



RethinkBH

Together We Power Potential



# Innovation Roadmap

*Driving innovation to empower the clinicians  
who deliver care*

September 2025



# Safe Harbor Statement

The following is intended to outline our general product direction. It is intended for informational purposes only, and may not be incorporated into any contract. It is not a commitment to deliver features or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for RethinkBH remains at the sole discretion of RethinkFirst.



# State of Market: ABA Practices Today



## Forces Driving Change in ABA

- Demand Outpacing Supply

As ABA jobs grow 14–22% annually, needs are outpacing new BCBA (~13%), leading to BCBA and RBT burnout and turnover

- Admin Overload

Clinicians spend too much time on notes and billing rather than care

- Payor Complexity

Practices face tougher rules and rising documentation demands, while needing faster claims turnaround

- Family Expectations

Parents want clear visibility into progress, not just logs

# Emerging Trends Shaping ABA Technology

## Where the Industry is Headed

- AI Copilots for Care Delivery

Clinicians need smarter tools that reduce manual note-taking, claims errors and scheduling overhead

- Mobile-First, Offline Ready

Clinicians need flexible tools for homes, schools and community-based care

- Integrated, Evidence-Based Reporting

Practices must show outcomes clearly to payors and regulators

- Beyond ABA

Providers are expanding into speech, OT and PT, and want one platform to unify care



# We're Innovating RethinkBH to Power the Future of Clinical Care



## Intelligent Workflows

AI advances that save time and ensure compliance

- Session Note AI
- AI-Driven User Interface
- AI Scheduling
- Integrated Billing & AI-Enabled Billing Insights
- Authorization & Usability Enhancements



## Empowered Clinicians

Mobile, real-world tools designed for today's workforce

- RethinkBH Mobile App
- Advanced Clinical Data Capture
- Practice and staff management tools



## Better Outcomes

Driving measurable progress for clients and practices

- Enhanced Funder Reports
- Multidisciplinary expansion into Speech, Occupational and Physical Therapy

# Our Roadmap to Power the Future of Clinical Care

2H 2025

- AI Session Notes  
Automated summaries, templates, compliance support
- Mobile App Launch  
Real-time data display, integration, offline mode
- AI Scheduling  
via TheraDriver partnership
- Funder Report Rebuild & AI Enhancements  
Goal summaries, advanced graphs
- Integrated Billing  
Bulk posting, ERA updates, automated secondary billing

1H 2026

- AI-Driven User Interface  
Copilot command bar, BCBA Action Dashboard, Report Genie, full UI replacement
- Integrated Billing Enterprise Enhancements  
Reporting & controls, advanced AR management, configurable integrations
- Staff Management & Hierarchies  
Role-based permissions, supervision tracking, simplified team access

2H 2026

- Advanced Clinical Data Collection  
Multi-data types, eye-tracking, video, baselines, editing tools
- AI Workflows in Billing  
Rules engine, automated claim issue detection
- Multidisciplinary Expansion  
Speech, OT, PT support
- Authorization & Usability Enhancements  
Granular rules, intelligent alerts, split-screen, editing improvements



# AI Session Notes: Less Time on Notes, More on Care

AI Session Notes saves hours of manual work, creating faster, more accurate documentation

- Automatic summaries generated from each session
- Easy editing with customizable templates
- Real-time accuracy through data alerts
- One-click updates to refresh or fix notes instantly
- Fewer errors, faster documentation with less manual effort
- Built-in compliance safeguards to reduce audit risk

| Frequency        |                       |                     |                       |                   |                   |
|------------------|-----------------------|---------------------|-----------------------|-------------------|-------------------|
| Program Name     | Target/Objective      | # of Times Occurred | # of Minutes Observed | User              | Notes             |
| Imitating a Peer | Imitate motor actions | 10                  | 100                   | HealthCare_010815 | HealthCare_010815 |

**Session Summary**

In the Social domain, the client is working on imitating a peer by copying varied movements and actions during group activities. The goal is to achieve this for 5 different actions over 3 consecutive sessions, with a mastery criterion of at least 5 occurrences per session. The data collection method used is frequency, and the client is observed to imitate motor actions 10 times per day over a total observation period of 100 minutes.

In the Adaptive Functioning domain, the client is focusing on following a morning schedule by completing all tasks in sequence with 85% accuracy over 3 consecutive sessions. The mastery criterion for this goal is 85% accuracy across the three sessions. The data collection method used is task analysis, and the current performance on steps 1-7 shows a percentage correct of 28%, with 2 correct trials out of 7 total trials.

