## 1.Switch your perspective.

From the applicant to interviewer

### Ask yourself before you start

- What's my biggest highlights?
- Which of my strengths do I want to highlight?
   For example: Professional; Creative; Diversity;
   Aesthetic and so on)
- What's my personality? And how should I show it?
- What you expect to see if you are the interviewer?

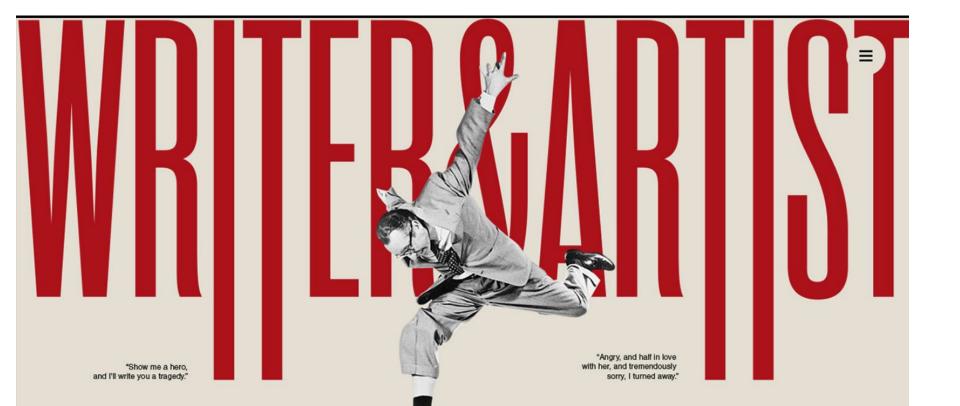
# Understand your website visitor

- **Time** is precious
- Want to know your services
- Want to know your history (resume)
- Want to find your contact info quickly
- Want to know the real you

## 2. Decide your style

Based on the statement you made on step 1





SELECTED LIST OF WORKS

This Side of Paradise (1920)
The Curious Case of Benjamin Button (1921)
The Beautiful and Damned (1922)

M NOT ENTAL 03

"The loneliest moment in someone's life is when they are watching their whole world fall apart, and all they can do is stare blankly." F. SCOTT FITZGERALD



**Product Designer and** Developer, based in California.

Services Works Blog

My story →

All Creative Works,

Selected projects.



### Any Type Of Query & Discussion.

hi⊛carlos.com →

You can't use up creativity, the more you use, more you have in your signifant mind.

14 Years of Experience. 187 Satisfied Clients.

w? nd news.

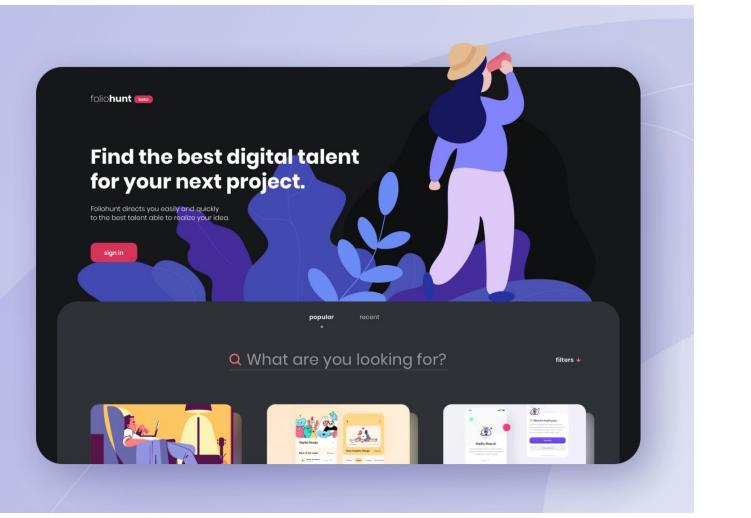


Amazing! At vero eos et accu samus et iusto odio dignissimosan ducimus qui blan ditiis praesen tium volup capaten nise no kamani kuc kuc hotahe!

Branding Designer. ☐ Full Stack Developer.

act?

Estimate your project? Let me know here. What's your name?





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D. SI

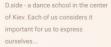


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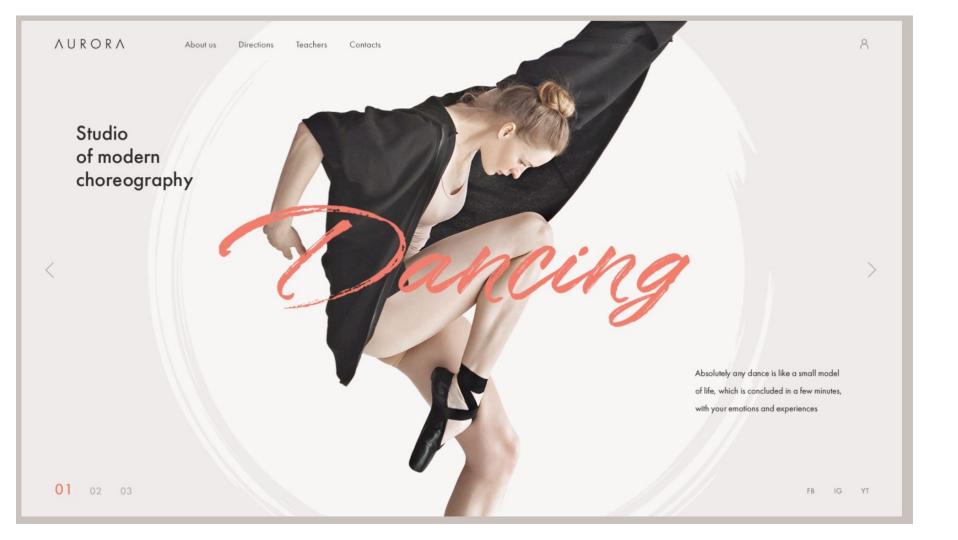
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DANCE STUDIO







# The most important things about the style

Consistency

Align with your statement

Use color scheme

Processing your photos

### The resources of color & icon

https://www.happyhues.co/palettes/14

https://webgradients.com/

https://simpleicons.org/

https://brandmark.io/

## 3. Pay attention to user experience

Let's recall this again

# Understand your website visitor

- **Time** is precious
- Want to know your services
- Want to know your history (resume)
- Want to find your contact info quickly
- Want to know the real you

### Develop solutions based on visitor needs

- **Time** is precious
- Want to know your services
- Want to know your history (resume)
- Want to find your **contact info** quickly
- Want to know the real you

....?

- Clear navigation
- List your **services** on first page
- Include your resume and make it downloadable
- Make Your Contact Info Prominent
- Provide "About me" independently to show the REAL you

.....?



# Other things that need to be paid attention to...

1. Use The Correct Communication Style.

Think of yourself as a website viewer. What do you like to see in a site? How much text overwhelms you when you visit a site?

- 2. Be aware of your client's privacy.
- 3. Include references and testimonials on your website
- 1. Connect your LinkedIn profile to your website
- 5. Look what others have done.