happy!

POSITIVE

FRIENDLY

PASSION

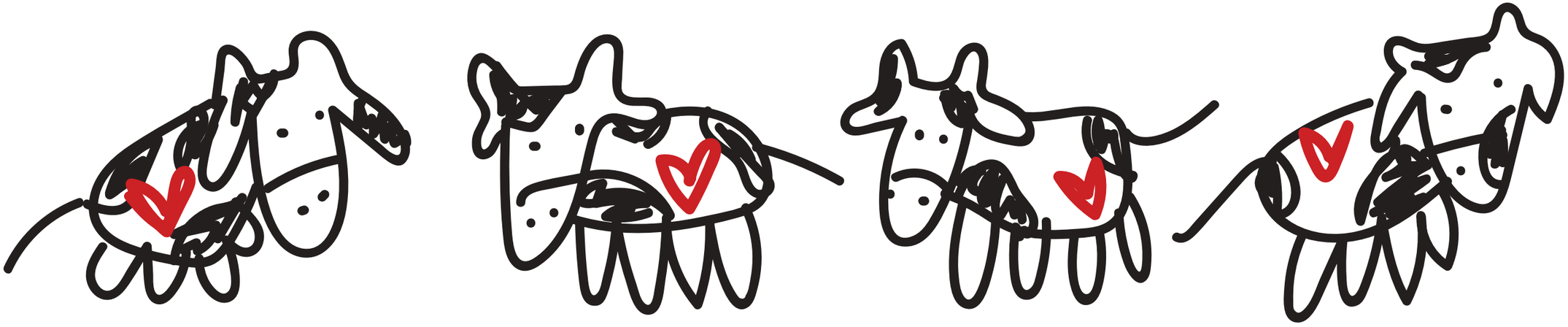
ATTENTION

HUNGER

IN-N-OUT
BURGER
McDonald's
KFC
El Pollo Loco
Flame-Grilled
Mexican Chicken
BURGER
KING

"but... what is it?"

Design exists to achieve a goal.



Branding is an example of design.

Check this out.

WWW.EVERYSECOND.IO

“The Evolution of Brands”

Aubrye

Dalia

Citlalli

Ileana

Betsy

Jennifer

Martha

Kieshon

Kimberly

Rosa

Michael

REYNALDO

Aubrye

Dalia

Citlalli

Ileana

Betsy

Jennifer

Martha

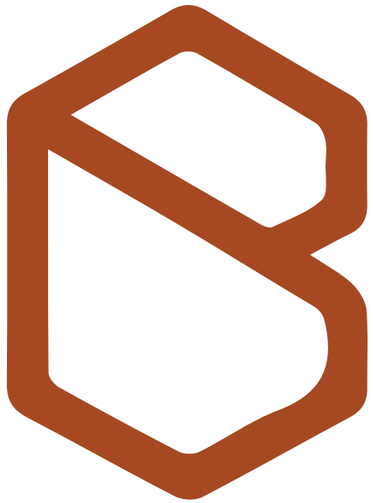
Kieshon

Kimberly

Rosa

Michael

REYNALDO



Benjamin Stanfield

Benjamin Stanfield

Jenny Zhang

Jenny Zhang

Aubrye
Dalia
Citlalli
Ileana
Betsy
Jennifer
Martha
Kieshon
Kimberly
Rosa
Michael
REYNALDO

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MORIAH BEDIENT
THANK
YOU
MORIAH BEDIENT

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VANCOUVER, BC V6G 1G7
WWW.JONATHANLEFRANCOIS.COM

Dimensions

	MINIMUM SIZE
Profile Photos/Instagram	**1080 x 1080px**
Facebook Cover Photo	**828 x 315px**

	PRINT SIZE
Letter	**8.5 x 11in**
Poster	**11 x 17in**
Business Card	**3.5 x 2in**

Ps
Ai
Id
Ae

For photos (mostly)

For shapes and designs (mostly)

for layouts (books, mags)

for fun moving pictures (animation)