

JEN PENGELLY

WEB DEVELOPER

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Web developer with a background in digital project management, I am an enthusiastic teammate who cares about the collaborative process. Resilient and driven, I thrive on solving problems and improving through iteration. Seeking a positive and peer-oriented culture where I can grow professionally and take on interesting challenges.

Skills

Programming:

Ruby, JavaScript, SQL,
JSON, HTML, CSS,
Sass

Databases:

Postgres, MySQL,
MongoDB

Libraries /

Frameworks:

Rails, Sinatra, Express,
Node, Angular, jQuery,
jQuery Plug-ins,
Bootstrap, Materialize

Versioning /

Deployment:

Github, Heroku

Methodologies:

Agile, Scrum, MVC,
OOP, TDD

Tools:

Jira, Trello,
Google Drive, Slack

UX:

Developing wireframes
and user stories,
designing and executing
user tests, user
interviews, heuristics
reviews

Certifications

QA Certification
Google DoubleClick Studio

Scrum Master

Scrum Alliance

Experience

Web Development Immersive, GENERAL ASSEMBLY

WASHINGTON, DC :: OCTOBER 2015 – JANUARY 2016

Immersive web development program focused on industry best practices in object-oriented programming, frameworks, and test-driven development.

Delivery Manager, ORGANIC, INC

SAN FRANCISCO, CA :: SEPTEMBER 2014 – SEPTEMBER 2015

Managed tech and creative teams supporting site redesigns, user experience enhancements, digital media campaigns, web content updates, and direct marketing (DM) email development. Coordinated with cross agency partners, and multiple vendors including offshore technical experts, to managing workflow for all website related projects. *Brand experience included Wells Fargo, Quaker Oats, and Foster Farms Chicken.*

Program Manager, AMERICAN ACADEMY OF OPHTHALMOLOGY

SAN FRANCISCO, CA :: JUNE 2013 – SEPTEMBER 2014

Responsible for organization's web application including conceptualization and execution of new features. Developed strategic content for website, newsletters, and distribution emails, working with a lead developer and a designer to deploy.

Consultant, JEWISH COMMUNITY FEDERATION

SAN FRANCISCO, CA :: NOVEMBER 2010 – OCTOBER 2011

Organized upgrades to the digital records system and formatted files for improved recall.

Digital Media and Events Manager, THIRDWAY

WASHINGTON, DC :: MARCH 2008 – SEPTEMBER 2010

Developed targeted user-focused strategies to design and manage website and social media content. Established best practices for email distributions by monitoring metrics and conducting A/B tests. Coordinated redesign of new website and migration of content from old environment to the new production site.

Education

General Assembly

Graduated January 2016 :: Web Development Immersive

San Jose State University

Graduated December 2013 :: Masters of Library and Information Science

Texas A&M University — Corpus Christi

Graduated May 2007 :: Bachelor of Arts, Economics / Political Science