

Agustina M. Gonzalez

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Summary

Detail-oriented and highly organized self-starter with a proven ability to manage multiple projects and solve problems independently. Eager to apply my skills in digital marketing to a dynamic internship environment, contributing to team goals while developing a strong foundation in media and brand strategy.

Experience

Community Manager *Ronda Restobar, Daniela Hockey School, Solar de Luján (Airbnb)*

May 2021 – February 2025

- Managed and executed social media strategies for three distinct clients, significantly increasing online engagement and brand presence.
- Created and scheduled content, responded to followers, and analyzed performance metrics to optimize campaigns.
- Proactively identified and resolved customer service issues and online inquiries, maintaining a positive brand reputation.

Freelance Photographer *Clothing Designer Photoshoot*

June, November 2024 & June 2025

- Collaborated with a clothing designer to plan and execute a professional modeling photoshoot.
- Managed all aspects of the shoot, including location scouting, model direction, and post-production editing.
- Delivered a high-quality portfolio of digital images used for the designer's social media and website.

Education

Universidad de Palermo *Bachelor of Digital Marketing* 2024 - present

Santa Brígida Escuela 2018 - 2023

Skills

- **Digital Marketing:** Social Media Management, Content Creation, Analytics, Marketing

- **Software:** Adobe Creative Suite (Photoshop, Lightroom), Google Suite, Canva
- **Languages:** Spanish (Native), English (Native)