I acknowledge that I have reviewed and approve this summary which may contain AI generated content.

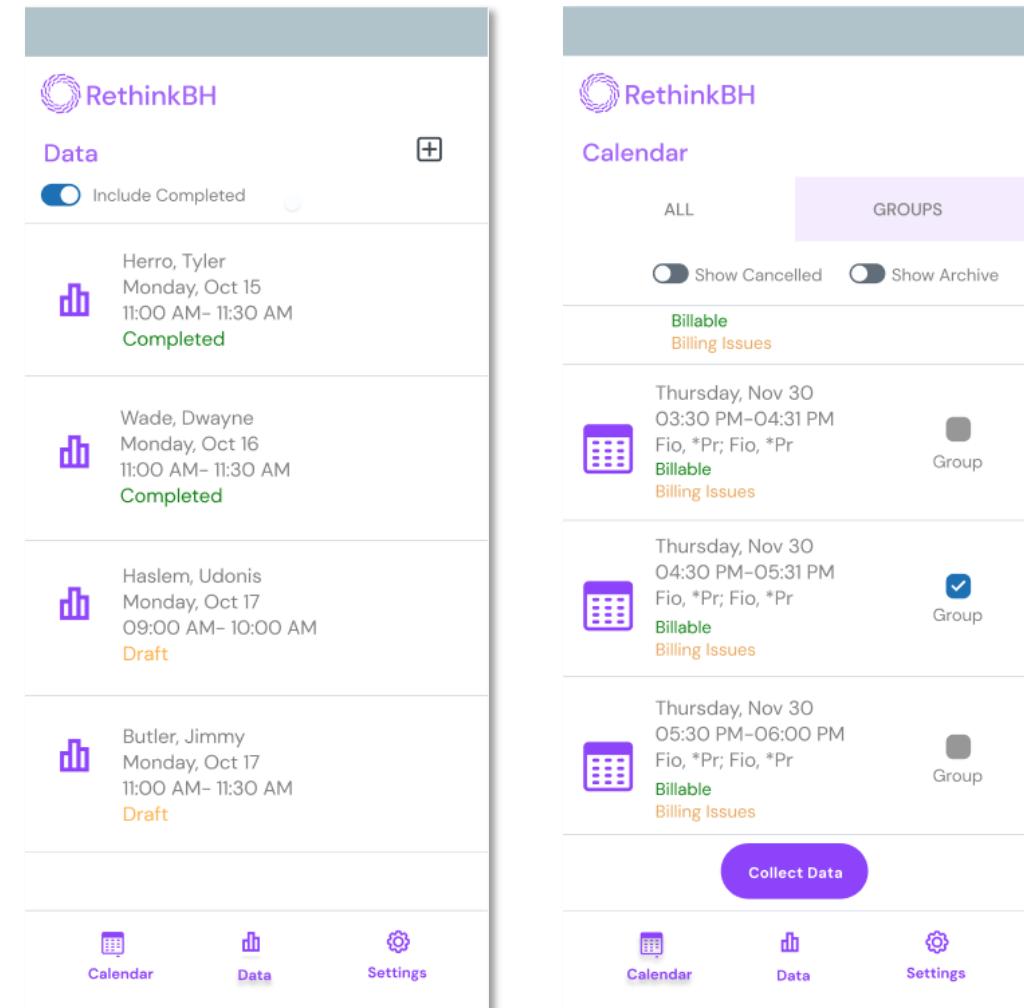
AI Summary generated on 07/24/2025 at 10:30 PM by DataProp! DataProp!

[Edit](#) [Confirm](#)

# RethinkBH Mobile App: Smarter, Faster Care Delivery

Designed for therapists on the go: capture data in real time, reduce errors and simplify daily workflows

