

JENSEN ZANG (he/him/them)

Legal Name: ZENG,SENTAO 曾森涛 ■ Tech Designer, Entrepreneur, Scientist to-be, with 8+ years of global startup experience.

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CV

+ Experience

Co-founder / Product 2023-24
VibesApp

Digital Director / eCommerce 2022-23
Funka Group / China

Head of Product Design 2015-22
Scantrust SA / Switzerland

Orbit Startup Alumnus 2014-
Orbit Startups / Asia

Co-founder / Prod. & Ops. 2014-15
Olifun Ltd. / Greater China

Co-founder / Account & Design 2014-15
Orange Advertising Shanghai / China

Marketing & Brand Executive 2013-14
COCO-MAT / Greece & China

+ Skillset

Creative:
[Figma](#) / Sketch / Linearity
[Adobe CC](#) All Apps
Illustrator / Photoshop
[Microsoft 365](#) / Excel / Powerpoints / Word
[Google G Suite](#)
Airtable / Notion / Loom
Canva / [Miro](#)
[MacOS](#) / iOS / watchOS / Android
AI tools *and more*

Analytics & Research:
[Amplitude](#)
Lyssna
Google Analytics
[STATA](#)
R Studio
SciFinder
QGIS
[ESA/USGS Earth Explorer](#)
Climate Models / LCA Software

+ Education

University of Milan (UNIMI) 2022/23
[Master of Science](#) (Laurea Magistrale) [Italy](#)
Environmental Change & Global Sustainability

Beijing Jiaotong University 2009-13
[Bachelor of Engineering](#) [China](#)
Civil Engineering & Metro Design

+ Languages

English:
EF SET Certificate: C2 Proficient 2024
Cambridge English: BEC Higher C1 2013

Chinese:
Mandarin Chinese: Native speaker
Cantonese: Native speaker

French: A1 Reading & Writing
Italian: A1 Reading & Writing (*and progressing*)

[Product Design](#) [Tech Startup](#) [B2B SaaS](#) [Data Analytics](#) [Climate Econometrics](#) [Sustainability](#)

Eligible to work in Italy. Residency in Milan. Open to relocation within Europe.

Portfolio: www.jensenzang.com