

Jenny Jacob

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PROFESSIONAL EXPERIENCE

Fresh Start Tax LLC

CPA and Tech Assistant

Fort Lauderdale, FL

June 2018-February 2024

- Tech Implementation and Support: Provided comprehensive training to staff on new technology systems and tools like PowerBI, quickbooks, Cloud services to confidently utilize office technology, which enhanced overall productivity and efficiency.
- Data Analysis and Reporting: Developed automated reports and dashboards using Excel, mySQL and PowerBI.
- Filed individual and corporate tax returns and extensions.

Freelance Web Development

Developer

Boca Raton, FL

September 2023- June 2024

- Worked under a Webmaster to develop responsive and mobile-friendly web designs to ensure a seamless user experience across all devices.
- Utilized version control systems such as Git to manage codebase and facilitate collaboration with team members.
- Demonstrated strong problem-solving skills by optimizing website speed, increasing Google PageSpeed Insights score from 65 to 90 through image optimization, code minification, and leveraging browser caching. Additionally, resolved compatibility issues across various browsers and devices, resulting in a 25% increase in cross-browser functionality and a 20% reduction in reported user issues.

Classic Vibes

E-commerce Website

Spring 2024

- Launched an independent sweatshirt business from concept to launch, utilizing Shopify and Printify.
- Customized the website layout and appearance using CSS to reflect the brand's aesthetic and enhance user experience.
- Monitored website performance and analytics, identifying growth opportunities and making data-driven decisions that resulted in a 30% increase in conversion rates and a 25% increase in average order value. Additionally, implemented changes that led to a 40% increase in overall website traffic and a 15% improvement in customer retention.

WORK EXPERIENCE

- Personal Trainer - **Flex Appeal Gym** Louisville, KY
- Front Desk - **Wel at Humana Gym/EXOS** Louisville, KY
- Member Service Specialist/Certified PT - **Youfit Gyms** Fort Lauderdale, FL
- Brand Ambassador - **MKTG** Fort Lauderdale, FL
- Model - **Premier Models/Wilhelmina Models** New York City, NY/Miami, FL
- Photographer - **Wilhelmina Models** Nationwide
- Receptionist - **Oxygen Hair Salon** Boca Raton, FL
- Student Athlete/Manager - **IRSC/FAU/Suffolk University** Fort Pierce & Boca Raton, FL/Boston, MA

SKILLS

Languages

- PYTHON, HTML, CSS, JAVASCRIPT, SQL(BASIC), JAVA, C++(BASIC) , Swift

Web Development

- JQuery, Github, Bootstrap, Flask(Python), MySql, MongoDB, React

Operating Systems

- Linux, Windows, macOS

Softwares

- PowerBI, MS Office, Quickbooks, Microsoft Excel, Visual Studio Code, Pycharm, IntelliJ IDEA, Spyder, MySQL Workbench, , Github, Teams, Outlook

EDUCATION

Florida Atlantic University

Bachelor of Arts, Computer Science

Minor, Artificial Intelligence

Boca Raton, FL

May 2024