



RethinkBH

Together We Power Potential



Innovation Roadmap

*Driving innovation to empower the clinicians
who deliver care*

September 2025

Safe Harbor Statement

The following is intended to outline our general product direction. It is intended for informational purposes only, and may not be incorporated into any contract. It is not a commitment to deliver features or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for RethinkBH remains at the sole discretion of RethinkFirst.

State of Market: ABA Practices Today



Forces Driving Change in ABA

- Demand Outpacing Supply

As ABA jobs grow 14–22% annually, needs are outpacing new BCBAs (~13%), leading to BCBA and RBT burnout and turnover

- Admin Overload

Clinicians spend too much time on notes and billing rather than care

- Payor Complexity

Practices face tougher rules and rising documentation demands, while needing faster claims turnaround

- Family Expectations

Parents want clear visibility into progress, not just logs

Emerging Trends Shaping ABA Technology

Where the Industry is Headed

- **AI Copilots for Care Delivery**
Clinicians need smarter tools that reduce manual note-taking, claims errors and scheduling overhead
- **Mobile-First, Offline Ready**
Clinicians need flexible tools for homes, schools and community-based care
- **Integrated, Evidence-Based Reporting**
Practices must show outcomes clearly to payors and regulators
- **Beyond ABA**
Providers are expanding into speech, OT and PT, and want one platform to unify care



We're Innovating RethinkBH to Power the Future of Clinical Care



Intelligent Workflows

AI advances that save time and ensure compliance

- Session Note AI
- AI-Driven User Interface
- AI Scheduling
- Integrated Billing & AI-Enabled Billing Insights
- Authorization & Usability Enhancements



Empowered Clinicians

Mobile, real-world tools designed for today's workforce

- RethinkBH Mobile App
- Advanced Clinical Data Capture
- Practice and staff management tools



Better Outcomes

Driving measurable progress for clients and practices

- Enhanced Funder Reports
- Multidisciplinary expansion into Speech, Occupational and Physical Therapy

Our Roadmap to Power the Future of Clinical Care

2H 2025

- **AI Session Notes**
Automated summaries, templates, compliance support
- **Mobile App Launch**
Real-time data display, integration, offline mode
- **AI Scheduling**
via TheraDriver partnership
- **Funder Report Rebuild & AI Enhancements**
Goal summaries, advanced graphs
- **Integrated Billing**
Bulk posting, ERA updates, automated secondary billing

1H 2026

- **AI-Driven User Interface**
Copilot command bar, BCBA Action Dashboard, Report Genie, full UI replacement
- **Integrated Billing Enterprise Enhancements**
Reporting & controls, advanced AR management, configurable integrations
- **Staff Management & Hierarchies**
Role-based permissions, supervision tracking, simplified team access

2H 2026

- **Advanced Clinical Data Collection**
Multi-data types, eye-tracking, video, baselines, editing tools
- **AI Workflows in Billing**
Rules engine, automated claim issue detection
- **Multidisciplinary Expansion**
Speech, OT, PT support
- **Authorization & Usability Enhancements**
Granular rules, intelligent alerts, split-screen, editing improvements

AI Session Notes: Less Time on Notes, More on Care

AI Session Notes saves hours of manual work, creating faster, more accurate documentation

- Automatic summaries generated from each session
- Easy editing with customizable templates
- Real-time accuracy through data alerts
- One-click updates to refresh or fix notes instantly
- Fewer errors, faster documentation with less manual effort
- Built-in compliance safeguards to reduce audit risk

Frequency

| Program Name | Target/Objective | # of Times Occurred | # of Minutes Observed | User | Notes |
|------------------|-----------------------|---------------------|-----------------------|-------------------------------------|-------|
| Imitating a Peer | Imitate motor actions | 10 | 100 | HealthCare_010815 HealthCare_010815 | |

Session Summary

Restore AI Summary

Generate AI Summary

In the Social domain, the client is working on imitating a peer by copying varied movements and actions during group activities. The goal is to achieve this for 5 different actions over 3 consecutive sessions, with a mastery criterion of at least 5 occurrences per session. The data collection method used is frequency, and the client is observed to imitate motor actions 10 times per day over a total observation period of 100 minutes.

In the Adaptive Functioning domain, the client is focusing on following a morning schedule by completing all tasks in sequence with 85% accuracy over 3 consecutive sessions. The mastery criterion for this goal is 85% accuracy across the three sessions. The data collection method used is task analysis, and the current performance on steps 1-7 shows a percentage correct of 28%, with 2 correct trials out of 7 total trials.

