

Account Insight Report: BetaData Inc.

Company Strategy:

- Cloud-native transformation goal by 2024.
- Job listings focus on Python, AWS, Spark, Databricks.

Competitor Mentions:

- Snowflake and BigQuery appear in multiple public documents.
- Azure Data Lake listed as partner.

Leadership:

- CTO, James Greene - Interviewed on TechRadar
- VP of IT Architecture - Speaker at AWS Summit

Product Fit:

- CloudSync X matches goals for real-time, secure analytics.
- Differentiator: Privacy-first architecture vs Snowflake.

Links:

- <https://techradar.com/betadata-interview>
- <https://betadata.com/careers/data-engineer>