

JENSEN SODICTA Web Developer



Graduating from Founder Institute & doing my own startup erupted in me a love for tech! After 13 years in small & medium enterprise management, excited to apply my understanding of business functions to a new career in web development. Digital marketing and physical product sourcing and manufacturing expertise gained over 6 years as a third party seller on Amazon. International experience in 13 countries.

Chatswood, Sydney

Australian Citizen

jensen@jensodicta.com

0410 880 683

jensodicta.com

github.com/jensenrex

linkedin.com/in/jensodicta



TECH SKILLS

Best at: HTML/CSS
Javascript
Github

Learning: Bootstrap
React
Ruby



TRANSFERABLE SKILLS

- Small Business Management
- Sales
- Digital Marketing
- Physical Product Sourcing
- Public Relations



EXPERIENCE



240
Employees



18+ SMEs
& Charities



620+
Happy Clients



\$980,000
Online Sales



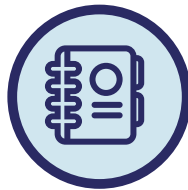
PROFESSIONAL DEVELOPMENT

2021 Codeacademy

- Learn Bootstrap
- Learn Ruby
- Building Interactive JavaScript Websites
- Learn JavaScriptLearn CSS
- Learn HTML
- Learn Git
- Learn the Command Line

EDUCATION

2021 Junior Web Developer Bootcamp



*Generation Australia, facilitated by **AcademyXi***

- Completed 13-week intensive web development program
- Skills and languages covered: HTML, CSS, Bootstrap, Javascript, NPM
- Completed team final project: task planner app

2019

Founder Institute

Graduated from Silicon Valley tech startup launch program

2016

Master of Business Administration Ateneo de Manila University

2002

Bachelor of Laws

University of Technology, Sydney

2002

Bachelor of Business (Accounting)

University of Technology, Sydney

WORK

2020 - 2021 Swimaster Pty Ltd • Office Manager



- Using and testing SAAS including field service management apps, digital marketing, inventory, POS.
- Administrative duties, accounting functions eg invoicing and credit collection
- Coordinating installations of pool equipment, liaising with and assigning jobs to employees & sub-contractors

2019

Granstar Global Services Pty Ltd • Project Manager

- General project management of family group of companies/businesses including First Call Security Services, Kona Roast Chicken, Bayanihan Cargo Services
- Incorporated 2 new companies, created web presences

2020 LinkedIn Learning

- Affiliate Marketing: Advertising
- Content Marketing Foundations
- Content Marketing: Blogs
- Content Marketing: Newsletters
- Content Marketing: Staying Relevant
- Marketing and Monetizing on Youtube
- Mobile Marketing Foundations
- Online Marketing Foundations
- Optimizing Marketing Emails
- Social Media Marketing with Facebook and Twitter
- Social Media Marketing: Managing Online Communities
- Web Development Foundations: Full-Stack vs Front-End

2004

Cert IV Assessment & Workplace Training

Marc Ratcliffe Workplace Education & Development
Sydney, Australia



INTERNATIONAL EXPERIENCE

Port Moresby,
Papua New Guinea >14 Years

Sydney, Australia > 15 Years

Cebu, Philippines >12 Years

Bangkok, Thailand >1 Year

Jaragua do Sul, Brazil > 1 Year



LANGUAGES

English
Native

Brazilian Portuguese
Advanced

Cebuano Visayan
Conversational

Tok Pisin
Basic



PASSIONS

ECommerce

Capoeira

Finance

Education

2014 - 2019 Hodava Import/Export, Inc • Founder

- Amazon Private Label Products Business- Grew to \$52,000 monthly sales;
- Sourcing, branding, distribution, retailing & marketing of office stationery, sports and baby products for the USA market;
- Recruited staff, managed a virtual team of 4; Attended trade fairs in the Philippines, Hong Kong, Taiwan & China. Visited factories, conducted negotiations with suppliers.

2011 - 2016 Paradise International Education Consultancy

• Executive Consultant

- Created new industry in PNG- Full service education placement agency for foreign student to study in the Philippines;
- Grew organization to US\$1,680,000 annual turnover with 34 employees- sold to members of parliaments & CEOs;
- Executed guerrilla marketing campaign to recruit PNG students to go to university in the Philippines.

2010 - 2014 Chow Realty • Managing Director & Founder

- Real Estate Brokerage- US\$4.1m sales in the 12 months to Oct 2013.
- Established 5 overseas marketing offices in Australia, New Zealand, Papua New Guinea & Singapore. Orchestrated 6 successful property roadshows in PNG with SMDC & Robinsons Land, 2 of the biggest developers in the Philippines- managed 7 agents. 8th highest international seller for Robinsons Land in 2014.

2007 - 2013 Sikatuna Security Agency • Chairman & President

- Recruited former advisor to Australia's Department of Defence;
- Grew company from 40 to 215 employees & Php28,500,000 annual turnover;

REFERENCES

Available on request