

Fabrizio Nazar Ibarra

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Systems Engineer with 9 years of experience in full-stack development and Salesforce CRM implementation across banking, insurance, and retail. Skilled in Financial Services Cloud, Sales Cloud, Field Service Cloud, and Marketing Cloud Personalization, with hands-on experience in Apex, LWC, Omnistudio, and integrations.

Certified Salesforce Administrator, Platform App Builder, Omnistudio Developer, Sales Cloud Consultant, AI Associate, AI Specialist, and Platform Developer I. Proficient in PHP, JavaScript, CI/CD, API integrations, and automated testing.

Strong background in agile methodologies, SCRUM, and technical leadership. Experienced in mentoring teams, process automation, and business optimization. Analytical, results-driven, and adaptable to multidisciplinary, global environments.

EXPERIENCE

PROCIEL SRL. (December 2018 – August 2021)

GIS Associate

- Developed warehousing and logistic web software using MVC and OOP.(PHP, JS, MySQL).
- Developed an emergency unit tracking app for Android using MVVM. (Dart, Flutter).

Bocchio & CIA, Tacna (December 2015 – May 2022)

FullStack Developer

- Collaborated with the accounting department to integrate electronic invoicing and ensure its proper functioning.
- Configured local server (Windows Server 2012R2, MySQL, Apache, Redis).
- Scheduled database and system backups (MySQL, bat).
- Implemented personnel reports (Laravel 8, Blade, JS).
- Integrated electronic invoicing with OSE Nubefact (AJAX, PHP, JS).
- Integrated DNI and RUC using External API (PHP, AJAX, JS).

Lean Staffing Solutions, Colombia (May 2022 – November 2022)

PHP Backend Developer (Contractor)

- Participated in daily, backlog grooming, and retrospective meetings with the team.
- Wrote reusable, testable, and efficient code using PHP, Yii 1.1, and Laravel 5.8.
- Coordinated validation testing for project requirements.
- Programmed and tested solutions aligned with project requirements.

Kareliz Wellness LLC, Lima (September 2021 – December 2022)

Fullstack Engineer

- Updated websites on various platforms according to marketing requirements (Shopify, WordPress, Kajabi).
- Documented changes made to e-commerce platforms and blogs in GitHub

Accchiwan S.A.C., Lima (December 2022 – January 2023)

Support Engineer

Client Tecnológico de Monterrey:

- Implemented Apache LDAP project on a Linux server.

Client OSINERGMIN:

- Implemented a project using Apache NiFi and Oracle Database.

NTT Data Perú S.A.C., Lima (February 2023 – June 2025)

Salesforce Engineer

Insurance Client - Sales Cloud:

- **Rímac-SEV Project:** Configured and developed declarative and programmatic logic.
- **VIP Accounts Project:** Configured declarative components and documented processes.
- **Contactability Migration Project:** Supported declarative logic and deployed changes across environments.
- **Sales Support:**
 - EPS Flow (TriggerFlow, ScreenFlow, Apex, Apex Test Class, and Bot).
 - Created users in the training environment.
 - Lifetime Annuities Product (Flows, Apex, Apex Test Class, Workgroup).
 - Security Improvements (Clickjack protection).
 - Optimized complex Business Hour logic for each product.
 - Breca Group Products (Apex, Apex Test Class, TriggerFlows).

Bank Client - Financial Services Cloud:

- **Corporate Governance Tools (CG Tools) Project:**
 - Analyzed and refined user stories with the technical lead.
 - Implemented project solutions:
 - Created questionnaires (ScreenFlow, Validation Rules).
 - Created users (TriggerFlow).
 - Data loading for templates, sections, questions, question types, and alternatives (DataLoader).
 - Updated navigation on Community Pages.
 - Implemented questionnaires:
 - Navigation between questions.
 - Validation of question completion by type.
 - Navigation between section and question lists.
 - Loading questions by questionnaire type and displaying marked answers.
 - Tools used: LWC, Apex, Apex Test Class.
 - Created documentation:
 - User Manual.
 - User Creation Manual.

Retail Client - Field Services Cloud:

- Integration with a new graph provider(Apex, Apex Test Class).
- Automated the creation for Work Orders and Work Plan given a Case record type(Trigger Flow, Permission Set, Validation Rules).
- Create the community page to access the Work Orders from a given provider(Experience Site, Permission Set, Reports, Dashboards, Business Hours).
- Updated Shipment API with new fields, codification and Service Territory filtering.

Insurance Client - Financial Services Cloud:

- **Techtronic Tribe:**
 - Configured user creation flow and dynamic permission assignment (TriggerFlow, DataLoader, Custom Object, App).
 - Configured Insurance products.
 - Created Insurance Client History (Integration Procedures, Data Mapper Extract, Flexcard).

Marketing Personalization POC

- Implemented a web portal with navigation tracking. When a user visits a page a specific number of times, a pop-up will appear. If the user is authenticated, they will receive an email. Additionally, if an authenticated user visits the unsubscribe page, they will receive a special offer email.

Entelgy Perú S.A.C., Lima (July 2025 - Present)

Salesforce Developer

Bank Client - Sales Cloud

- Updated integrations with other banking APIs(Client and Risk.(Apex Class, Apex Test Class, Dummy data)
- Improved UX/UI components following best practices and responsive design for LWC and Aura components.
- Created reports and Dashboards for custom and Standard objects using filters and sharing criteria. (Report, Dashboard)
- Provided support to UAT incidents and followed client coding standards and deploying tools. (Bitbucket, Jira, Sonar, Jenkins)
- Led internal POC for new projects(Agentforce, Apex, LWC) applying SCRUM, providing technical support and documenting the implementation for the developers.

EDUCATION

UNIVERSIDAD PRIVADA DE TACNA
Systems Engineering - Bachelor's Degree

Tacna, Perú
April 2016

SALESFORCE CERTIFICATIONS

- [Administrator](#)
- [Platform App Builder](#)
- [Omnistudio Developer](#)
- [Sales Cloud Consultant](#)
- [Marketing Cloud Personalization](#)
- [AI Associate](#)
- [AI Specialist](#)
- [Data Cloud Consultant](#)
- [Platform Developer I](#)
- [Javascript Developer I](#)
- [Tableau Desktop Fundamentals](#)