

# Jenya Lestina

## Objective

A position at a technology-focused company which leverages my skills in programming and technology.

## Skills



Golang



Python



HTML/CSS



Illustrator



SQL Server



JavaScript



Java



Photoshop

Keyword research and organization using Ahrefs, KWfinder, SEMrush

SEO optimized content writing with Clearscope

Technical SEO with ScreamingFrog, Merkle, Google PageSpeed Insights, and GTmetrix

SEO metadata optimization (meta titles, descriptions, URL slugs)

Backlink generation and maintenance using Ahrefs, SEMrush, HARO

Type 100+ words per minute, detail oriented, write clearly and quickly

Writing, Editing, Proofreading

## Work Experience

Mar 2019 - present Digital Marketer, Upgrow, Inc. (San Francisco, CA)

Responsible for all aspects of search engine optimization work for a variety of clients for this marketing consulting firm. Clients are mostly high tech, including InfluxData, Split Software, MemSQL, and Seal Software. Client projects include keyword research, technical SEO audits, writing optimized copy, and backlink generation.

Jan 2018 - Jun 2018 Lead Account Representative, Omni Flow Consulting (Pittsburgh, PA)

Was responsible for direct sales of telecommunications products and services. Did prospecting, cold calls, lead follow-up, and provided sales activity and sales funnel reporting information to management.

Oct 2015 - Aug 2018 Web and Graphic Design Intern, CodeX Enterprises (Pittsburgh, PA)

Built websites for small businesses by hand in HTML, CSS, PHP, and JS. Wrote and proofread marketing copy and used Adobe Creative Suite to design logos, graphics, and webpage layouts.

## Education

A.S. in Computer Information Systems, December 2018

Community College of Allegheny County, Pittsburgh, PA

3.7 GPA, Dean's List

Wexford Academy High School, Wexford, PA - 2018

National Merit Commended Scholar, AP Scholar with Distinction

## Contact Me

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