Experience

Skills

Web developer with a background in digital project management, I am an enthusiastic teammate who cares about the collaborative process. Resilient and driven, I thrive on solving problems and improving through iteration. Seeking a positive and peer-oriented culture where I can grow professionally and take on interesting challenges.

**Web Development I­mmersive, GENERAL ASSEMBLY**

WASHINGTON, DC :: OCTOBER 2015 – JANUARY 2016

Completed immersive web development program focused on industry best practices in object-oriented programming, frameworks, and test-driven development. Developed applications in Ruby on Rails and JavaScript using Express framework. Studied front-end frameworks and libraries including Angular.js and jQuery.

**Delivery Manager, ORGANIC, INC**

SAN FRANCISCO, CA :: SEPTEMBER 2014 – SEPTEMBER 2015

Managed technical teams supporting website redesigns, user experience enhancement of digital features, digital media campaigns, web content updates, and direct marketing email development. Supported technical team with research of new components and technologies as needed. Coordinated with cross agency partners, and multiple vendors including offshore technical experts, to managing workflow for all website related projects.

*Brand experience included Wells Fargo, Quaker Oats, and Foster Farms Chicken.*

**Program Manager, AMERICAN ACADEMY OF OPHTHALMOLOGY**

SAN FRANCISCO, CA :: JUNE 2013 – SEPTEMBER 2014

Responsible for organization’s web application including identifying and planning for new features. Maintained weekly maintenance schedule of updates. Performed quality assurance testing of new features added to site as well as regression testing to maintain continuity of existing features. Developed strategic content for website, newsletters, and distribution emails, working with a lead developer and a designer to deploy.

**Consultant, JEWISH COMMUNITY FEDERATION**

SAN FRANCISCO, CA :: NOVEMBER 2010 – OCTOBER 2011

Organized upgrades to the digital records system and formatted files for improved recall.

**Digital Media and Events Manager, THIRDWAY**

WASHINGTON, DC :: MARCH 2008 – SEPTEMBER 2010

Developed targeted user-focused strategies to design and manage website and social media content. Established best practices for email distributions by monitoring metrics and conducting A/B tests. Coordinated redesign of new website and migration of content from Wordpress site to new development site.

**General Assembly**

Graduated January 2016 :: Web Development Immersive

**San Jose State University**

Graduated December 2013 :: Masters of Library and Information Science

T**exas A&M University — Corpus Christi**

Graduated May 2007 :: Bachelor of Arts, Economics / Political Science

Education

**Programming:**

Ruby, JavaScript, SQL, JSON, HTML, CSS, Sass

**Databases:**

Postgres, MySQL, MongoDB

**Libraries / Frameworks:**

Rails, Sinatra, Express, Node, Angular, jQuery, jQuery Plug-ins, Bootstrap, Materialize

**Versioning / Deployment:**

Github, Heroku

**Methodologies:**

Agile, Scrum, MVC, OOP, TDD

**Tools:**

Jira, Trello,

Google Drive, Slack

**UX:**

Developing wireframes and user stories, designing and executing user tests, user interviews, heuristics reviews

**Certifications**

QA Certification

*Google* *DoubleClick Studio*

Scrum Master

*Scrum Alliance*