

# JENNY HYUN JI SEONG



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jennyseong.me

## EDUCATION

**Dartmouth College** – Hanover, NH

**Master of Science**

2018

Computer Science

with a concentration in Digital Arts

**Bachelor of Arts**

2016

Major: Studio Art

Engineering Sciences

Minor: Digital Arts

Phi Beta Kappa & Tau Beta Pi

## SKILLS

User Research & Testing

Interaction Design, Visual Design

Prototyping/Design Handoff

3D Modeling & Animation

Photography, Video Editing

Web Design & Development

Mobile Development

## TOOLS

Sketch, Figma

Adobe CC (Ps, Ai, Ae, Xd)

Invision, Proto.io, Zeplin

HTML/CSS, Javascript, React

Java, React-Native, Processing

Maya, SolidWorks, Unity 3D

Pen and Paper

## AWARDS/HONORS

Melissa Brown Hurlock-  
Hobson Photography Award

2015

Robert Read Graphic Arts Prize

2016

Dartmouth Book Arts Prize  
First Prize – Artist Book

2016

## EXPERIENCE

**College Pulse** – Hanover, NH

Jul 2017 – Present

**Lead Product Designer**

- Lead a small team of designers in a startup creating a campus-based survey-taking platform, now used by students across all 8 Ivy League universities and expanding to more campuses
- Collaborate with developers to design and deploy a web and mobile application for easy survey taking and data analysis, constantly improving the platform based on user feedback
- Work with business team to create guidelines and graphics for social media promotions and outreach to partners

**DALI Lab** – Hanover, NH

Sep 2016 – Present

**UX/UI Designer, Developer, Core Mentor**

- Mentor teams working on projects ranging from web/mobile applications to virtual reality games and experiences
- Guide overall design process from market and user research to high-fidelity mockups and prototypes, providing workshops and tutorials on design tools, principles, and practices
- Improved the structure of the lab's termly development process and managed social media accounts as a student leadership member

**Dartmouth College** – Hanover, NH

Sep 2015 – Jun 2017

**Teaching Assistant, Media Producer**

- Assisted students in Digital Arts classes such as 3D Digital Modeling, Projects in Digital Arts, and Digital Design Principles and Practices
- Created various visual media such as clips for Snapchat Publisher Stories, informational animation for research labs, and performance projections

**Smilegate Entertainment** – Pangyo, Korea

Jul – Aug 2015

**Human Resources Design Intern**

- Reviewed and redesigned recruitment process for a video game developing/publishing company
- Collected opinions from recent employees to evaluate the online recruiting process and suggest website improvements
- Revised brand image and designed recruitment booklets and presentations

## RELEVANT PROJECTS

**Yip Yip**

June 2017

- Created and applied designs to a React-Native application that allows users to anonymously create and share posts based on location
- Implemented hashtag parsing on posts to allow the database to generate "trending tags" and facilitate searching by tags

**BoomSync**

April 2017

- Created visual assets for a short online game that teaches asynchronous programming in Javascript
- Won first place at HackDay II (12-hour hackathon) at Dartmouth College