

# SADIE LEE (SOJUNG LEE)

Graphic designer

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## SPECIALTIES

Editorial Design  
Typography  
Art Direction  
Branding & Identity  
Digital/Hand Illustration  
UI/UX Design  
System Design

User Research  
Wireframing  
Prototyping  
Design Production  
Book Binding  
Print Design  
(Risography / Lithography)

## SKILLS

Photoshop  
Illustrator  
InDesign  
Premiere Pro  
After Effects  
Blender  
Canva  
Figma  
Procreate  
Processing  
Painting  
Drawing

## EXPERIENCE

Aug 2024 - Present

**Gallery Tour Guide** Part-time

Hon's trips, London, UK

- ☆ Provided a 2.5-hour guided tour at Tate Modern for Korean-speaking visitors, offering an overview of modern art and highlighting key artworks within the museum.

Aug 2022 - Sep 2023

**Art & Design Advisor** Full-time

S.C Contemporary (art / design studio), Daejeon, South Korea

- ☆ Conceptualized and designed posters, pamphlets, or thumbnails for exhibitions and art classes.
- ☆ Conducted well-structured art and design courses/tutorials tailored to the diverse needs of customers.

July 2021 - July 2022

**Rapid Prototyping Studio Monitor** Part-time

California College of the Arts, San Francisco, CA, USA

- ☆ Assisted users in the use of various computerized fabrication tools and techniques of making.
- ☆ Supervised studio space and users to keep a safe environment.

Mar 2020 - Nov 2020

**Art Teacher** Full-time

Sacred Heart Girls Middle School, Seoul, South Korea

- ☆ Taught knowledge and skills in art, including drawing, painting, lettering, or art history.
- ☆ Developed each student's interest in and ability for creative expression in visual terms.

Sep 2019

**KNUE Graduate Art Show Poster/Catalog Designer**

Korea National University of Education, Cheongju, South Korea

- ☆ Took charge of making posters and graduate art show catalog for the 2019 art education.

Mar 2017- May 2019

**KNUE TV Reporter/Designer** Part-time

Korea National University of Education, Cheongju, South Korea

- ☆ Wrote and broadcasted scripts for live school news on campus.
- ☆ Produced posters and videos for school news updates and events.

## EDUCATION

Oct 2023 - Present

**Master of Arts - MA, Graphic Media Design** [Distinction]

London College of Communication  
(University of Arts London), London,  
United Kingdom

Jan 2021 - May 2022

**Bachelor of Fine Arts - BFA,  
Interaction Design** [GPA 4.07]

California College of the Arts,  
San Francisco, CA, United States

- ☆ Minor in Computational Practice.
- ☆ Faculty Honors Scholarship.
- ☆ Completed 42 credits.

Mar 2015 - Feb 2020

**Bachelor of Education - BAEd,  
Fine Art Education** [GPA 3.58]

Korea National University of  
Education, Cheongju, South Korea

- ☆ Academic Excellence Scholarship
- ☆ Graduation work : Moments of being  
(Korean Traditional Painting, 64in x 51in).

## EXHIBITION

Nov 2024

**MA GMD Show 2024**

Group Exhibition, London College of  
Communication (UAL), London

July 2024

**What is Out of Door?**

Group Exhibition, London College of  
Communication (UAL), London

June 2024

**RENTERS!**

Group Exhibition at Safehouse 1, London

Sep 2022

**Exhibition of award-winning works**

Group exhibition at Seosan Cultural  
Center Exhibition Hall, Korea

Oct 2019

**We All Glow at a Different Pace**

Group Exhibition, Korea National  
University of Education, South Korea

## AWARDS & EVENTS

June 2024

Organized and led workshops in the '**In Search  
of Graphic in Space**' program in collaboration  
with 'Soup Studio' and 'Objectif Studio.'

May 2024

Participated in the '**Intercultural Zine Fair 2024**'  
at Peckham Levels, showcasing and selling zines.

Sep 2022

Received '**Special Recognition**' in Korean  
traditional painting at 'An-Gyeon Art Competition  
in Korea.'

Feb 2019

Received '**Excellence prize (2nd place)**' in the  
Art Education category at 'National University  
Development Project Research Performance  
Report Competition.'