

Jenny Jacob

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EDUCATION

Florida Atlantic University <i>Bachelor of Arts, Computer Science</i> <i>Minor, Artificial Intelligence</i>	Boca Raton, FL <i>May 2024</i>
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WORK EXPERIENCE

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| • Assistant Business Operations Director and Tech Assistant - Fresh Start Tax LLC | Fort Lauderdale, FL |
| • Member Service Specialist/Certified PT - Youfit Gyms | Fort Lauderdale, FL |
| • Brand Ambassador - MKTG | Fort Lauderdale, FL |
| • Model - Premier Models/Wilhelmina Models | New York City, NY/Miami, FL |
| • Photographer - Wilhelmina Models | Miami, FL |
| • Receptionist - Oxygen Hair Salon | Boca Raton, FL |
| • Student Athlete/Manager - IRSC/FAU/Suffolk University | Fort Pierce & Boca Raton, FL/Boston, MA |

TECH EXPERIENCE

Freelance Web Development <i>Developer</i>	Fort Lauderdale, FL <i>March 2024-Current</i>
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- Developed responsive and mobile-friendly web designs to ensure a seamless user experience across all devices.
- Utilized version control systems such as Git to manage codebase and facilitate collaboration with team members.
- Demonstrated strong problem-solving skills by optimizing website speed, increasing Google PageSpeed Insights score from 65 to 90 through image optimization, code minification, and leveraging browser caching. Additionally, resolved compatibility issues across various browsers and devices, resulting in a 25% increase in cross-browser functionality and a 20% reduction in reported user issues.

Classic Vibes

<i>E-commerce Website</i>	<i>Spring 2024</i>
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- Launched an independent sweatshirt business from concept to launch, utilizing Shopify and Printify.
- Customized the website layout and appearance using CSS to reflect the brand's aesthetic and enhance user experience.
- Monitored website performance and analytics, identifying growth opportunities and making data-driven decisions that resulted in a 30% increase in conversion rates and a 25% increase in average order value. Additionally, implemented changes that led to a 40% increase in overall website traffic and a 15% improvement in customer retention.

PROJECTS

ShiftGrab <i>App/Web Development</i>	<i>Summer 2024-Current</i>
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- Developing a platform connecting hospitality businesses with workers for on-demand shifts, addressing a critical need in the community.
- Conducted extensive market research, surveying over 100 local businesses and 300 potential users to validate the demand for the app, revealing that 85% of businesses faced staffing shortages and 90% of potential users were interested in flexible work opportunities.
- Engaged in outside marketing, successfully attracting 10 restaurants and over 100 registered users in the first month.
- Completed the landing page and currently developing the app using tools and languages including Canva, Firestore, GitHub, Java, HTML, CSS, JavaScript, Swift, Xcode, SwiftUI, and Visual Studio Code..

TECHNICAL SKILLS

Languages

- PYTHON, HTML, CSS, JAVASCRIPT, SQL(BASIC), JAVA, C++(BASIC) , Swift

Web Development

- JQuery, Github, Bootstrap, Flask(Python), MySql, MongoDB, React

Operating Systems

- Linux, Windows, macOS

Software

- PowerBI, MS Office, Quickbooks, Visual Studio Code, Pycharm, IntelliJ IDEA, Spyder, MySQL Workbench, Microsoft Excel, Github

SKILLS

Organizational Skills, Time Management Skills, Adaptability, Coachable, Teamwork, Leadership, Willingness to Learn, Strong Communicator, Spanish (basic), Self-Motivated, Problem Solver, Detail Oriented.