**Media Studies 200: Intro to Media Studies**  
Intended for 80 undergraduate students  
Fall 2024 at the University of Victoria  
[lək̓ʷəŋən](https://www.songheesnation.ca/community/l-k-ng-n-traditional-territory) and [WSÁNEĆ](https://wsanec.com/) territories  
M and Th, 10 - 11:20am | 1.5 units | prereq: AWR  
Taught by [Jentery Sayers](https://jntry.work/) (he / him) | [jentery@uvic.ca](mailto:jentery@uvic.ca)  
Office hours: Th, 12-1pm, in CLE D331  
Teaching assistant: Maya Linsley (she / any)

**YOUR NAME:**

# Worksheet 4

This worksheet covers material from [Module 4: Approaches](https://jentery.github.io/mdia200v3/#module-3-approaches). Your response is due via Brightspace by 10am on Monday, December 2nd.

The worksheet is *open-book*, meaning you are allowed to use handouts, the course website, my slides, your notes, recordings of class sessions, the library, and the internet to address the prompts.

*Please cite your source material.*

## Format

This open-book worksheet contains *five* prompts. You should respond to *four* of them, and a response to Prompt 5 is *required*. I will mark only four if you respond to all five.

Each response is worth 25 points for a total of 100 points.

Some of the prompts ask you to create media. Please attach your audio, image, and video files to your response in Brightspace. Do *not* use YouTube, SoundCloud, Vimeo, Google Drive, or any other non-Brightspace platform to submit files.

## The Five Prompts (Select Four; Prompt 5 is required)

**Prompt 1**. Use an image to index a moment you felt seen personally and socially by a television show, web series, or popular culture. You can create the image, find one online, or take a screen grab. Then use no more than 350 words, including terminology from the [“Representation”](https://bright.uvic.ca/d2l/le/lessons/358717/topics/3042389) handout and [“Communication”](https://jentery.github.io/mdia200v3/#module-1-communication) and [“Media”](https://jentery.github.io/mdia200v3/#module-2-media) modules, to explain 1) the image, 2) the moment you felt seen, 3) how you felt seen personally, 4) how you felt seen socially, and 5) how frequently you feel seen in this way. Don’t forget to attach your image so I can see it.

**YOUR RESPONSE:**

**Prompt 2**. Select an emergent story or narrative that interests you. It can appear in any media format (digital, analog, electronic, or print). Then use no more than 350 words, including terminology from the [“Narrative”](https://bright.uvic.ca/d2l/le/lessons/358717/topics/3054347) handout and [“Communication”](https://jentery.github.io/mdia200v3/#module-1-communication) and [“Media”](https://jentery.github.io/mdia200v3/#module-2-media) modules, to explain: 1) what makes the emergent story or narrative interesting, 2) how you interact with it, 3) what role(s) it expects or encourages you to perform as it unfolds, and 4) how you know it’s “finished,” “over,” or concluded. Be sure to include the title of the work in your response, and you’re welcome to share a URL for it, too.

**YOUR RESPONSE:**

**Prompt 3**. Select a public broadcaster or independent media platform or publisher that interests you. It can produce content in any media format (digital, analog, electronic, or print). Then use no more than 350 words, including terminology from the [“Ownership”](https://bright.uvic.ca/d2l/le/lessons/358717/topics/3058072) handout and [“Communication”](https://jentery.github.io/mdia200v3/#module-1-communication) and [“Media”](https://jentery.github.io/mdia200v3/#module-2-media) modules, to explain what it offers you 1) socially, 2) culturally, 3) aesthetically, and 4) politically that commercial content does not. Please also mention who or what funds it. Be sure to include the name of the broadcaster, platform, or publisher, and you’re welcome to share a URL for it, too.

**YOUR RESPONSE:**

**Prompt 4**. Select a piece of fanwork, such as fanfiction, fanart, fanvids, fanzines, or podfic, that interests you. Then use no more than 350 words, including terminology from the “Participation” handout and [“Communication”](https://jentery.github.io/mdia200v3/#module-1-communication) and [“Media”](https://jentery.github.io/mdia200v3/#module-2-media) modules, to explain what makes the fanwork 1) participatory and 2) transformative. Please include a URL for the fanwork or attach it to your submission.

**YOUR RESPONSE:**

**Prompt 5**. *A response to this prompt is required.* I asked you to attend a UVic Libraries workshop, an Internet Archive workshop, or Candis Callison’s talk on “News from the Global North” this term. Please use no more than 350 words to 1) tell me what you learned, 2) reflect on what you learned, and 3) share documentation of your attendance or participation.

**YOUR RESPONSE:**

## References

**ADD YOUR REFERENCES HERE. VERY IMPORTANT. YOUR REFERENCES.**