Question 1: Hello,

I'm new to search engines, and there are a lot of concepts I'm not educated on. To make my onboarding smoother, it'd help if you could provide me with some definitions of the following concepts:

* Records
* Indexing

I'm also struggling with understanding what types of metrics would be useful to include in the "Custom Ranking."

Cheers, George

Hello George,

Thanks for reaching us and for using Algolia.

A record, also called an object, is a list of attributes than define your product. It can be for example apparels or shoes for a retailer, airports for geolocation… A list of records is composing your indexe, also called indice.

Indexing is the interaction with your indice by adding, replacing or deleting objetcs…, using different methods.

The custom ranking is the rule you define to display your results depending of the search. For example if you put the description 1st and name in 2nd, it will look 1st in the description field, then name and display result following those rules

I hope those answers are helpful, feel free if you have any other questions or concerns.

Regards, Jenni

Question 2: Hello,

Sorry to give you the kind of feedback that I know you do not want to hear, but I really hate the new dashboard design. Clearing and deleting indexes are now several clicks away. I am needing to use these features while iterating, so this is inconvenient.

Regards, Matt

Hello Matt,

I am sorry to read that you don’t like the new dashboard design.

It has been modified to match the new UX/UI and consolidate the features capabilities.

Even though we thank you for your feedback and we will transfer it internally.

Regards, Jenni

Question 3: Hi,

I'm looking to integrate Algolia in my website. Will this be a lot of development work for me? What's the high level process look like?

Regards, Leo

Hello Leo and welcome to Algolia,

You will need to do some development but we have detailed helpful pages, such as this onboarding: <https://www.algolia.com/doc/onboarding/#/pick-dataset> and a lot of FAQ pages here: <https://www.algolia.com/doc/>

The process is the create an account (individual or professional) > import your indexe (list of products) > then integrated the code into your website and finally you can look at KPIs on the platform. Later you can define relevance such as ranking rules or sponsored products.

I hope this will help you, feel free to contact us again if you have other questions.

Regards, Jenni