☒ I acknowledge that I have reviewed and approve this summary which may contain AI generated content.

AI Summary generated on 07/24/2025 at 10:30 PM by DataPropri DataPropri

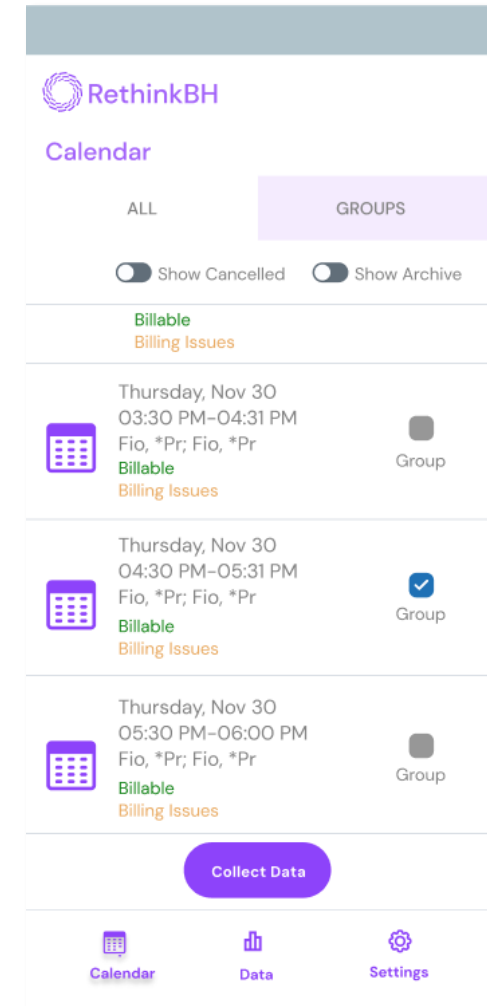
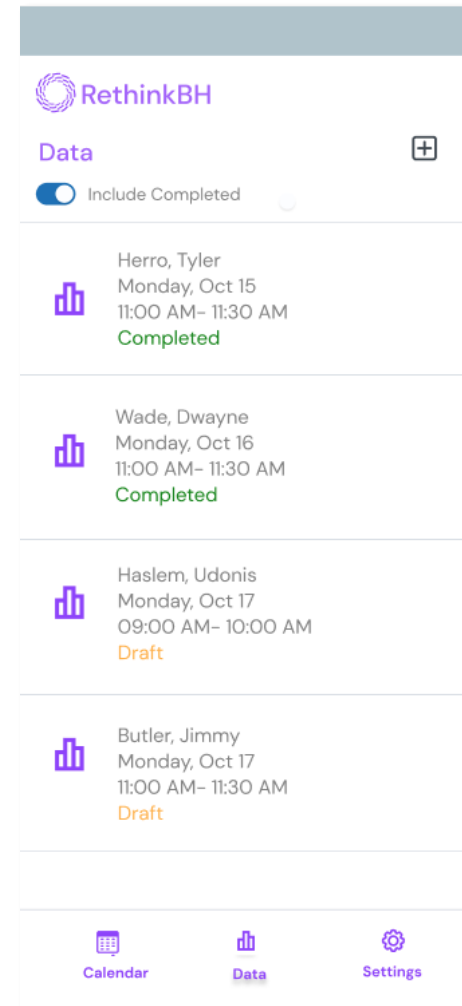
Edit

Confirm

RethinkBH Mobile App: Smarter, Faster Care Delivery

Designed for therapists on the go: capture data in real time, reduce errors and simplify daily workflows

