full-time for a masters' degree in Publishing (December '17) with specialized focus on book publishing.
<b>TERRIBLE PEOPLE</b>	Co-Founder and Production Manager of Terrible People, a lifestyle and culture magazine aiming to explore the dark sides of human nature. It was originally created as a student collaboration project, but we will publish our second issue in December.
<b>RANDOM HOUSE</b>	Developing and planning a marketing Campaign for Penguin Random House. The aim was to build a new audience for Anthony Horowitz's new crime series.
<b>PUBLISHING CONFERENCE</b>	Planning and producing a campaign for the course's annual publishing conference, including branding material and give-aways for guests and speakers.
<b>STACK MAGAZINES</b>	Researching and implementing a new audience for STACK Magazines through market & competition analysis, a multimedia marketing campaign and cost analysis.
<b>BACHELOR OF ENGINEERING</b> (2011 - 2015)	<b>Stuttgart Media University (HdM)</b> Studies in Print and Media Technologies with a thematic focus on Media, IT and Print Technologies.

## OTHER WORK EXPERIENCES +

<b>SALES CONSULTANT</b> (2013 - 2015)	<b>Hallhuber GmbH - Stuttgart</b> Working one year part-time for a women's clothes shop including training in customer service and product presentation.
<b>CASHIER</b> (2010 - 2013)	<b>Digel AG - Nagold</b> Working part-time for a men's suit shop, with main tasks including packaging purchases, product care and customer service.