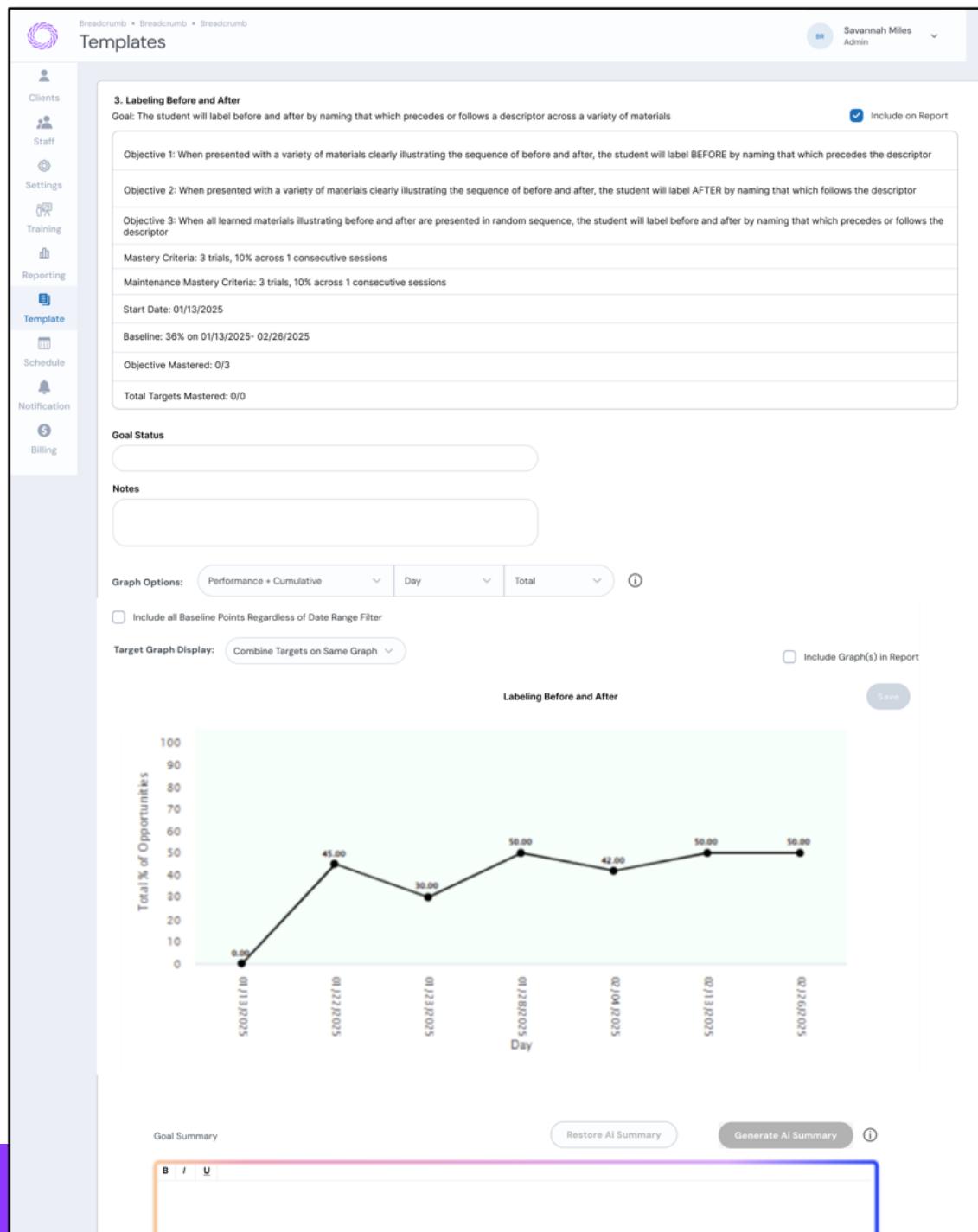
- Real-time data at your fingertips: Access clinical, appointment and practice info updates instantly, with safeguards to prevent data loss
- Streamlined session notes: Edit after saving, auto-save drafts, and mobile AI notes
- Simplified daily workflows: An intuitive calendar, at-a-glance status tracking, and Tap-to-Map navigation
- Built-in compliance: Smarter staff and parent verification rules keep you audit-ready



# Enhanced Funder Reports: Smarter, Clearer, AI-Powered

Demonstrate client progress and meet payor requirements while reducing back-and-forth and speeding approvals

- AI-assisted summaries: Automatically highlight progress toward goals
- More powerful visuals: Cumulative graphs and flexible include/exclude options
- Easier navigation: Tabbed design makes reports faster to review
- Enhanced compliance: Physician signatures and table pasting under active research



# AI-Driven User Interface: Your Clinical Copilot

Bringing AI into the interface to reduce clicks, surface insights and save clinicians valuable time