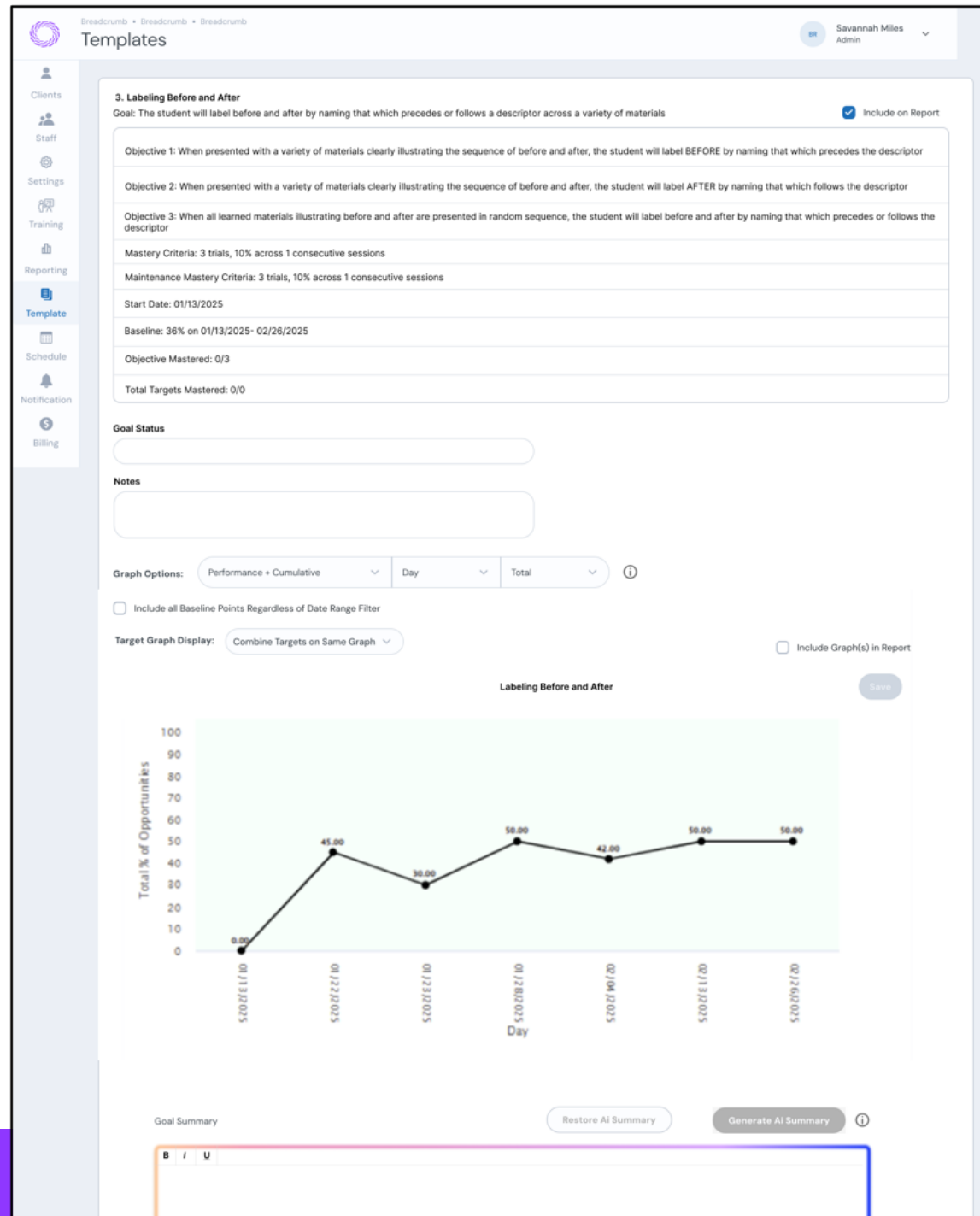
- Real-time data at your fingertips: Access clinical, appointment and practice info updates instantly, with safeguards to prevent data loss
- Streamlined session notes: Edit after saving, auto-save drafts, and mobile AI notes
- Simplified daily workflows: An intuitive calendar, at-a-glance status tracking, and Tap-to-Map navigation
- Built-in compliance: Smarter staff and parent verification rules keep you audit-ready



Enhanced Funder Reports: Smarter, Clearer, AI- Powered

Demonstrate client progress and meet payor requirements while reducing back-and-forth and speeding approvals

- AI-assisted summaries: Automatically highlight progress toward goals
- More powerful visuals: Cumulative graphs and flexible include/exclude options
- Easier navigation: Tabbed design makes reports faster to review
- Enhanced compliance: Physician signatures and table pasting under active research



AI-Driven User Interface: Your Clinical Copilot

Bringing AI into the interface to reduce clicks, surface insights and save clinicians valuable time

- AI Command Bar (Copilot): Gives you quick answers and actions directly in the workflow
- BCBA Action Dashboard: Highlights priorities and streamlines supervision tasks
- Report Genie: Simplifies report creation with AI-powered summaries and formatting

Integrated Billing: Faster Payments, Fewer Headaches

Billing that's built into your practice so you get paid faster, with less rework

- Automated revenue cycle: From claim creation to payment posting, reducing manual work and errors
- Built-in payer intelligence: Prevents denials and speeds resolution when issues arise
- Seamless integration: Scheduling and clinical workflows flow directly into billing for accurate, compliant claims
- AI-powered tools: Automated EOB processing and claim risk prediction

