1 hyperref colors / colorlinks

default color	example
red, linkcolor	1
green, citecolor	[1]
cyan, filecolor	file
magenta, urlcolor	https://www.latex-project.org/
red, menucolor	View Something
cyan, runcolor	run something

2 hyperref colors / border

default color	example
red, linkbordercolor	1
green, citebordercolor	[1]
teal, filebordercolor	file
rgb $0,1,1$, urlbordercolor	https://www.latex-project.org/
red, menubordercolor	View Something
rgb 0,0.7,0.7, runbordercolor	run something

References

[1] some text