Jenny Nguyen Öberg

Designer & Frontend Developer Student

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Work Experience

Nattskiftet
Project Manager
Jan 2022 — Mars 2022

Digital Producer
Mars 2019 — Mars 2022

I led the communication strategy and created materials for Night Shift, promoting messages through engaging web and social media content. In addition to being a Digital Producer, I was also a project manager and contract manager for the IOP collaboration with SL in the Stockholm Region. My role included developing internal training, scheduling activities, and managing the SL project budget.

J.Lindeberg
E-commerce Designer
May 2018 — Oct 2018

Together with a copywriter and an e-commerce coordinator, we formed a trio responsible for the strategic planning and production of commercial as well as brand-building digital content. I acted as a liaison between the marketing department and the e-commerce department, with the primary responsibility of creating and delivering materials to communication channels such as the website, newsletters, and advertising banners.

Wonderboo
Content Manager and Designer
Jun 2016 — Jan 2017

My main focus here was to create, plan, and analyze relevant content for Wonderboo's communication in their sales channels for social media, newsletters, blog posts, and overall campaigns.

We Are Group
Art Director
Sep 2014 — Dec 2016

At We Are Group, I primarily worked with the online department store Ellos, where I was responsible for concept development of the brand's various seasonal collections and commercial launches, as well as organizing, directing, and attending photoshoots, coordinating/overseeing post-production with the photographer, sketching proposals for new business pitches, and much, much more.

Skills

Programming languages
HTML, CSS, Javascript, Typescript, jQuery

Libraries and frameworks
React, Next.js, Node, Vite, Styled Components, Tailwind, Sass

Tools and platforms
Git, GitHub, Netlify, Vercel, Firebase, Supabase, Figma, Abode Creative Suite (Photoshop, Indesign, Illustrator), Sketch, Mailchimp, Voyado, Google Analytics

Projects

The Workshop
Simple product page built with React (Vite) and styled components.

Stockholm Restaurant Finder
Application that fetches an external restaurant API from Rapid API. Styled with Sass.

Relevant Education

Changemaker Educations
2022 — 2024
Two-year vocational education in frontend development.

Hyper Island
2017 — 2018
One-year vocational education in digital marketing.

Berghs SoC
2008 — 2010
Two-year vocational education in graphic design and communication.

Intressen

Interior design and renovation, cooking, thrift shopping, traveling, and knitting.