Integrated Billing: Faster Payments, Fewer Headaches

| Claim | Client | Funder | Rendering Provider... | POS | DOS | Authorization Number | Expected | Billed | Payment | Patient Re... | Adjustmen... | Balance | Billed Date... | Status | Validation | Actions |
|----------------|----------------------------|--------------|-----------------------|------|------------|----------------------|-------------|-------------|---------|---------------|--------------|-------------|----------------|---------|------------|---------|
| 250411-08CKN-2 | Bhushan ProdUser | Allow Funder | Automation Test | Home | 04/11/2025 | prod-auth1 | \$126.00 | \$126.00 | \$10.00 | -\$30.00 | -\$20.00 | \$66.00 | 04/16/2025 | Billed | 02 | |
| 240618-0872U-1 | Rajashree prodttest Kamate | Allow Funder | AAAAAA BBBB | Home | 06/18/2024 | rkm | \$3,400.00 | \$3,400.00 | \$0.00 | \$0.00 | \$0.00 | \$3,400.00 | | Pending | | |
| 240615-0872U-1 | Rajashree prodttest Kamate | Allow Funder | AAAAAA BBBB | Home | 06/15/2024 | Rajashreeauth | \$200.00 | \$200.00 | \$0.00 | \$0.00 | \$0.00 | \$200.00 | 06/17/2024 | Billed | 01 | |
| 240615-0872U-2 | Rajashree prodttest Kamate | Allow Funder | AAAAAA BBBB | Home | 06/15/2024 | Rajashreeauth | \$30.00 | \$30.00 | \$0.00 | \$0.00 | \$0.00 | \$30.00 | 06/19/2024 | Billed | 01 | |
| 240605-0872U-1 | Rajashree prodttest Kamate | Allow Funder | AAAAAA BBBB | Home | 06/05/2024 | Rajashreeauth | \$10,000.00 | \$10,000.00 | \$0.00 | \$0.00 | \$0.00 | \$10,000.00 | 06/19/2024 | Billed | 03 01 | |

New features will include:

- Bulk payment posting
- ERA posting updates
- Automated secondary billing
- Claims level AR reports
- Claims history
- Expanded errors and alerts

Innovating into 2026 and Beyond



Broader Platform Enhancements

- **Authorization & usability upgrades**
Granular rules, intelligent alerts, and improved visibility to keep care compliant and efficient
- **Staff management & supervision**
Clear BCBA–RBT hierarchies, role-based permissions, and better tracking for team oversight
- **Advanced data capture**
Multiple data types, baselines, and time-stamped collection to strengthen clinical insights
- **Multidisciplinary expansion**
Support for speech, OT and PT within the same connected platform

What's Next

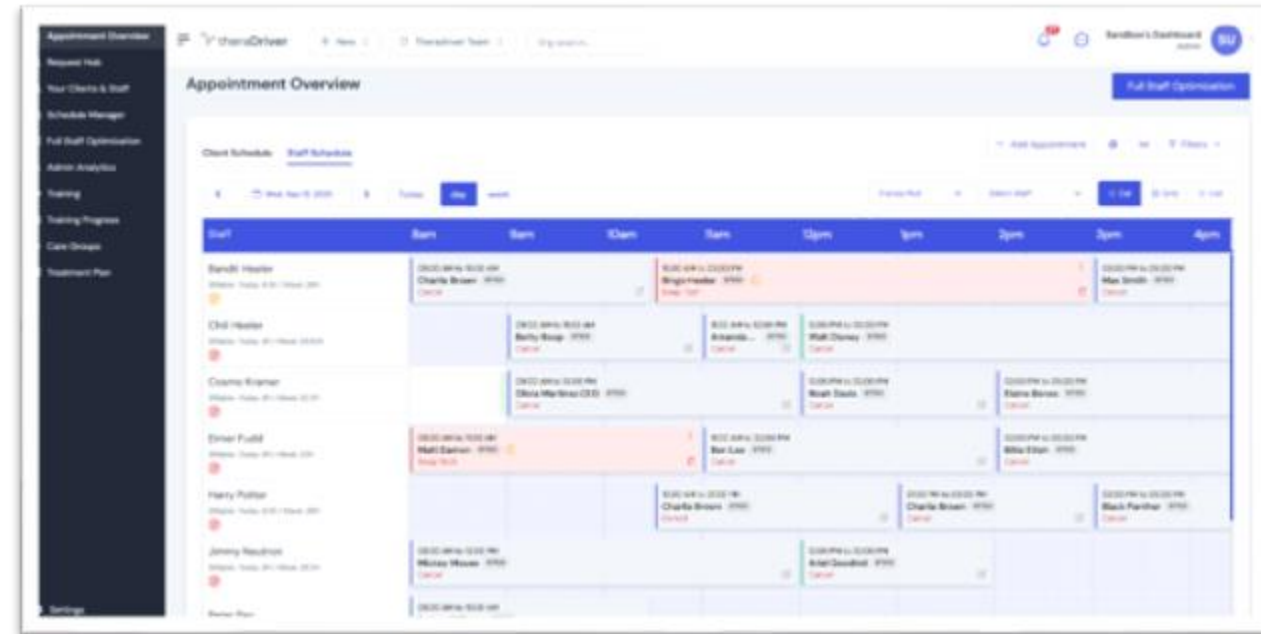
We believe innovation works best when it's collaborative. Thank you for your partnership — we welcome your voice in shaping what comes next.