- AI Command Bar (Copilot): Gives you quick answers and actions directly in the workflow
- BCBA Action Dashboard: Highlights priorities and streamlines supervision tasks
- Report Genie: Simplifies report creation with AI-powered summaries and formatting

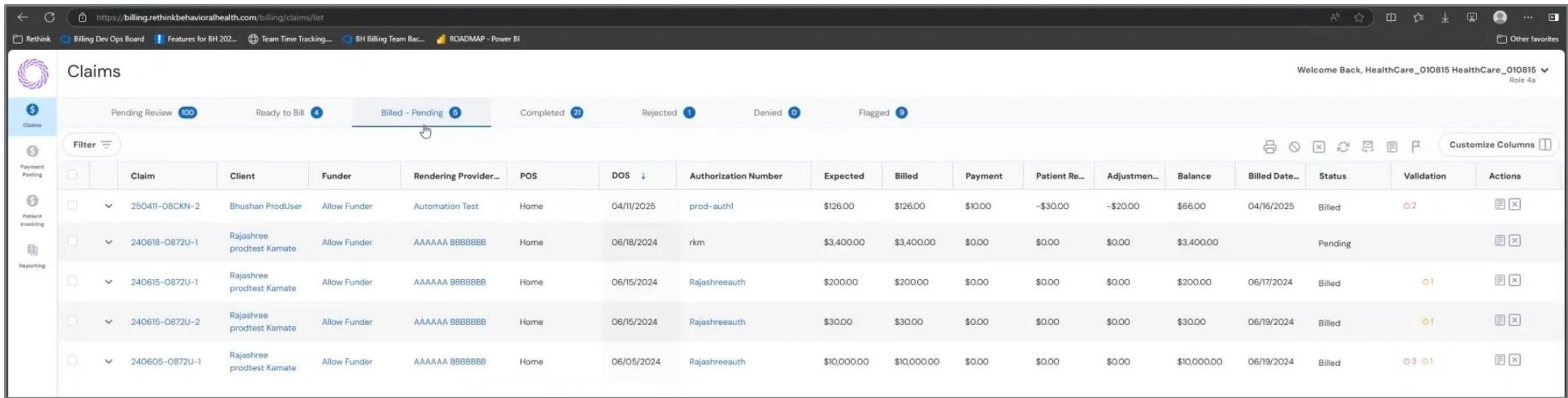
# Integrated Billing: Faster Payments, Fewer Headaches

Billing that's built into your practice so you get paid faster, with less rework

- Automated revenue cycle: From claim creation to payment posting, reducing manual work and errors
- Built-in payer intelligence: Prevents denials and speeds resolution when issues arise
- Seamless integration: Scheduling and clinical workflows flow directly into billing for accurate, compliant claims
- AI-powered tools: Automated EOB processing and claim risk prediction



# Integrated Billing: Faster Payments, Fewer Headaches



The screenshot shows a web-based application for managing medical claims. The top navigation bar includes links for 'Billing Dev Ops Board', 'Features for BH 202...', 'Team Time Tracking...', 'ROADMAP - Power BI', and 'Other favorites'. The main title is 'Claims' with a subtitle 'Welcome Back, HealthCare\_010815 HealthCare\_010815 Role 4a'. On the left, there's a sidebar with icons for 'Payment Posting', 'Patient Invoicing', and 'Reporting'. The main content area displays a table of claims with the following columns: Claim, Client, Funder, Rendering Provider..., POS, DOS, Authorization Number, Expected, Billed, Payment, Patient Re..., Adjustment..., Balance, Billed Date..., Status, Validation, and Actions. The table contains five rows of sample data.

