

# jenny

## BORGLIN

### FULL STACK DEVELOPER



#### WEBSITE

<https://jennymalmoe.github.io/CV/>

#### GITHUB

<https://github.com/jennymalmoe>

#### EMAIL

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#### PHONE

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#### ADDRESS

Flaggskeppsgatan 2  
211 14 Malmö  
Sweden

#### PERSONAL PROFILE

Full Stack Software Development graduate at Code Institute, Ireland (University Credit-Rated Bootcamp) looking for an entry-level position and an opportunity to start my new career!

Experienced and self-motivated former marketing coordinator with 15 years of marketing, copy, communication and design experience, currently changing career into tech.

#### SKILLS

HTML	<div><div></div></div>
CSS	<div><div></div></div>
SQL	<div><div></div></div>
JavaScript	<div><div></div></div>
Python	<div><div></div></div>
Bootstrap	<div><div></div></div>
Materialize CSS	<div><div></div></div>
Flask	<div><div></div></div>
Django	<div><div></div></div>
Version Control (Git)	<div><div></div></div>
AWS (Amazon Web Services)	<div><div></div></div>
UX	<div><div></div></div>
UI	<div><div></div></div>
C#	Currently learning

#### LANGUAGES

Swedish	<div><div></div></div>
English	<div><div></div></div>
Danish	<div><div></div></div>

## **EDUCATION**

### ***Full Stack Software Developer, Code Institute, Dublin, Ireland***

*February 2021 - December 2021*

University Credit-Rated Online Bootcamp.

- Coding Fundamentals (HTML, CSS)
- User-Centric Frontend Development (User Experience Design, Bootstrap etc.)
- Interactive Frontend Development (JavaScript, APIs, jQuery etc.)
- Data-Centric Development (Python, Flask, MySQL, Mongo etc.)
- Full-Stack Frameworks (Django, payment solutions)

### ***Service Manager for future tourism,***

### ***Field of specialization: Marketing, Yrkeshögskolan, Malmö***

*August 2004 - June 2006*

Leadership and Organization, Project development and Project management, Service management, Marketing, Business administration, Concept development, 12 weeks of internship etc.

### ***Political Science, Malmö University, Malmö***

*September 2001 — June 2002*

Political Science: Global Politics and Societal Change, one-year master's.

### ***International Migration and Ethnic Relations, Malmö University, Malmö***

*August 1998 — June 2000*

International Migration and Ethnic Relations, two-year master's programme.

### ***Danish, Komvux Kronborg, Malmö***

*January 2003 — December 2003*

Danish basic course step 1 and 2.

### ***Humanistic and social science, Spyken, Lund***

*August 1993 — June 1996*

Humanistic and social science (Humanistisk linje).

## **EMPLOYMENT HISTORY**

### ***Advertising Traffic Coordinator at ADONnews, Malmö***

*September 2012 — December 2020*

Leading and co-ordinating campaigns from initial stages through to delivery. Copy, graphic design, communication with the advertiser, analyzing campaigns (visitor data and user experience), inputting ideas on how to improve current practices where required. Identifying and developing a strong understanding of client's core objectives and challenges.

### ***Head of Google Ads Team at ScandiAds, Malmö***

*September 2010 — August 2012*

In charge of Google Ads sales team and result-oriented advertising and marketing campaigns designed to meet customer needs. Including budget management and copy.

***Copywriter at 3C-Ads A/S, Copenhagen***

*August 2006 — August 2010*

Ad copy Google Ads. Exposing a clients unique selling point, writing high-converting CTA ads.

***Mentor/Coach at Arbete och Integrationscenter, Lernia, Malmö***

*January 2001 — January 2002*

Assist in developing job readiness through assistance with job opportunities suggestions, resumes, internship etc. (Event, Hotel and Restaurant industry)

***Guest relations and bartender at Multiple employers, Malmö***

*January 1995 — January 2004*

Guest relations, bartender, hostess, head waiter for many years at different hotels, events, nightclubs and restaurants.