Introducing AI Scheduling for RethinkBH

Smarter schedules. Stronger practices.

AI Scheduling optimizes every schedule, saving staff time, coordinating care across schedulers, technicians, supervisors, and families, resolving cancellations instantly, and turning lost hours into billable care.

- One-click optimization → rebuild complex schedules in seconds
- 5× faster daily changes → resolve cancellations instantly
- Proven results:
 - +20% RBT utilization
 - +22% more client therapy hours
 - 28% fewer cancellations
- Fully integrated with RethinkBH workflows for billing, EVV, notes and payroll

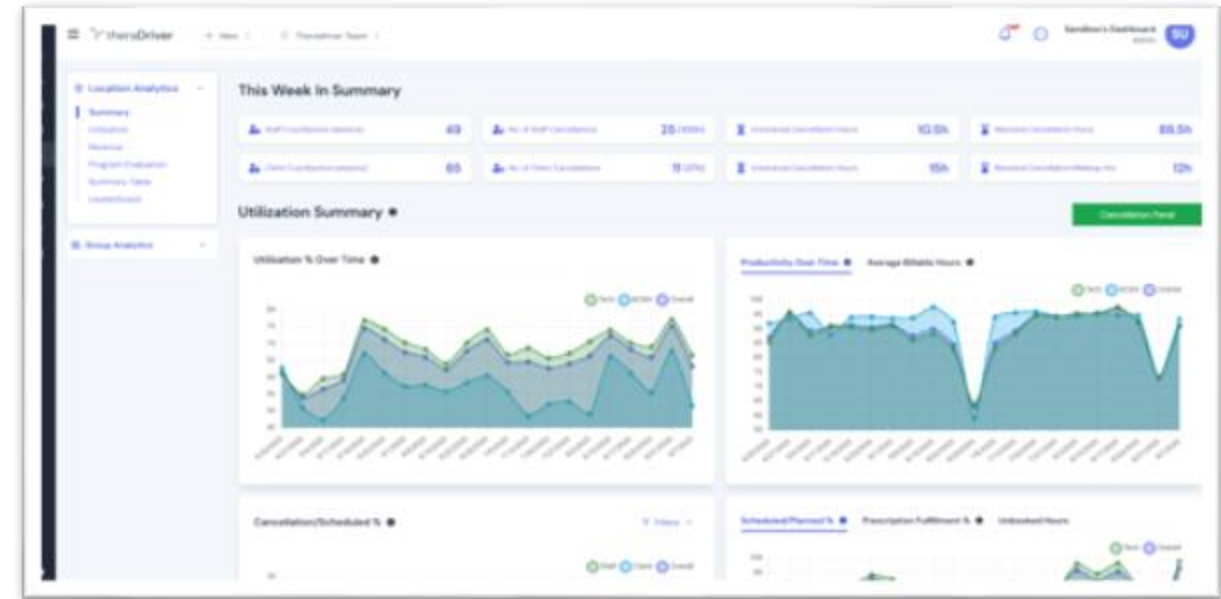


The Impact of Smarter Scheduling with AI

Turn schedules into growth.

Smarter scheduling translates into measurable impact for your practice and your people.

- **Revenue Impact:** Every 1% cancellation reduction = ~\$20K additional revenue for a mid-sized clinic.
- **Admin Time Saved:** Scheduling teams reclaim 15+ hours weekly with AI-driven optimization and automated coordination.
- **Family & Staff Experience:** Balanced caseloads, automated communication across families and staff, and instant updates improve trust, reduce miscommunication, and support long-term retention.



Case Study Snapshot

A nationwide ABA provider with 92 locations achieved within 4 months:

- 23% increase in billable client hours
- ~30% reduction in cancellations
- 15+ hours admin time saved per week per scheduler