|                          | Claim          | Client                    | Funder       | Rendering Provider... | POS  | DOS        | Authorization Number | Expected    | Billed      | Payment | Patient Re... | Adjustmen... | Balance     | Billed Date... | Status  | Validation | Actions   |
|--------------------------|----------------|---------------------------|--------------|-----------------------|------|------------|----------------------|-------------|-------------|---------|---------------|--------------|-------------|----------------|---------|------------|---|
| <input type="checkbox"/> | 250411-08CKN-2 | Bhushan ProdUser          | Allow Funder | Automation Test       | Home | 04/11/2025 | prod-auth1           | \$126.00    | \$126.00    | \$10.00 | -\$30.00      | -\$20.00     | \$66.00     | 04/16/2025     | Billed  | 0.2        |   |
| <input type="checkbox"/> | 240618-0872U-1 | Rajashree prodtest Kamate | Allow Funder | AAAAAA BBBB BBBB      | Home | 06/18/2024 | rkm                  | \$3,400.00  | \$3,400.00  | \$0.00  | \$0.00        | \$0.00       | \$3,400.00  |                | Pending |            |   |
| <input type="checkbox"/> | 240615-0872U-1 | Rajashree prodtest Kamate | Allow Funder | AAAAAA BBBB BBBB      | Home | 06/15/2024 | Rajashreeauth        | \$200.00    | \$200.00    | \$0.00  | \$0.00        | \$0.00       | \$200.00    | 06/17/2024     | Billed  | 0.1        |   |
| <input type="checkbox"/> | 240615-0872U-2 | Rajashree prodtest Kamate | Allow Funder | AAAAAA BBBB BBBB      | Home | 06/15/2024 | Rajashreeauth        | \$30.00     | \$30.00     | \$0.00  | \$0.00        | \$0.00       | \$30.00     | 06/19/2024     | Billed  | 0.1        |   |
| <input type="checkbox"/> | 240605-0872U-1 | Rajashree prodtest Kamate | Allow Funder | AAAAAA BBBB BBBB      | Home | 06/05/2024 | Rajashreeauth        | \$10,000.00 | \$10,000.00 | \$0.00  | \$0.00        | \$0.00       | \$10,000.00 | 06/19/2024     | Billed  | 0.3 0.1    |   |

New features will include:

- Bulk payment posting
- ERA posting updates
- Automated secondary billing
- Claims level AR reports
- Claims history
- Expanded errors and alerts

# Innovating into 2026 and Beyond



## Broader Platform Enhancements

- **Authorization & usability upgrades**  
Granular rules, intelligent alerts, and improved visibility to keep care compliant and efficient
- **Staff management & supervision**  
Clear BCBA-RBT hierarchies, role-based permissions, and better tracking for team oversight
- **Advanced data capture**  
Multiple data types, baselines, and time-stamped collection to strengthen clinical insights
- **Multidisciplinary expansion**  
Support for speech, OT and PT within the same connected platform



# What's Next

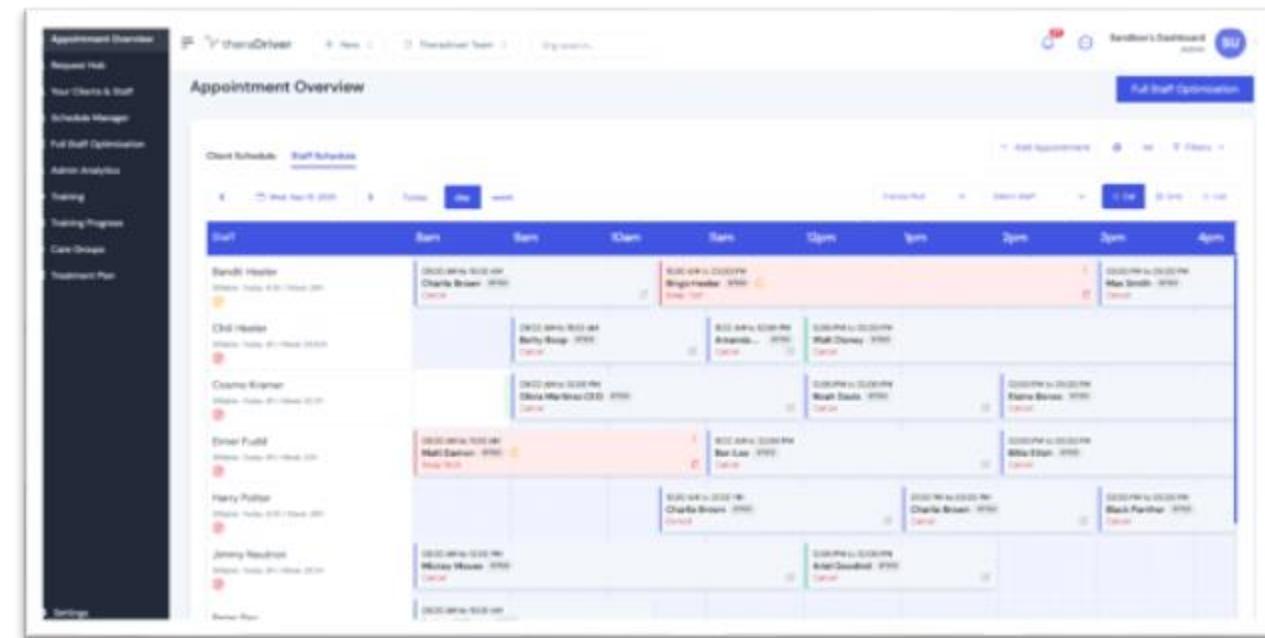
We believe innovation works best when it's collaborative. Thank you for your partnership — we welcome your voice in shaping what comes next.

