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# JING ZUO

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WEBSITE:

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## OBJECTIVE

Senior Web Developer specializing in front end development. Experienced with all stages of development cycle for web projects. Strong background in UX design, responsive design and project management.

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## SKILLS

HTML5, CSS3, Javascript/ jQuery, Bootstrap, SCSS, PHP, React.js, Redux, Typescript.

Adobe Creative Suite, WordPress, Joomla phpMyAdmin, MySQL, SVN/Git.

UX/UI Design, SEO best practices, Responsive Design, Cross Browser testing, Google Analytics, Site Troubleshooting.

Project Management, Agile Management/Jira, Confluence.

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## EXPERIENCE

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### WEB DEVELOPMENT MANAGER ZETA GLOBAL

2017-Present

- ❖ Work closely with operation team, product management and design team to develop web pages/web forms for social/email campaigns.
- ❖ Build landing page web applications using React.js and REST API.
- ❖ Develop new features with Javascript/jQuery on the web forms to improve conversion rate by A/B testing.
- ❖ Incorporate Google Analytics and customer feedback for page optimization.

### UX WEB DESIGNER ZETA INTERACTIVE

2014-2017

- ❖ Designed and developed mobile version of web forms e.g. [rateMarketplace](#), [ADT](#) using HTML5, CSS3, and Bootstrap.
- ❖ Designed new interface with responsive design for [DiscoverMyCollege](#) in WordPress.
- ❖ Implemented new SEO plans and strategies by designing new logos, images, and banners for social media profile.

### WEB DESIGNER/DEVELOPER IT SERVICE, TEXAS A&M UNIVERSITY

2009-2012

- ❖ Designed and developed web pages/web applications in support of Information Technology and other University Departments.
  - ❖ Wrote web applications utilizing MySQL and Oracle databases, language using PHP and Javascript.
  - ❖ Worked on university people directory-phonebook with PHP.
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## EDUCATION

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### MASTER DEGREE

TAXAS A&M UNIVERSITY

Major: Educational Technology

### BACHELOR DEGREE

UNIVERSITY OF INTERNATIONAL  
BUSINESS AND ECONOMICS

Major: Management Information System