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| Jenny Zuo  |  | | --- | |  | | jztamu@gmail.com | |  | | 4084768240 | |  | | <https://www.linkedin.com/in/jing-zuo> | | Website: <https://jennyzuo.github.io/> | | Objective Senior Web Developer specializing in front end development. Experienced with all stages of development cycle for web projects. Strong background in UX design, responsive design and project management. | | Skills HTML5, CSS3, Javascript/ jQuery, Bootstrap, SCSS, PHP, React.js, Redux, Typescript.  Adobe Creative Suite, WordPress, Joomla  phpMyAdmin, MySQL, SVN/Git.  UX/UI Design, SEO best practices, Responsive Design, Cross Browser testing, Google Analytics, Site Troubleshooting.  Project Management, Agile Management/Jira, Confluence. | |  | |  | | --- | | ExperienceWeb development ManagerZeta global2017-Present  * Work closely with operation team, product management and design team to develop web pages/web forms for social/email campaigns. * Build landing page web applications using React.js and REST API. * Develop new features with Javascript/jQuery on the web forms to improve conversion rate by A/B testing. * Incorporate Google Analytics and customer feedback for page optimization.  UX web designerzeta interactive2014-2017  * Designed and developed mobile version of web forms e.g. [rateMarketplace](http://www.ratemarketplace.com/a/-/mortgage_search001?test=TRUE&), [ADT](http://adthouseprotection.com/a/-/adt_display001?dpc_affid=448&dpc_cid=25569&dpc_oid=3406&_aff_ph1=&_aff_dnis=&s1=) using HTML5, CSS3, and Bootstrap. * Designed new interface with responsive design for [DiscoverMyCollege](http://discovermycollege.com/) in WordPress. * Implemented new SEO plans and strategies by designing new logos, images, and banners for social media profile.  web designer/DeveloperIT service, taxas A&M university2009-2012  * Designed and developed web pages/web applications in support of Information Technology and other University Departments. * Wrote web applications utilizing MySQL and Oracle databases, language using PHP and Javascript. * Worked on university people directory-phonebook with PHP. | | EducationMaster degreetaxas A&M universityMajor: Educational TechnologyBachelor degreeUniversity of internationalbusiness and Economics Major: Management Information System | |