# Introducing AI Scheduling for RethinkBH

## Smarter schedules. Stronger practices.

AI Scheduling optimizes every schedule, saving staff time, coordinating care across schedulers, technicians, supervisors, and families, resolving cancellations instantly, and turning lost hours into billable care.

- One-click optimization → rebuild complex schedules in seconds
- 5× faster daily changes → resolve cancellations instantly
- Proven results:
  - +20% RBT utilization
  - +22% more client therapy hours
  - 28% fewer cancellations
- Fully integrated with RethinkBH workflows for billing, EVW, notes and payroll

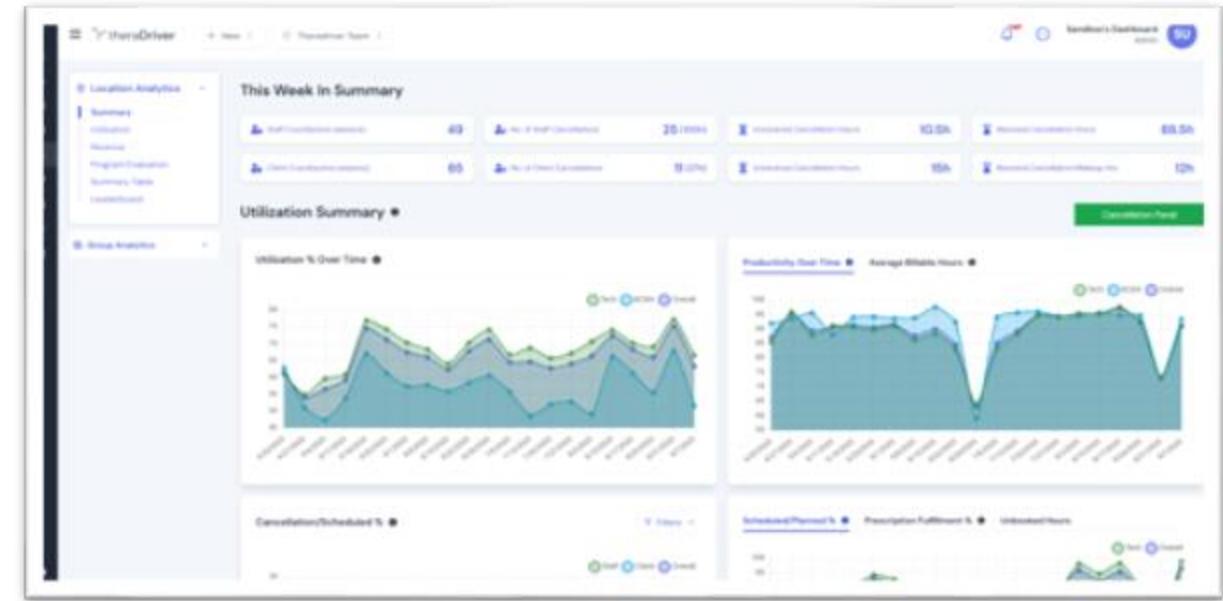


# The Impact of Smarter Scheduling with AI

## Turn schedules into growth.

Smarter scheduling translates into measurable impact for your practice and your people.

- **Revenue Impact:** Every 1% cancellation reduction = ~\$20K additional revenue for a mid-sized clinic.
- **Admin Time Saved:** Scheduling teams reclaim 15+ hours weekly with AI-driven optimization and automated coordination.
- **Family & Staff Experience:** Balanced caseloads, automated communication across families and staff, and instant updates improve trust, reduce miscommunication, and support long-term retention.



### Case Study Snapshot

A nationwide ABA provider with 92 locations achieved within 4 months:

- 23% increase in billable client hours
- ~30% reduction in cancellations
- 15+ hours admin time saved per week per scheduler