JENNY ZUO

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OBJECTIVE

Senior Web Developer specializing in front end development. Experienced with all stages of development cycle for web projects. Strong background in UX design, responsive design and project management.

SKILLS

HTML5, CSS3, Javascript/ jQuery, Bootstrap, SCSS, PHP, React.js, Redux, Typescript.

Adobe Creative Suite, WordPress, Joomla phpMyAdmin, MySQL, SVN/Git.

UX/UI Design, SEO best practices, Responsive Design, Cross Browser testing, Google Analytics, Site Troubleshooting.

Project Management, Agile Management/Jira, Confluence.

EXPERIENCE

WEB DEVELOPMENT MANAGER
ZETA GLOBAL
2017-Present

❖ Work closely with operation team, product management and design team to develop web pages/web forms for social/email campaigns.
❖ Build landing page web applications using React.js and REST API.
❖ Develop new features with Javascript/jQuery on the web forms to improve conversion rate by A/B testing.
❖ Incorporate Google Analytics and customer feedback for page optimization.

UX WEB DESIGNER
ZETA INTERACTIVE
2014-2017

❖ Designed and developed mobile version of web forms e.g. rateMarketplace, ADT using HTML5, CSS3, and Bootstrap.
❖ Designed new interface with responsive design for DiscoverMyCollege in WordPress.
❖ Implemented new SEO plans and strategies by designing new logos, images, and banners for social media profile.

WEB DESIGNER/DEVELOPER
IT SERVICE, TAXAS A&M UNIVERSITY
2009-2012

❖ Designed and developed web pages/web applications in support of Information Technology and other University Departments.
❖ Wrote web applications utilizing MySQL and Oracle databases, language using PHP and Javascript.
❖ Worked on university people directory-phonebook with PHP.

EDUCATION

MASTER DEGREE
TAXAS A&M UNIVERSITY
Major: Educational Technology

BACHELOR DEGREE
UNIVERSITY OF INTERNATIONAL BUSINESS AND ECONOMICS
Major: Management Information System