

JENNY HYUN JI SEONG



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jennyseong.me

EDUCATION

Dartmouth College – Hanover, NH

Master of Science 2018

Computer Science
with a concentration in Digital Arts

Bachelor of Arts 2016

Major: Studio Art
Engineering Sciences
Minor: Digital Arts
Phi Beta Kappa & Tau Beta Pi

SKILLS

User Research & Testing,
Interaction Design, Visual Design,
Prototyping/Design Handoff,
3D Modeling & Animation,
Photography, Video Editing,
Web Design & Development,
Android Programming, React Native

TOOLS

Sketch, Figma,
Adobe CC (Ps, Ai, Ae, Xd),
Invision, Proto.io,
Zeplin,
Maya, SolidWorks,
Pen and Paper

AWARDS/HONORS

Melissa Brown Hurlock-
Hobson Photography Award 2015

Robert Read Graphic Arts Prize 2016

Dartmouth Book Arts Prize 2016
First Prize – Artist Book

EXPERIENCE

College Pulse – Hanover, NH

Jul 2017 – Present

Lead Product Designer

- Leading a small team of designers in a startup creating a campus-based survey-taking platform, now used by students across all 8 Ivy League universities and expanding to more campuses
- Collaborating with developers to design and deploy a web and mobile application for easy survey taking and data analysis, constantly improving the platform based on user feedback
- Worked with business team to create guidelines and graphics for social media promotions and outreach to partners

DALI Lab – Hanover, NH

Sep 2016 – Present

UX/UI Designer, Developer, Core Mentor

- Mentoring teams working on projects ranging from web/mobile applications to virtual reality experiences
- Guiding overall design process from market and user research to high-fidelity mockups and prototypes, providing workshops and tutorials on design tools, principles, and practices
- Improved the structure of the lab's termly development process and managed social media accounts as a student leadership member

Dartmouth College – Hanover, NH

Sep 2015 – Jun 2017

Teaching Assistant, Media Producer

- Assisted students in Digital Arts classes such as 3D Digital Modeling, Projects in Digital Arts, and Digital Design Principles and Practices
- Created various visual media such as clips for Snapchat Publisher Stories, informational animation for research labs, and performance projections

Smilegate Entertainment – Pangyo, South Korea Jul – Aug 2015

Human Resources Design Intern

- Reviewed and redesigned recruitment process for a video game developing/publishing company
- Collected opinions from recent employees to evaluate the online recruiting process and suggest website improvements
- Revised brand image and designed recruitment booklets and presentations

RELEVANT PROJECTS

Yip Yip

June 2017

- Created and applied designs to a React-Native application that allows users to anonymously create and share posts based on location
- Implemented hashtag parsing on posts to allow the database to generate "trending tags" and facilitate searching by tags

BoomSync

April 2017

- Created visual assets for a short online game that teaches asynchronous programming in Javascript
- Won first place at HackDay II (12-hour hackathon) at Dartmouth College